

Manufacturing: Moving Forward

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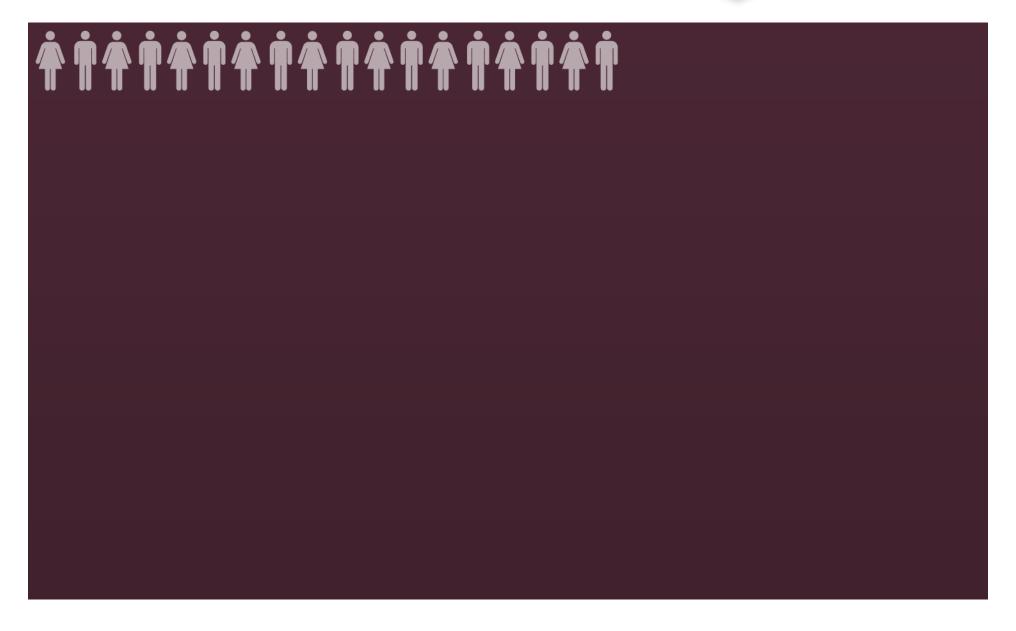
Agenda

- Excellence in Manufacturing Consortium (EMC)
- Why Manufacturing?
- Current challenges
- Strategies to Survive and Thrive
- Current Trends
- Implications for Workforce Planning Boards



We started with 18 manufacturers.





About EMC...

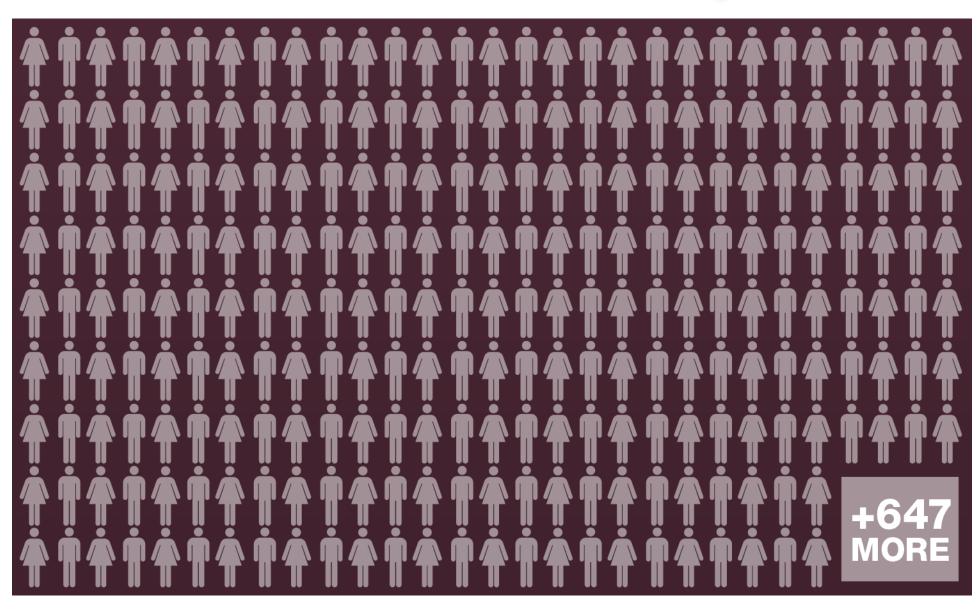
 Formed by manufacturers to facilitate development, as a strong community infrastructure of business.

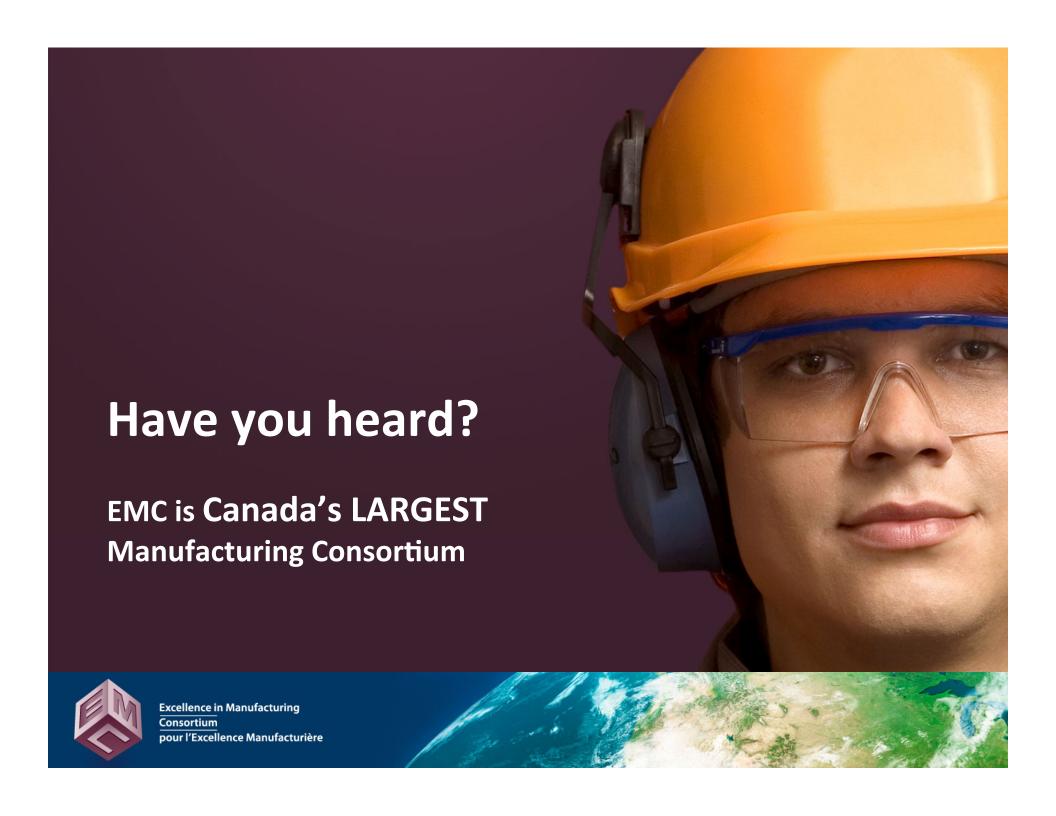
Now Going on 24 Years...

- Diversity of members provides a great model for manufacturers to 'work together'.
- Excellent 'incubator' for developing world-class activities, programs & services in many communities... industry-driven!
- Valuable model for industry development throughout Canada.

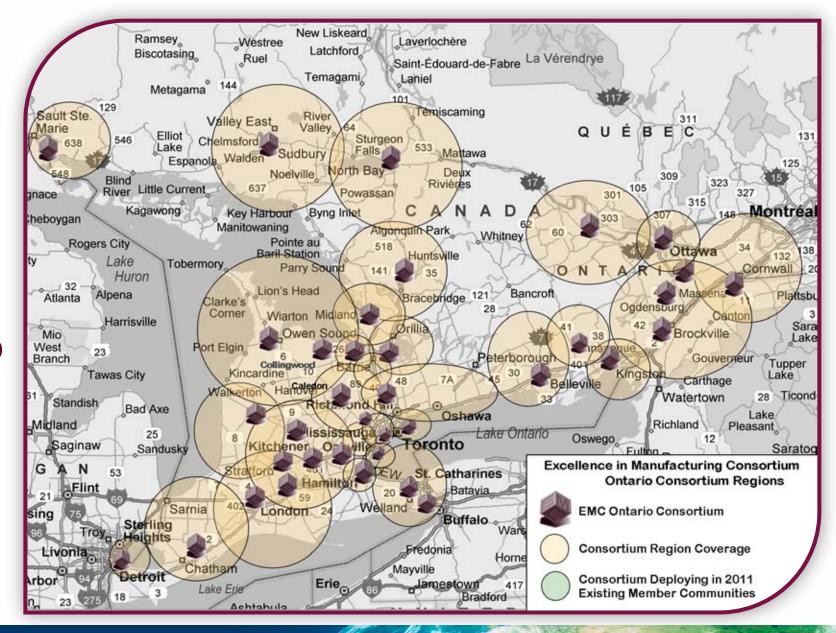
Today we have over 900.



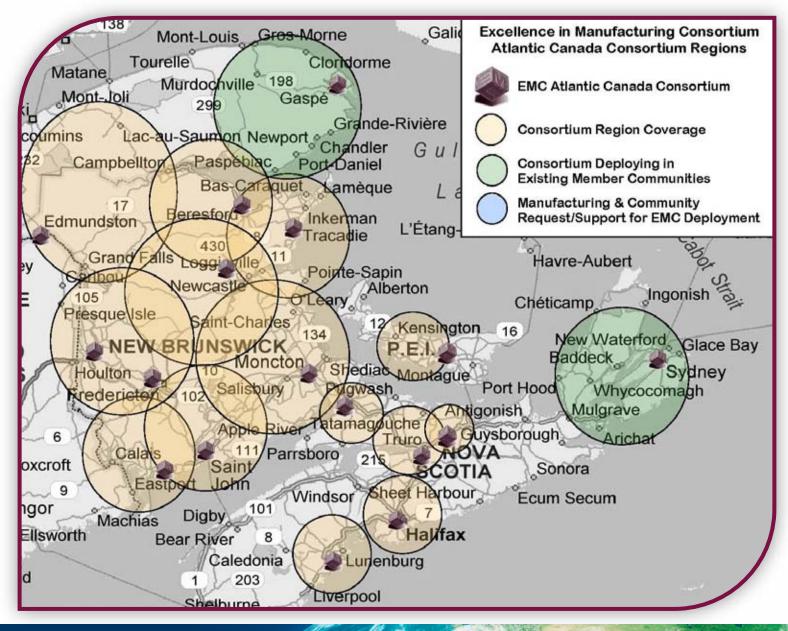




Ontario



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EMC's Role...

- Grass roots manufacturing networks...
 ...Connected Regionally, Provincially, and Nationally.
- Peer-to-Peer relationships within entire mfg. community.
- Provide advanced manufacturing expertise, services, training and other resources.

Foster mind-set of continuous improvement and sharing of ideas and best practices, to build manufacturing competitiveness.





Members sharing to optimize learning, expertise & resources to achieve world-class.

Building Competitiveness...

 Foster Innovation and Prosperity through Partnerships, Linkages, Relationships & Networks with Business, Industry, Government and EMC!

Excellence in Manufacturing

pour l'Excellence Manufacturière



Community Partners...

Province of Nova Scotia

- Department of Education
- Office of Economic Development
- Apprenticeship Training & Skills Development
- Department of Environment
- Department of Labour
- Regional Development Authorities
- Safety Group Pilot Deployment

Province of New Brunswick

- Business New Brunswick (BNB)
- Training & Employment Development
- Enterprise Networks (CEDA's)
- Atlantic Canada Opportunities Agency (ACOA)
- Safety Group Pilot Deployment

Province of PEI

- Economic Development
- Aerospace Association of PEI

Province of Ontario

- OMAFRA:
 - Rural Youth Job Strategies
 - Mfg. Community Development
 - Food Sector Initiative
- MEDT: Regional Initiatives
- CiT: Lean Deployment Initiative

Government of Canada

- Industry Canada
- NRC ~ IRAP
- HRSDC
- Community Futures Dev. Corp's
- ONSITE

Textiles Human Resources Council



Manufacturers Working with Manufacturers

All Employees of Member Companies are Considered EMC Members!



EMC Members...

Share with Pride!

- Peer-to-Peer Networking
- Open Exchange of Ideas & Expertise
- Best Practices Sharing & Benchmarking

EMC Knowledge Network Delivers...

Strategic Interest Groups (SIG's):

"Delivering Knowledge that Sticks"

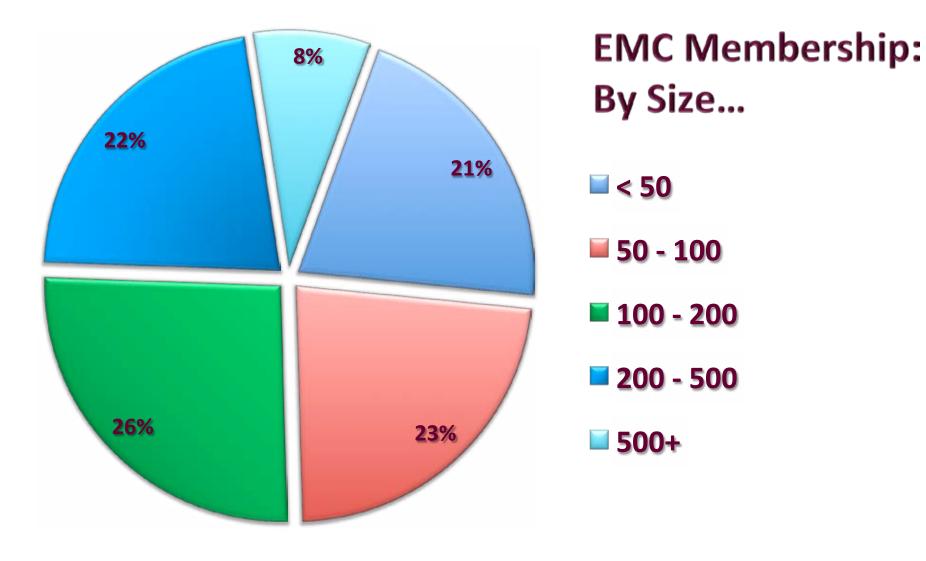
- Owners & CEO's/Sr. Managers
- Lean Manufacturing
- Human Resources
- Continuous Improvement
- Health & Safety
- Finance & I.T.
- Logistics/Purchasing
- Engineering
- SIG Keynote Events
- Environmental Management

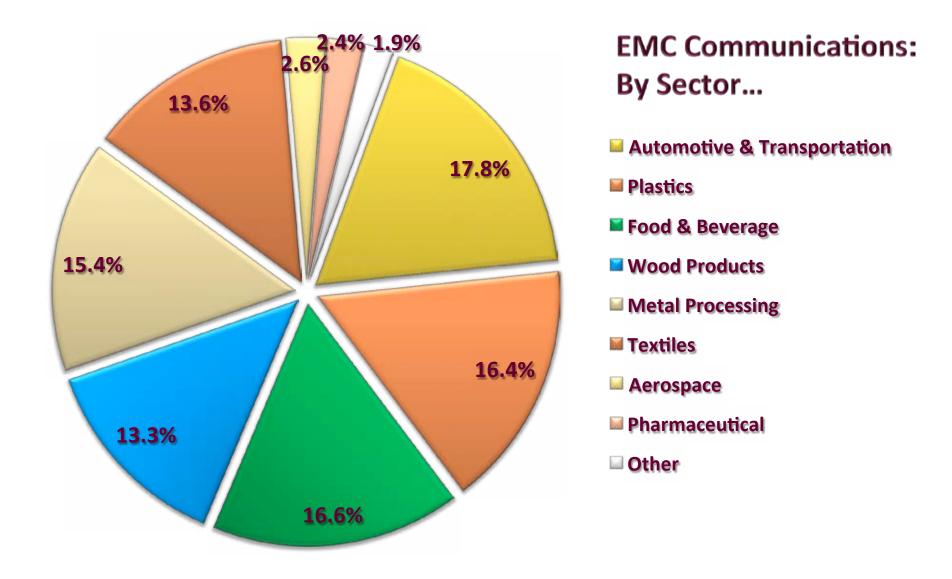


EMC is Lean and Linked...



- Over 150,000 Individual Members!
- EMC: 950+ Corporate Mfg. Members!
- Over 5000 members engaged each week!
- Communication reach to all sectors:
 100,000+ touch points every week!
- 53 Consortium Regions





We Listen to Our Members & We Have learned...



"Nobody knows the issues that affect manufacturing, better than the manufacturers themselves. Bringing 900+ manufacturers together to 'share and learn' from one another in so many ways makes innovation 'a way of life'"

We Listen to our Members!

EMC Services and Opportunities

- EMC Web 2.0 Network
- EMC Food Sector Network Initiative
- EMC SR&ED Initiative
- THRC Online Training Programs
- EMC Energy Initiative
- EMC Purchasing Co-Operative
- EMC WSIB Safety Group
- World-Class Training: Lean, Human Capital,
 Health & Safety, Online Health & Safety Training
- EMC's New 360° of Environmental Health and Safety
- Informal Assessments



1,000+ Events Annually...

- Peer-to-Peer Networking Events (Strategic Interest Groups)
- Advanced Manufacturing, HUCAP and Lean Training Programs
- Industry Briefings & Webcasts
- WSIB Safety Group
- Member Conferences and other Special Events



EMC Knowledge Network Delivers...

EMC is a 'Clearing Centre' for Information:

 If we don't have the answer here, we can put you in touch with someone who does. EMC members utilize our knowledge network so they do not have to re-invent the wheel.



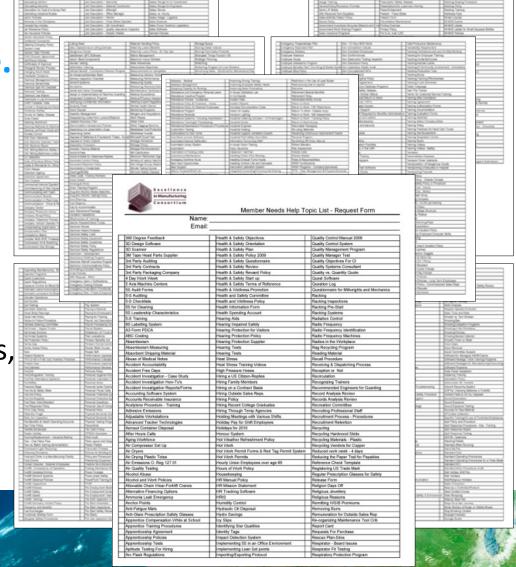
Member Needs Help Service

Helping Members Share.

Huge MNH Archive:

- Draw on other industry
 & subject matter experts
 for information on
 manufacturing issues.
- Call upon EMC to source answers to your questions, concerns and problems.

OVER 1,400+ TOPICS!

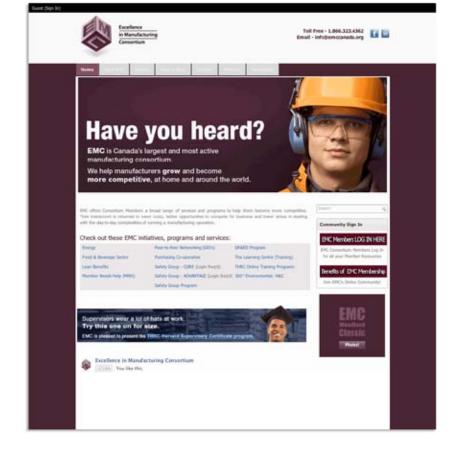




EMC's Web 2.0 Initiative

Canada's Largest Manufacturing Consortium...

- Web 2.0 Development began in 2008
- New Network Launched January 2009
- 53 EMC Consortiums
- Events & Information, Blogs, Forums, Wiki's
- Thousands of online manufacturing professionals registered and GROWING!
- Manufacturers networked regionally, provincially and across Canada...
 Literally COAST to COAST!
- EMC Launches iMiN in March 2011



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EMC Member & Public Networks...

Opportunities for Manufacturers, Industry Stakeholders, Business and Community Partners...



- Engage EMC's Grass Roots networks online;
- Profile and Promote your business;
- Connect to **NEW CLIENTS** and **DIVERSIFY** into new industry sectors / markets;
- Marketplace: Classifieds / Directories
 - Promotion to external markets
 - Industry & Service Provider Directories
- Manufacturing Jobs Portal:
 - ♦ Job Board
 - Resources (Apprenticeships, Co-op, Interns)
 - Access Labour Market / Displaced Workers
- Manufacturing Capabilities Index (Future)

Social Media for Manufacturers

EMC is Creating the New Network for Manufacturing in Canada!

An industry 'Facebook'... with a purpose!



Grow your business with iMiN!

- iMiN (Interactive Manufacturing Innovation Networks) is a National Manufacturing Network.
- Join for free!
- Grow your business
- Reduce costs
- Access government programs



Partners:













Managed by:









Building a National Network



There are three primary methods of creating new wealth in our economy:

- 1. You BUILD it.
- 2. You GROW it.
- 3. You DIG it out of the ground.

Jobs

- <u>Diversified employment</u>: Manufacturing employs people from all skill and education levels, from entry level non-post secondary hourly positions to skilled trades, engineers, and PhD level researchers in some cases.
- More than 1.8 million Canadians are employed in manufacturing about 15 per cent of the Canadian workforce. (In 4 Counties: 15%)
- Canada's exporters employ over two million Canadians directly and another three million indirectly.
- One in every three jobs in Canada depends on exports.

Wages

 Manufacturing wages are the fourth highest sector in Canada next to Mining, Gas/Electricity/Water Supply sector, and Financial sectors.

Economic Impact

- Manufacturing has the largest multiplier of all sectors of the economy
- Every \$1 of manufacturing in Canada generates \$3.05 in total economic activity.
- Manufacturing accounts for 12 per cent of the total Canadian GDP.
- Exports account for 30 per cent of the total Canadian GDP.

Trade & Production

- In 2010, merchandise export volumes increased 7.5 per cent, led by automotive products (55 per cent increase).
- Canadian manufacturing sales topped \$540 billion in 2010: an increase of 10 per cent from one year prior.

Investment and Innovation

 Manufacturing accounts for two-thirds of all business investment and private sector R&D in Canada.



Critical Issues Affecting Manufacturing

Critical Issues...

Industry is Under Pressure due to:

The China Syndrome- Offshore competition

The Aging Workforce: Within the next decade:

 For every 2 people who retire, only one person will be available to replace those positions

- Canadian Dollar
- Rising Cost of Business



Strategies to Survive and Thrive

The success of manufacturing companies today hinges on their ability to understand and employ lean principles in their operations

Lean Principles- Toyota Production System (TPS)

- 1. Specify and Create Value
- 2. Map Value Stream
- 3. Create Flow
- 4. Create Pull
- 5. Perfection- Continuous Improvement



Strategies to Survive and Thrive

Lean Principle #1: Specify and Create Value

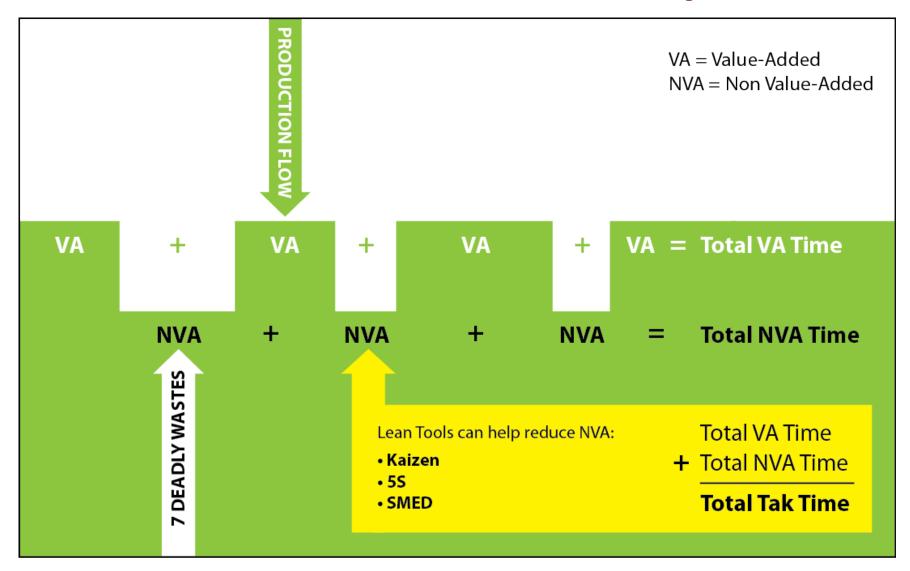
- Know your market/customer needs/wants
- Know what your customer perceives as value that they are willing to pay for
- Build and manage customer relationship to continue to understand what they see as value
- Anything outside of their perception of value is waste. Customer defines value



Lean Principle #2- Map Value Stream

- A value stream is all of the activities involved in making the product (Tak time)
- These activities can be production, but also pre-production, engineering, sales, purchasing, etc
- All of these activities cost money
- All activities are either: Value added (Touching the actual product), or Non-Value-added (waste).
- This thinking can be applied to administrative approaches to service delivery (i.e. health care, gov programs)

Lean #2- Value Stream Map



Waste- Muda

- Level 1- Unnecessary waste
- Level 2- Necessary waste

Seven Deadly Wastes- Muda

- 1. Over Processing
- 2. Over Production
- 3. Inventory
- 4. Waiting
- 5. Transportation
- 6. Motion
- 7. Defects

- Understand where to apply lean tools:
- Kaizen
- 5S Visual Workplace
- Kanban
- TPM
- SMED
- Standardized work
- Value Stream Mapping
- Six Sigma



Lean #3- **Flow**:

Align <u>value-added</u> steps to flow without interruption

Lean #4- Pull Systems: where product is manufactured to the pull of the customer.

 Example <u>Kanban</u>: Visual signal to replenish raw materials that reacts to the demands of production process just in time



Lean #5- Create Perfection:

- Fostering continuous improvement culture by engaging the workforce to come up with solutions to help facilitate change
- Utilize lean tools to reduce non value-added activities
- Track, measure, and communicate results
- External benchmarking- Networking
- Sr Mgt supported: Employee driven
- Journey- not a destination

Some Current Trends

- Short Lead Times
- On Time Delivery
- Short runs/ Frequent Changeovers
- High Value-added Products
- Custom Engineered Products
- Niche Markets
- Emphasis on Customer Service and Quality
- Vendor Managed Inventory



Workforce Planning Boards

- Skill sets required for manufacturing for entry level jobs have changed, and will evolve
- Leverage organizations/partnerships to link with industry: Get to know them and their processes
- Don't rely on mailed surveys alone for data
- Make sure stakeholders listen to and act on your findings i.e. school boards
- Keep manufacturing high on priority for workforce planning
- Future workforce for manufacturing: part of Canada's infrastructure to compete globally

Final Thoughts

- Manufacturing is not going away!
- Manufacturing will always change and evolve
- Will always be an important part of our local/regional/national economy

Questions



Thank you!

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