

Snapshot on Self-Employment

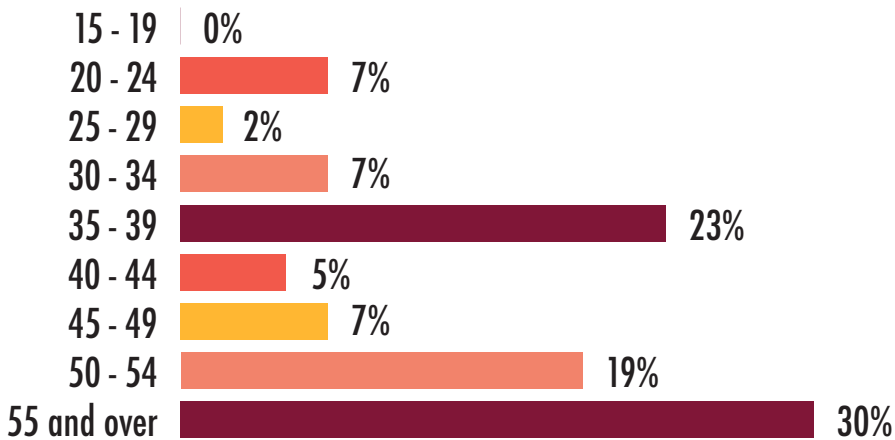
Self-employed individuals did not respond to the same questions, but were directed to an alternate survey if they attempted to complete the Employee Survey. 43 self-employed individuals responded to this survey.

Key Findings

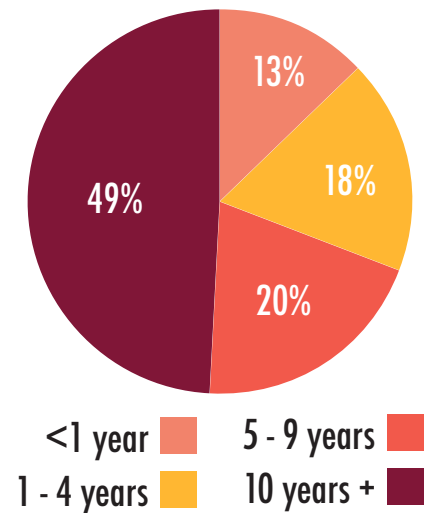


- 49% of respondents are 50 years or age or older
- 49% of respondents have been self-employed for at least 10 years
- The majority of respondents reported that they were working as an employee before becoming self-employed
- Respondents most frequently reported wanting more control over their time (i.e., hours of work, schedule of work, vacation) as the reason for self-employment
- Lack of steady income was reported as the most likely reason for which respondents might consider leaving self-employment for other opportunities

AGE



LENGTH OF SELF-EMPLOYMENT



Top 2 ACTIVITIES REPORTED in year before self-employment

- Working as an employee (65%)
- Enrolled in an educational program (19%)

43% are self-employed because they could
NOT FIND SUITABLE PAID EMPLOYMENT

75% **WOULD POSSIBLY**
leave self-employment to
ACCEPT PAID EMPLOYMENT

if an opportunity was at a salary level corresponding to their skills

65% of respondents had undertaken
TRAINING
in the last year

82% indicated training primarily related to
OCCUPATION SPECIFIC SKILLS*

30% focused their training on
BUSINESS MANAGEMENT & OPERATIONS*

*Does not total 100 percent because some respondents indicated that they required training in both areas.

Top 3 THINGS THAT COULD PREVENT respondents from remaining self-employed

- Lack of steady income
- Lack of non-salary benefits
- Struggles around work-life balance



Top 3 REASONS FOR SELF-EMPLOYMENT by those who had previously worked as employees

- Wanted more control over time
- Felt they could earn more money by working on their own
- Wanted the ability to choose projects/contracts



Top 3 BARRIERS LIMITING TRAINING for those who are self-employed

- Cost
- Distance to training facility*
- Loss of productivity during training time*

*Tied for second most frequent response

