

# Job Demand Report



## Report Filters

**Jobs Active During:** August 2024

**Region:** Bruce County, Grey County

**Employment Agencies:** Hide

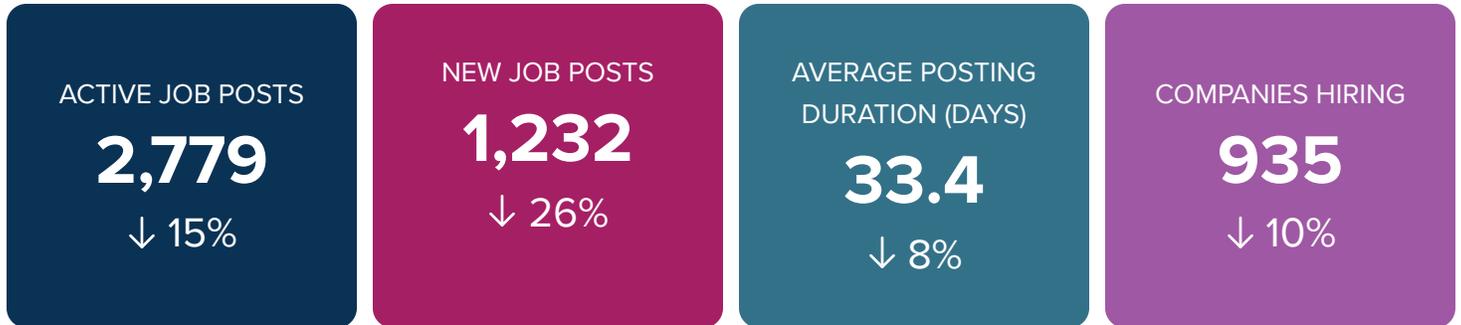


This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.

# Snapshot

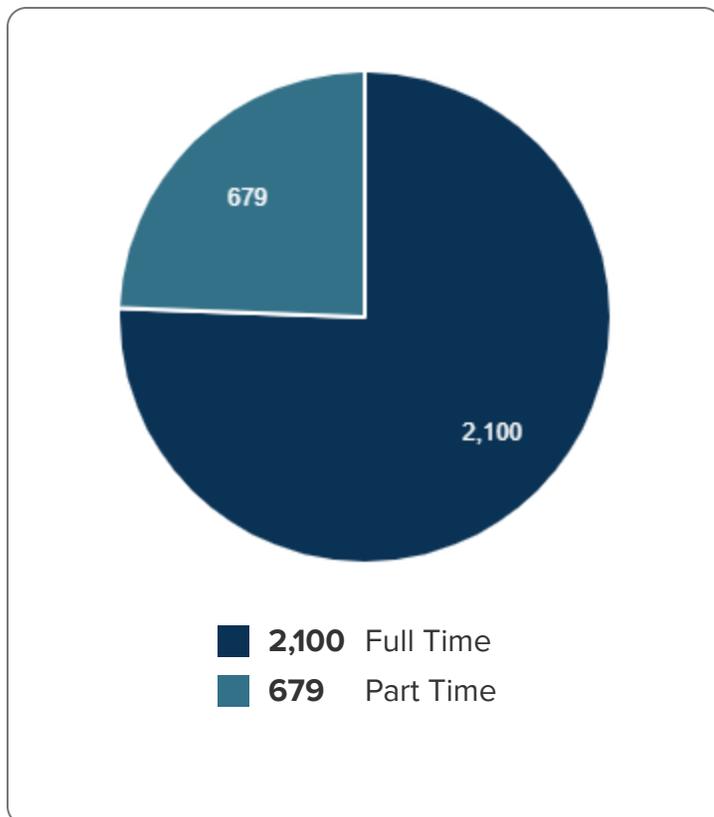
## Quick Statistics

The following metrics include the % increase/decrease over the previous period.



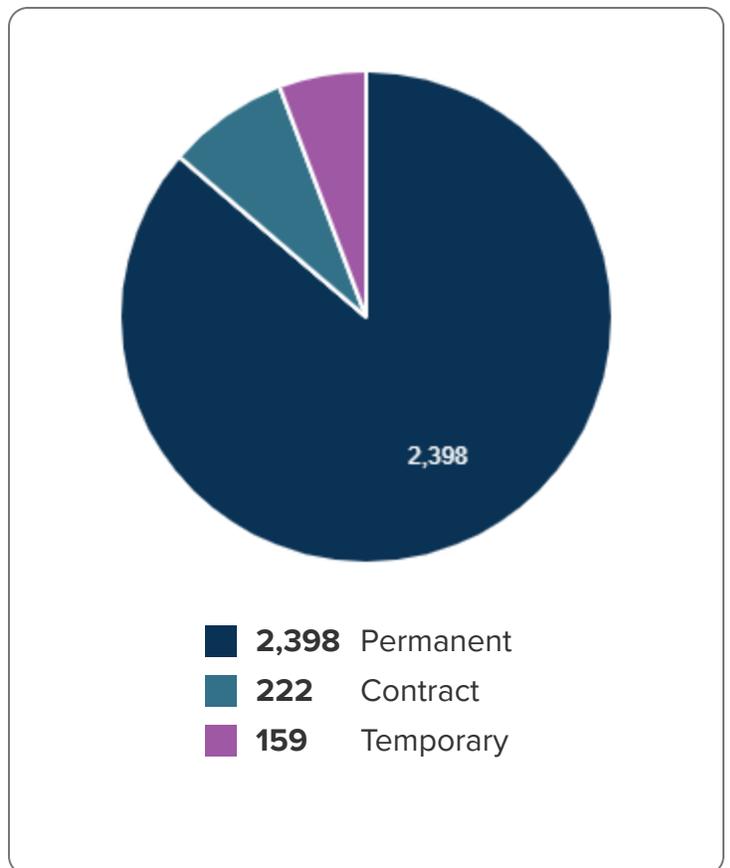
## Job Type

Full time vs. Part time.



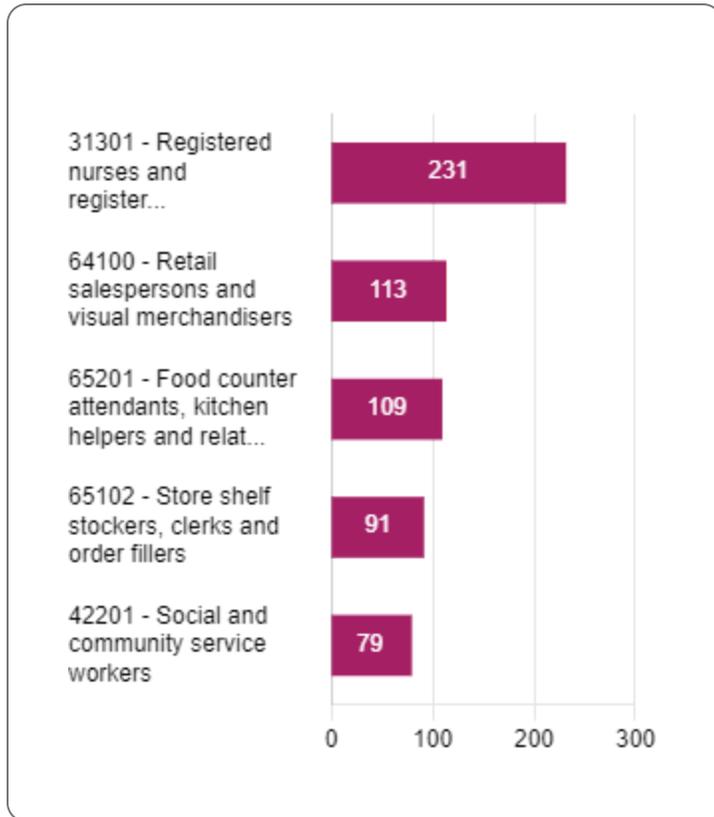
## Job Duration

Permanency of jobs posted.



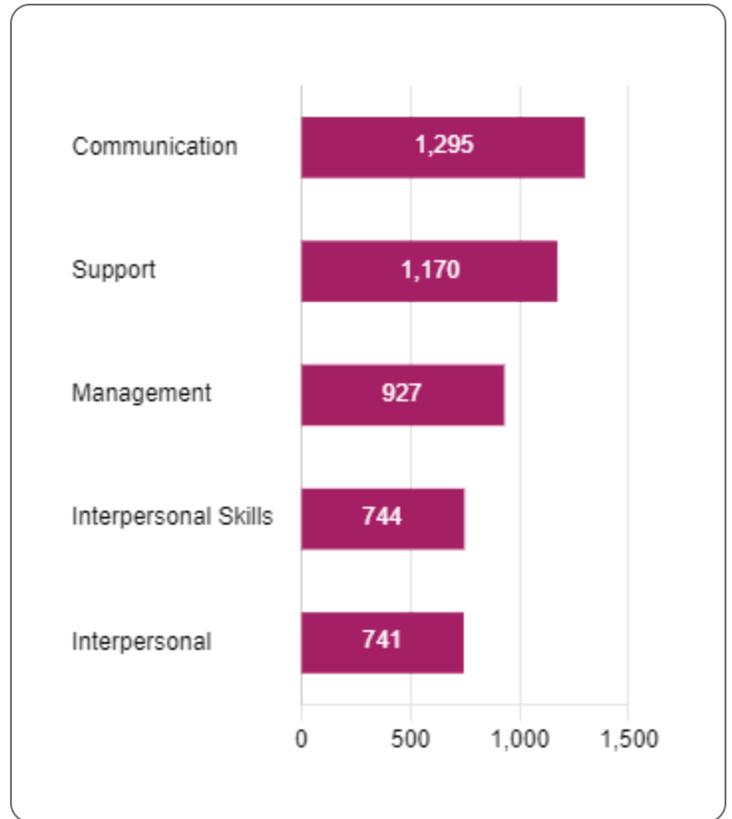
## Top Occupations

Top in-demand occupations based on posting count.



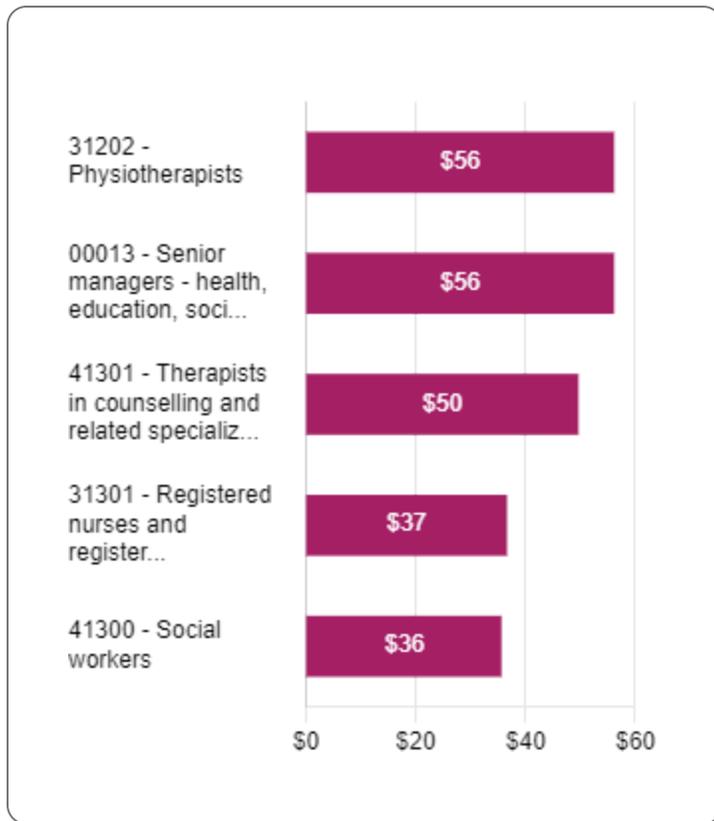
## Top Skills

Top in-demand skills based on posting count.



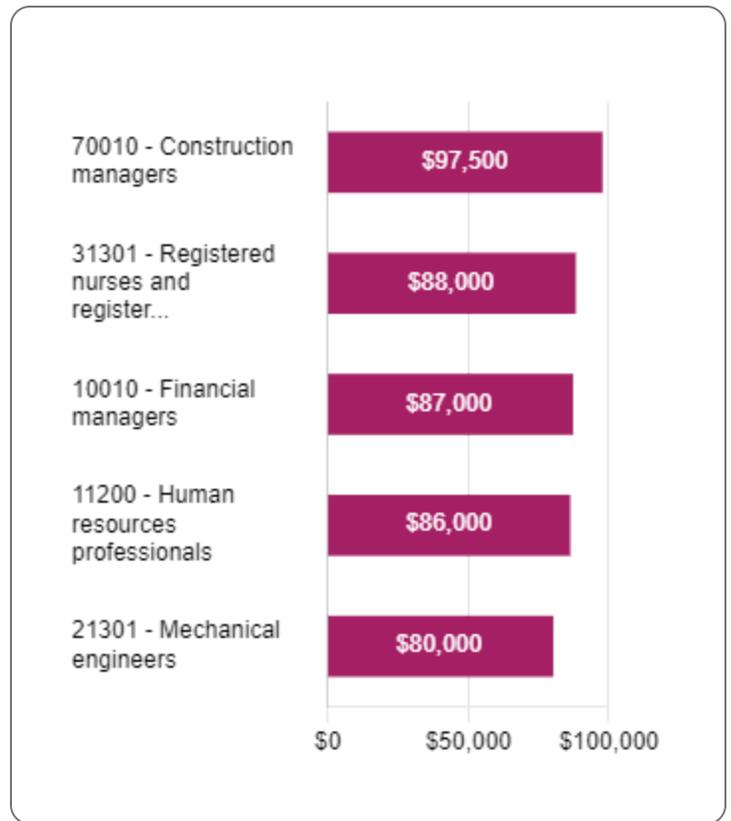
## Top Hourly Wages

Top median hourly wages by occupation.



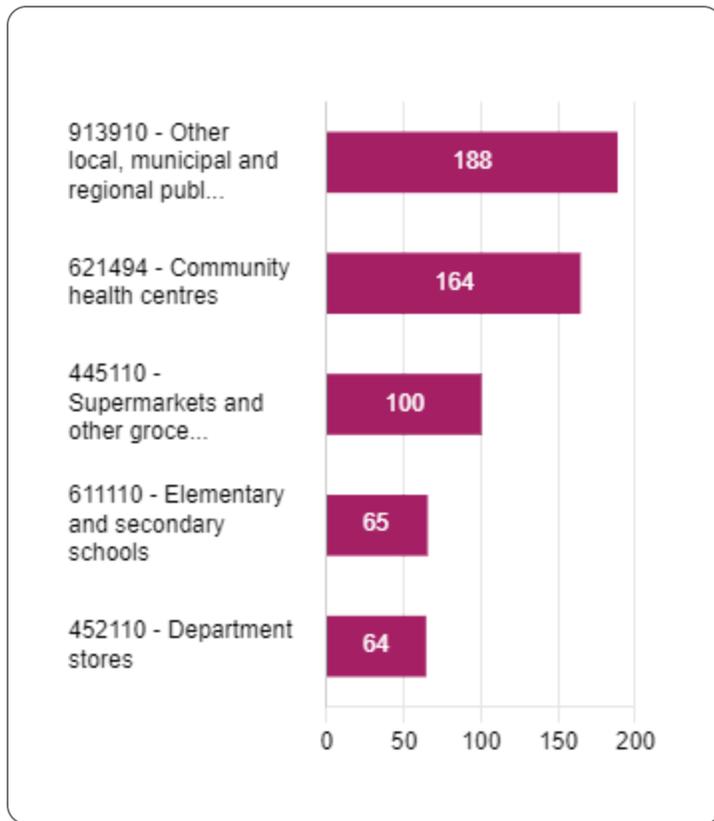
## Top Salaries

Top median yearly salaries by occupation.



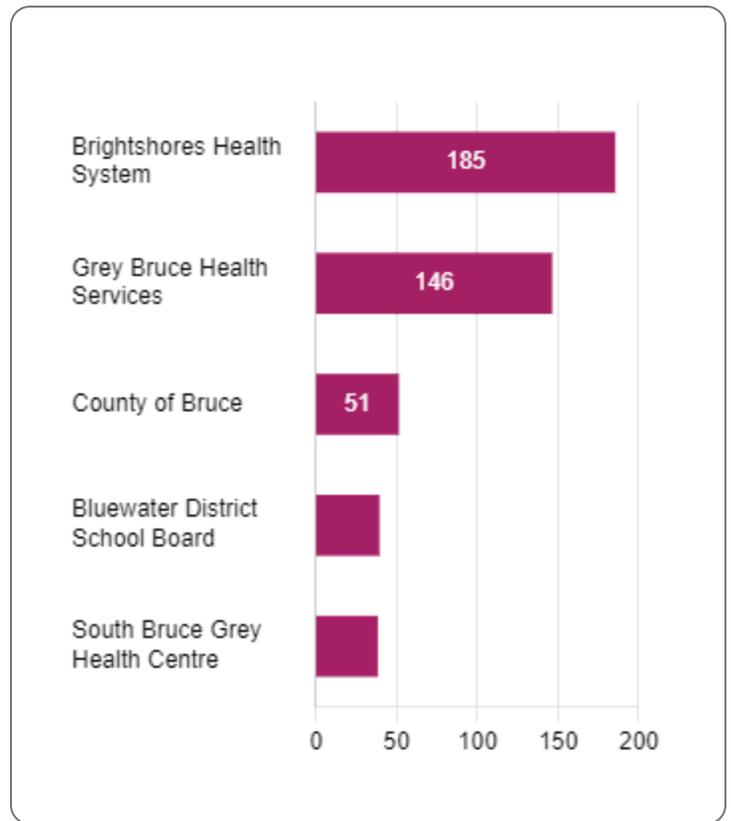
## Top Sectors

Top in-demand sectors based on posting count.



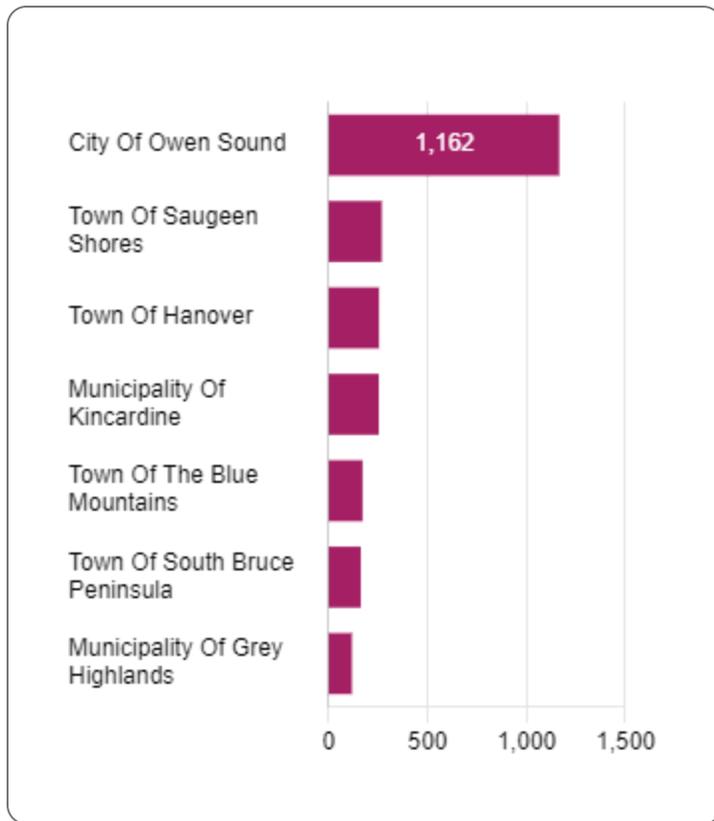
## Top Hiring Employers

Top employers based on hiring activity.



## Top Locations

Top locations based on job posting count.



## Top Languages

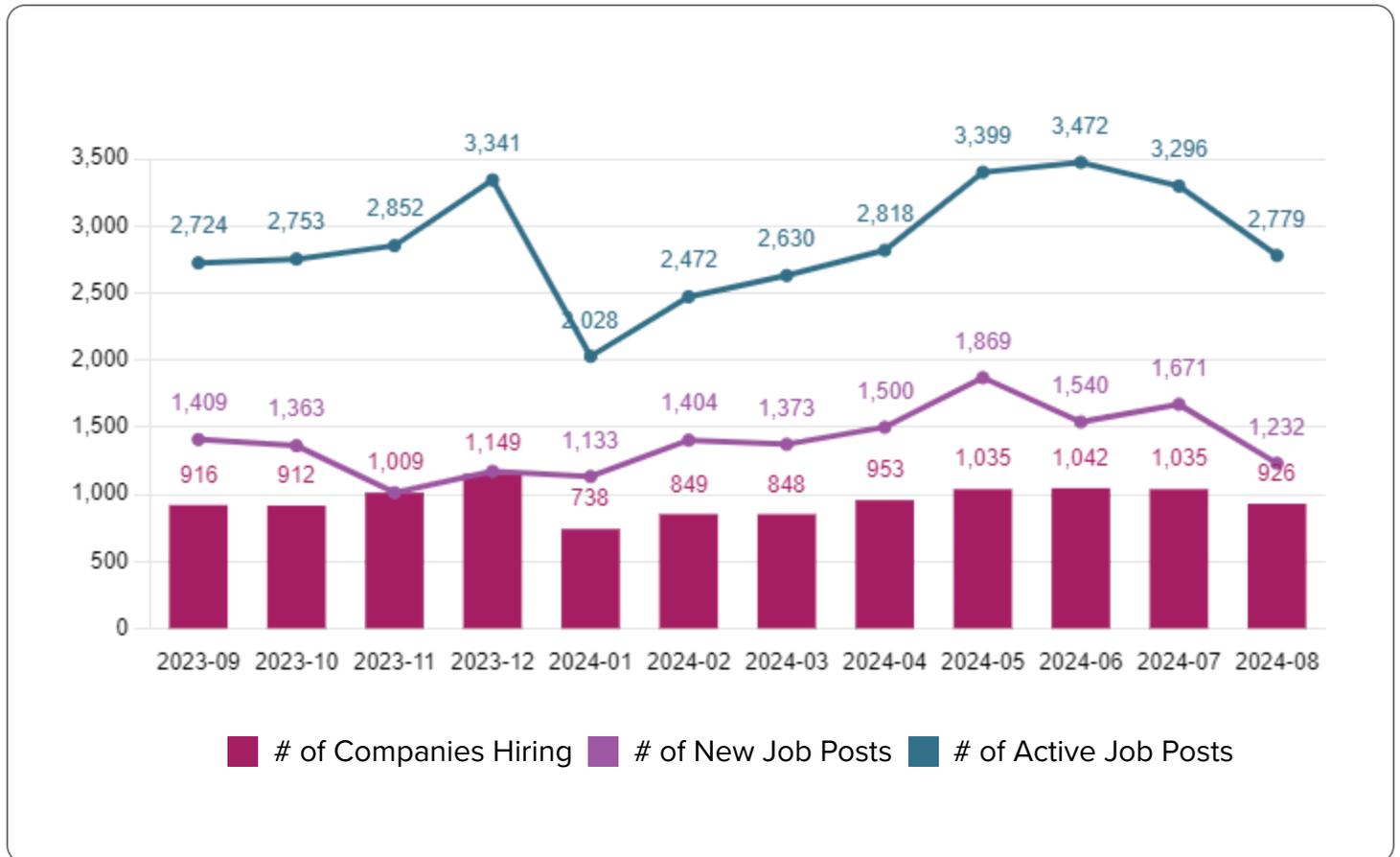
Top language skills being recruited for.

No data found for the selected filters.

# Trends

## Job Post Trends

The number of new job posts, active job posts, and companies hiring over the last 12 months.



## Sector Trends

Data based on number of job postings over the last 12 months.

GROWING SECTORS

1

5%

TOP GROWTH SECTOR

Educational services

↑ 7%

TOP DECLINE SECTOR

Accommodation and food services

↓ 45%

## Top Growing Sectors

Top growing sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
61 - Educational services	585	624	↑ 7	↑ 39

## Top Declining Sectors

Top declining sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
72 - Accommodation and food services	2,829	1,528	↓ 45	↓ 1,301
62 - Health care and social assistance	4,382	3,169	↓ 27	↓ 1,213
56 - Administrative and support, waste management and remediation services	1,601	712	↓ 55	↓ 889
23 - Construction	1,240	549	↓ 55	↓ 691
44 - Retail trade	2,305	1,816	↓ 21	↓ 489

## Occupation Trends

Data based on number of job postings over the last 12 months.

### GROWING OCCUPATIONS

**182**  
46%

### TOP GROWTH OCCUPATION

**Registered nurses  
and registered  
psychiatric nurses**

↑ 73%

### TOP DECLINE OCCUPATION

**Retail salespersons  
and visual  
merchandisers**

↓ 32%

## Top Growing Occupations

Top growing occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
31301 - Registered nurses and registered psychiatric nurses	564	975	↑ 73	↑ 411
41220 - Secondary school teachers	91	197	↑ 117	↑ 106
43100 - Elementary and secondary school teacher assistants	32	111	↑ 247	↑ 79
65102 - Store shelf stockers, clerks and order fillers	505	580	↑ 15	↑ 75
13100 - Administrative officers	177	236	↑ 34	↑ 59

## Top Declining Occupations

Top declining occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
64100 - Retail salespersons and visual merchandisers	1,495	1,008	↓ 32	↓ 487
63200 - Cooks	636	396	↓ 37	↓ 240
65310 - Light duty cleaners	570	358	↓ 37	↓ 212
65201 - Food counter attendants, kitchen helpers and related support occupations	762	569	↓ 25	↓ 193
32101 - Licensed practical nurses	487	300	↓ 38	↓ 187

## Wage Trends by Occupation

Wage trends based on job posting data over the last 12 months.

OCCUPATIONS WITH GROWING WAGES

**169**

83%

TOP OCCUPATION WAGE GROWTH

**College and other vocational instructors**

↑ 357%

TOP OCCUPATION WAGE DECLINE

**Electrical and electronics engineers**

↓ 36%

## Top Growing Wages by Occupation

Wage trends based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
41210 - College and other vocational instructors	\$68,250	\$311,590	↑ 357
22214 - Technical occupations in geomatics and meteorology	\$39,000	\$77,122	↑ 98
32103 - Respiratory therapists, clinical perfusionists and cardiopulmonary technologists	\$58,500	\$101,400	↑ 74
63102 - Financial sales representatives	\$30,225	\$50,900	↑ 69
43202 - By-law enforcement and other regulatory officers	\$46,839	\$78,602	↑ 68

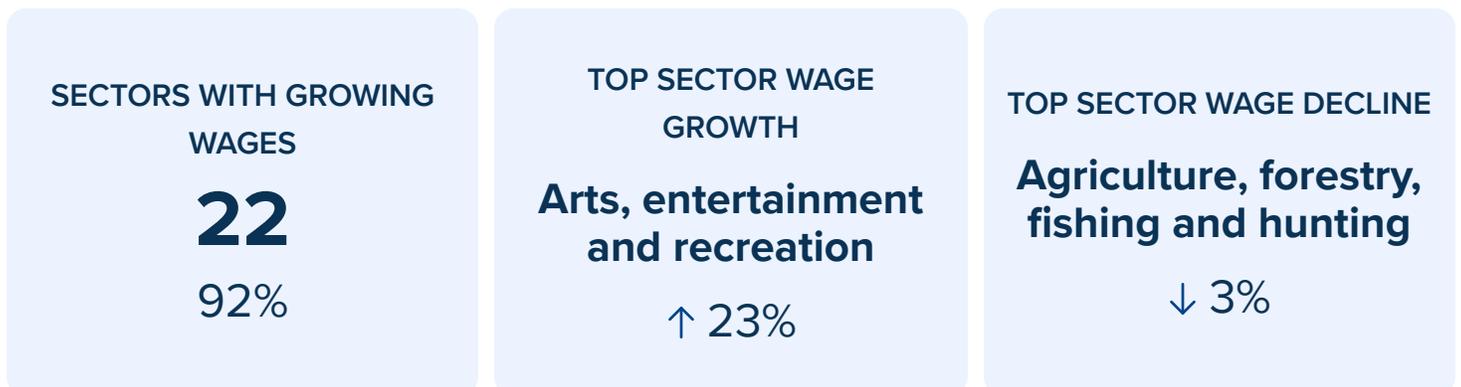
## Top Declining Wages by Occupation

Top declining wages by occupation based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
21310 - Electrical and electronics engineers	\$105,000	\$67,000	↓ 36
30010 - Managers in health care	\$122,265	\$80,000	↓ 34
14201 - Banking, insurance and other financial clerks	\$65,000	\$44,500	↓ 31
94213 - Industrial painters, coaters and metal finishing process operators	\$52,318	\$37,469	↓ 28
60010 - Corporate sales managers	\$90,000	\$70,000	↓ 22

## Wage Trends by Sector

Wage trends based on job posting data over the last 12 months.



## Top Growing Wages by Sector

Top growing wages by sector based on number of job postings over the last 12 months.

NAICS Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
71 - Arts, entertainment and recreation	\$39,000	\$47,775	↑ 23
81 - Other services (except public administration)	\$48,308	\$57,575	↑ 20
51 - Information and cultural industries	\$41,213	\$49,452	↑ 20
49 - Transportation and warehousing	\$33,150	\$38,853	↑ 18
21 - Mining, quarrying, and oil and gas extraction	\$40,950	\$47,775	↑ 17

## Top Declining Wages by Sector

Top declining wages by sector based job posting data over the last 12 months.

NAICS Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
11 - Agriculture, forestry, fishing and hunting	\$40,442	\$39,000	↓ 3
53 - Real estate and rental and leasing	\$43,875	\$43,000	↓ 1
55 - Management of companies and enterprises	\$0	\$42,900	↑ 0

# Regional Comparison

## REGION TYPE

Region



## COMPARING FROM

Bruce County ✕

## REGION TYPE

Region



## COMPARING TO

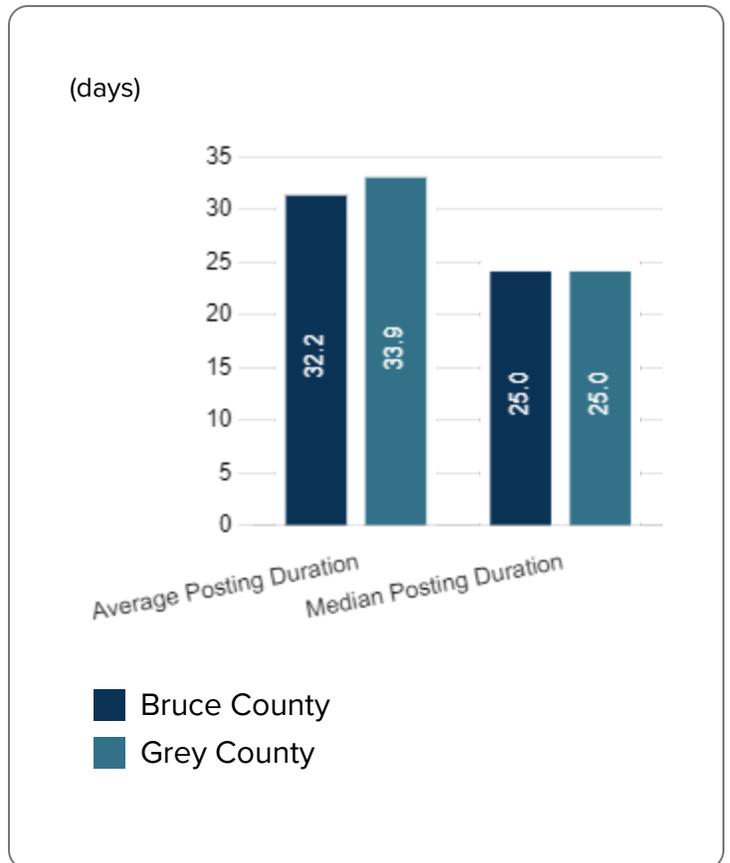
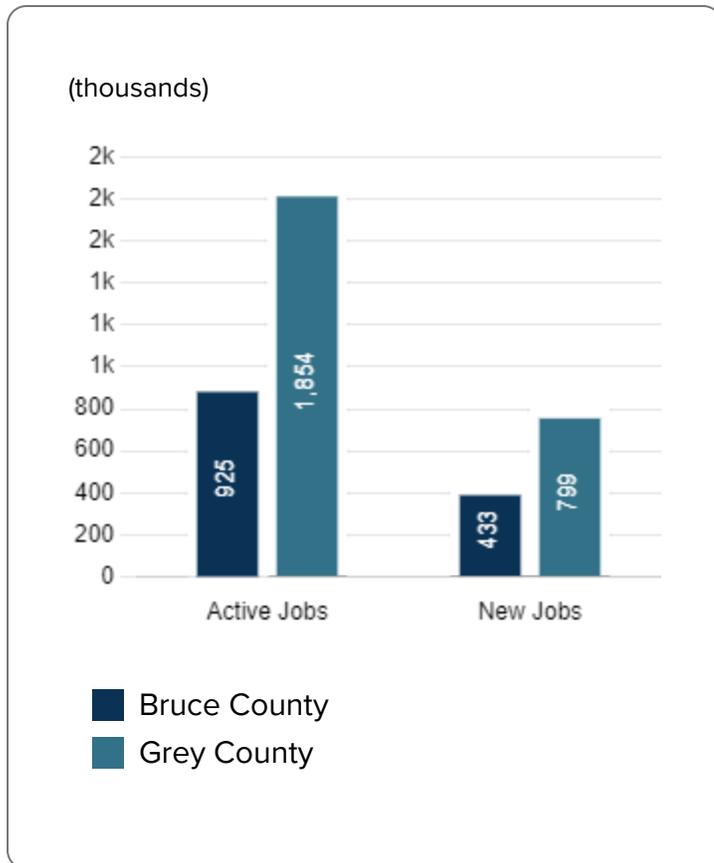
Grey County ✕

## Job Post Activity

The number of active and newly discovered job posts.

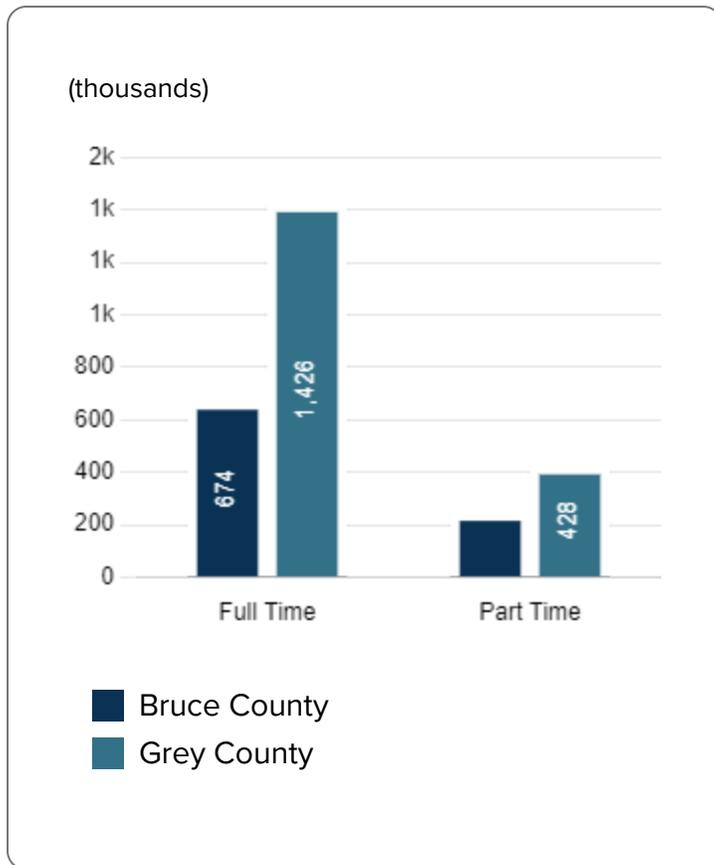
## Posting Duration

The average and median number of days postings remained active.



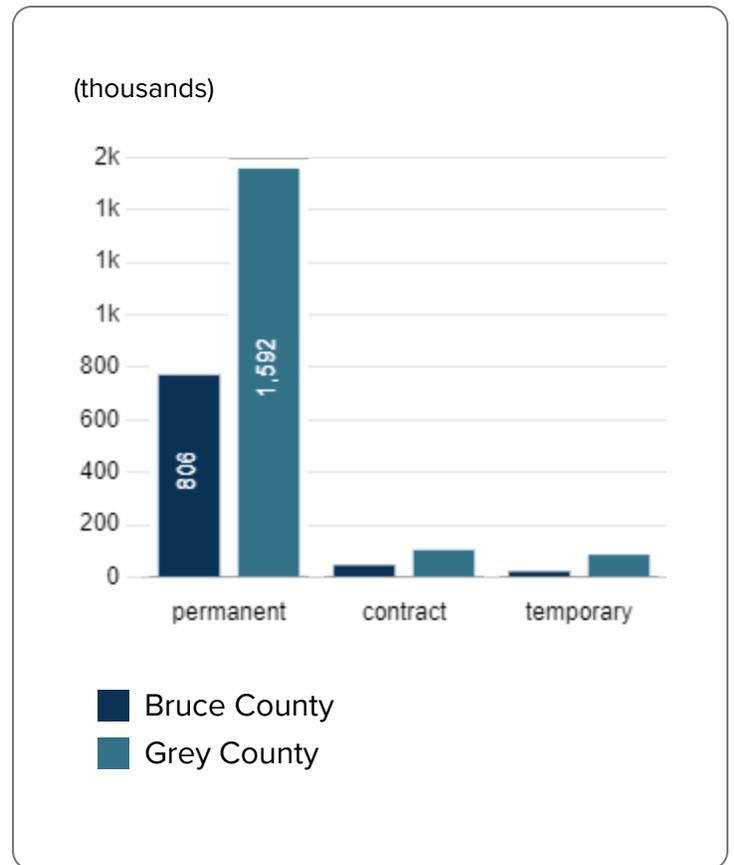
## Job Type

Full time vs. part time.



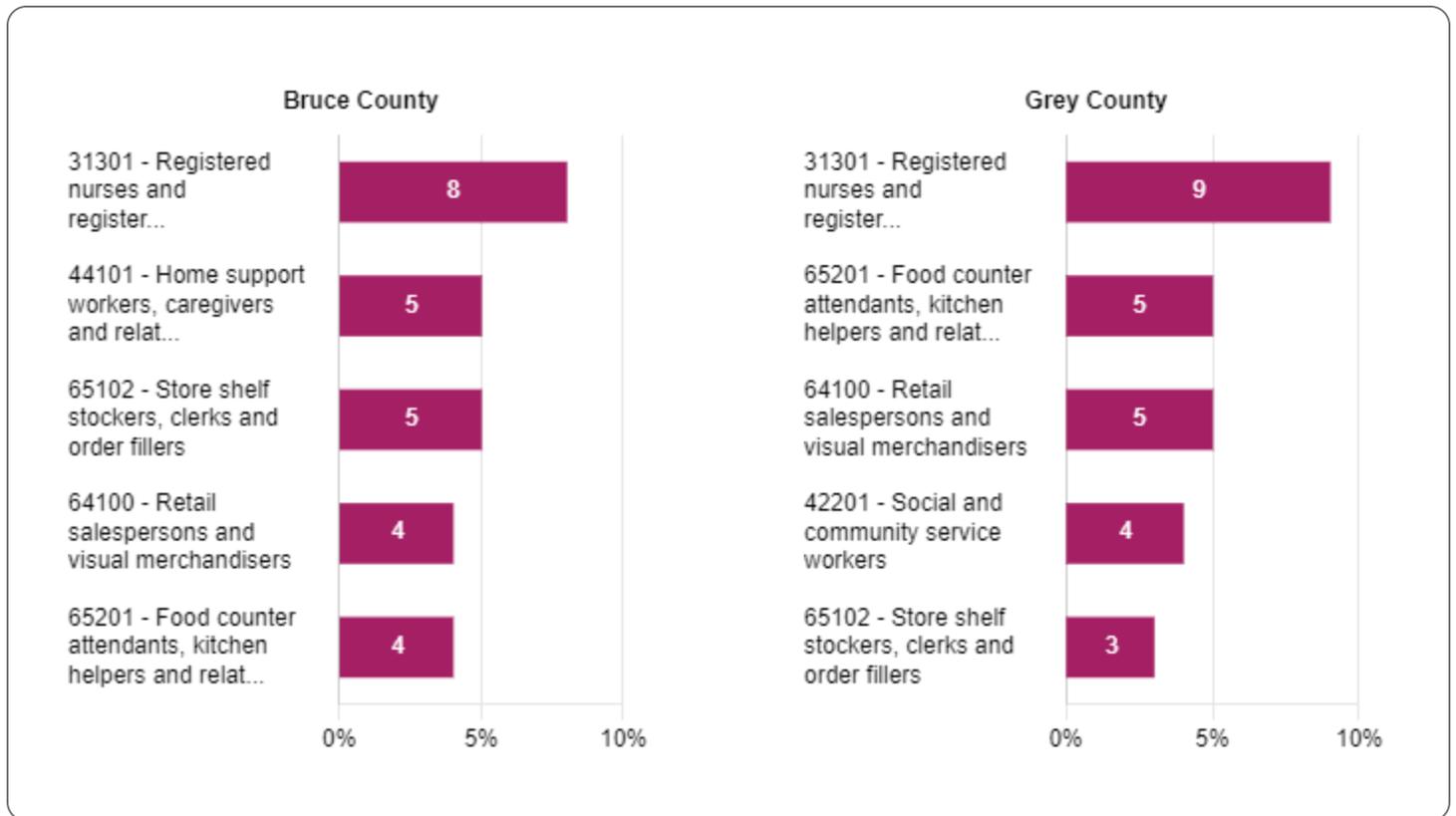
## Job Duration

Permanency of jobs posted.



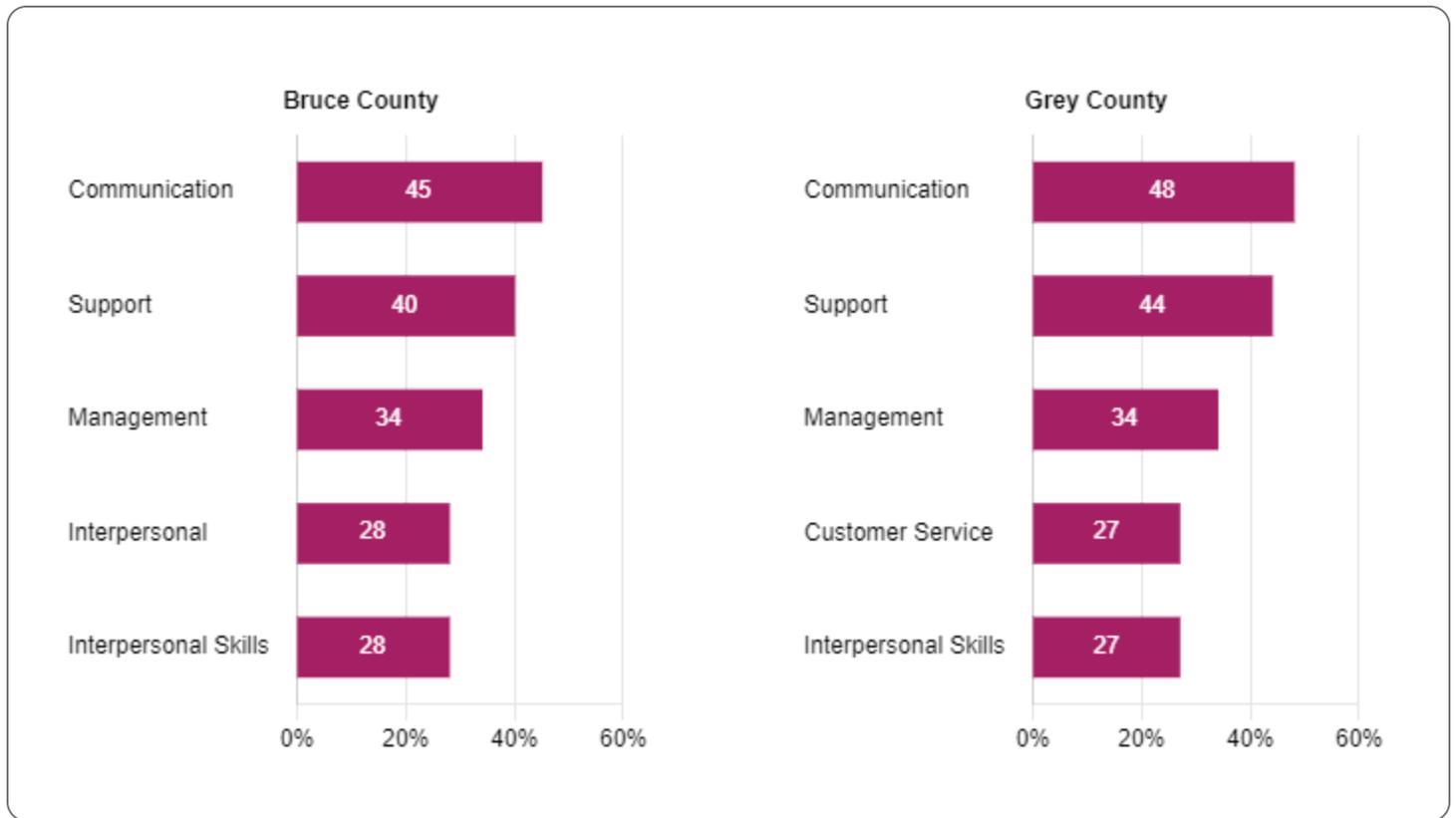
## Top Occupations

Top in-demand occupations based on posting count.



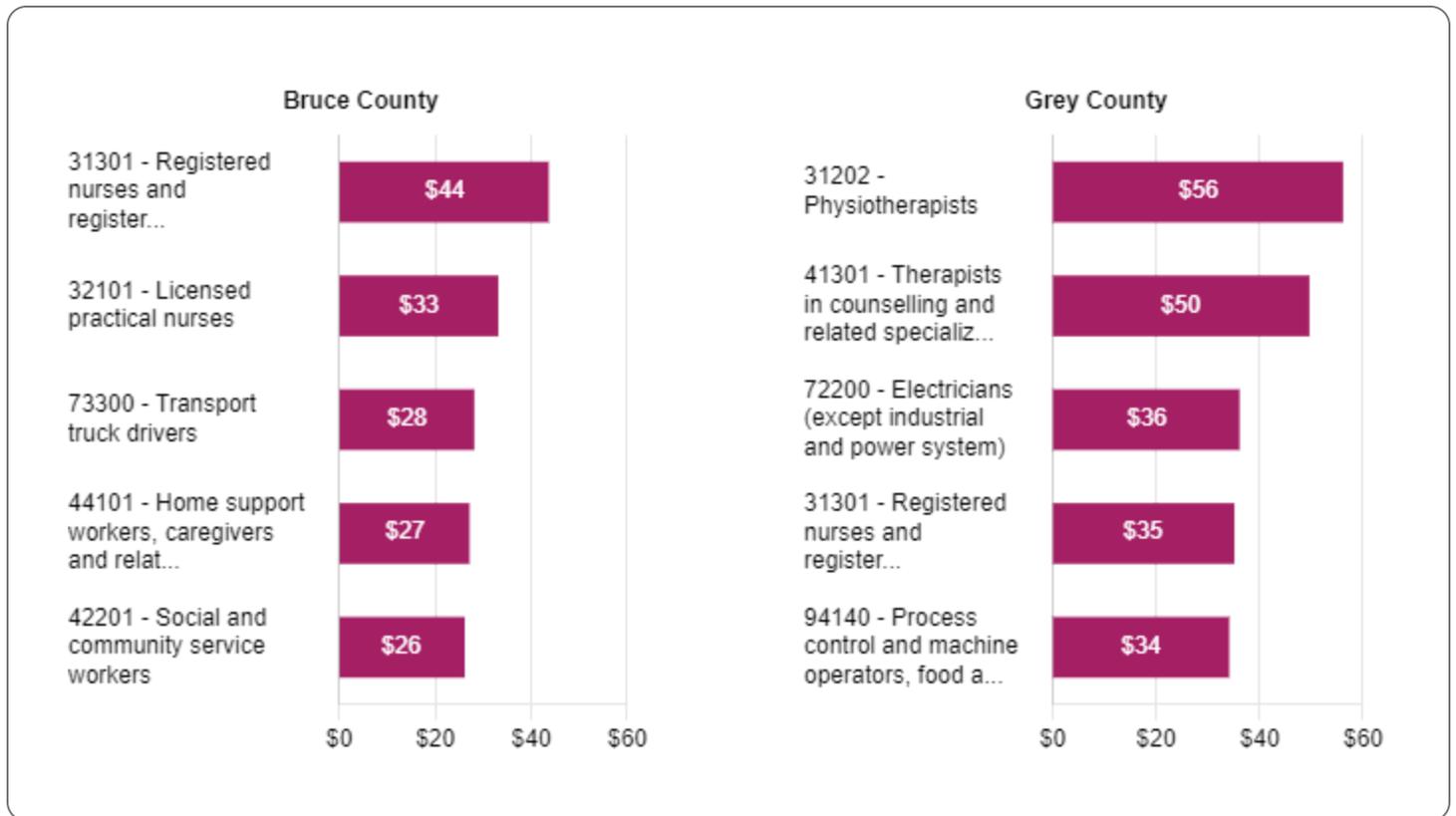
## Top Skills

Top in-demand skills based on posting count.



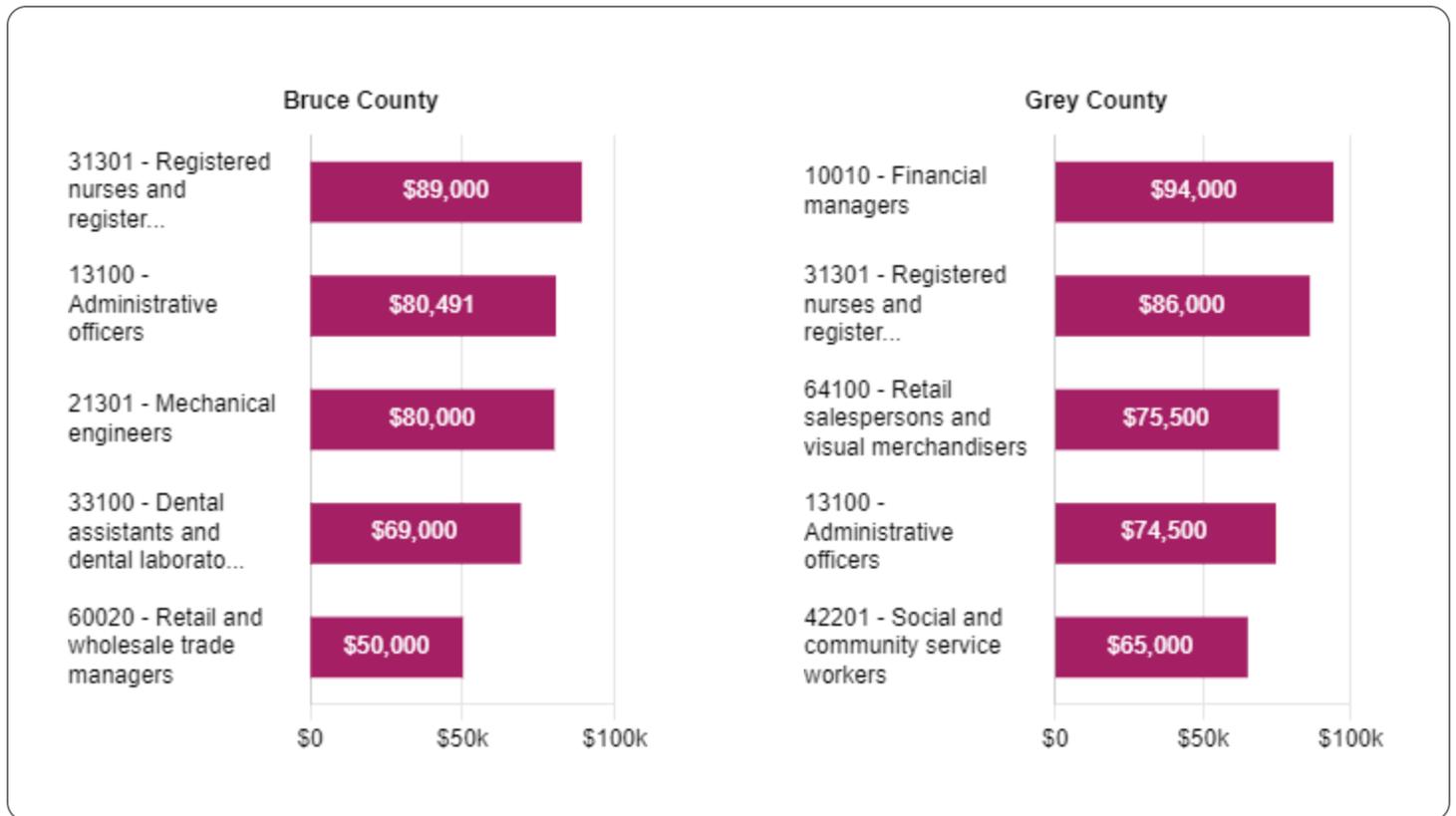
## Top Hourly Wages

Top median hourly wages by occupation.



## Top Salaries

Top median yearly salaries by occupation.



# Occupations

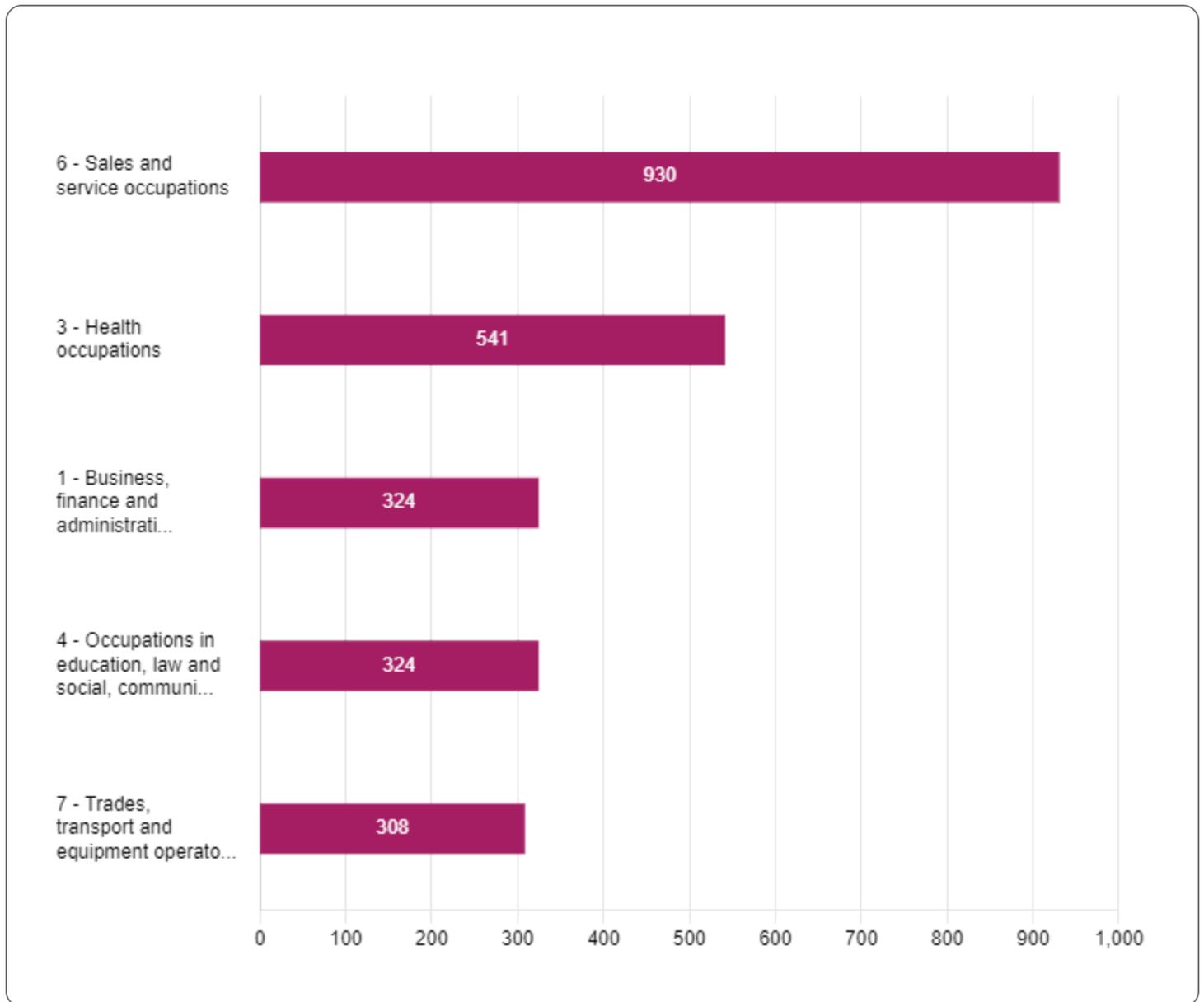
## Demand by Occupation

Which occupations are hard to fill, or in demand?

NOC Code ↕	NOC Label ↕	Posting Count ↕
31301	Registered nurses and registered psychiatric nurses	231
64100	Retail salespersons and visual merchandisers	113
65201	Food counter attendants, kitchen helpers and related support occupations	109
65102	Store shelf stockers, clerks and order fillers	91
42201	Social and community service workers	79

## Demand by Occupational Category

Which occupational categories are hard to fill, or in demand?



## Demand by Major Group

Which major groups are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
65	Sales and service support occupations	392
31	Professional occupations in health	326
64	Sales and service representatives and other customer and personal services occupations	225
62	Retail sales and service supervisors and specialized occupations in sales and services	132
42	Front-line public protection services and paraprofessional occupations in legal, social, community, education services	131

## Demand by Minor Group

Which minor groups are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
3130	Nursing and allied health professionals	247
6510	Cashiers and other sales support occupations	155
6520	Food support occupations	147
4220	Paraprofessional occupations in legal, social, community and education services	126
6410	Retail salespersons and non-technical wholesale trade sales and account representatives	117

# Skills & Experience

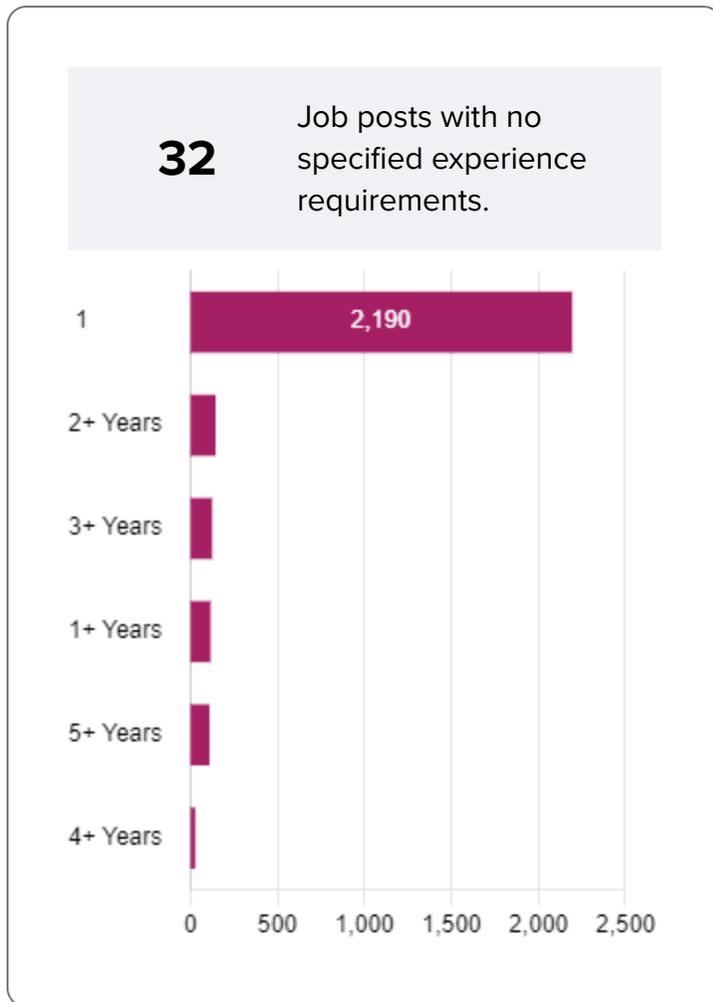
## Top In-Demand Skills

How many times were these skills found in job postings?



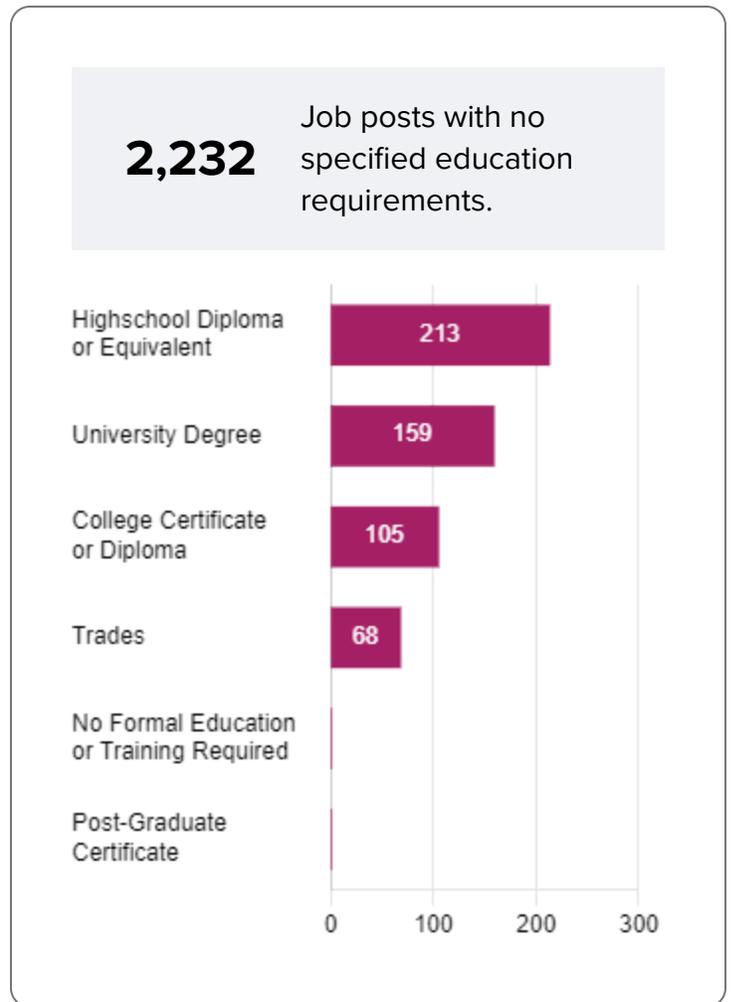
## Experience Insights

A look at published experience requirements.



## Education Insights

A look at published education requirements.



## Key Job Requirements

How often are these requirements desired in job postings?

**2,779**

Active Job Posts



**202**

Microsoft Office



**192**

First Aid



**373**

Criminal Record  
Check



**207**

Regular Access to a  
Vehicle

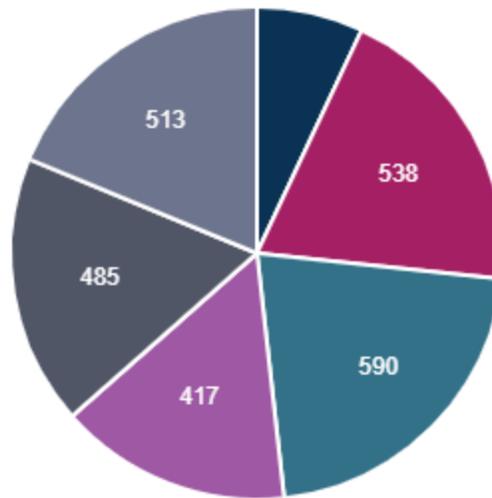


**121**

Food Safety

## Postings By NOC TEER Category

What skills are employers looking for by occupational TEER Category?



- 191** TEER Category 0
- 538** TEER Category 1
- 590** TEER Category 2
- 417** TEER Category 3
- 485** TEER Category 4
- 513** TEER Category 5

# Skills & Knowledge

Browse the table below to discover how often skills and knowledge are specified in job postings.

Skills & Knowledge	Frequency
> Knowledge	11,270
> Skills	17,681
> Tools and Technologies	3,908

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## Wages & Benefits

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### Quick Statistics

The following metrics include the % increase/decrease over the previous period.

AVERAGE POSTED WAGE

**\$28.89**

↓ 1%

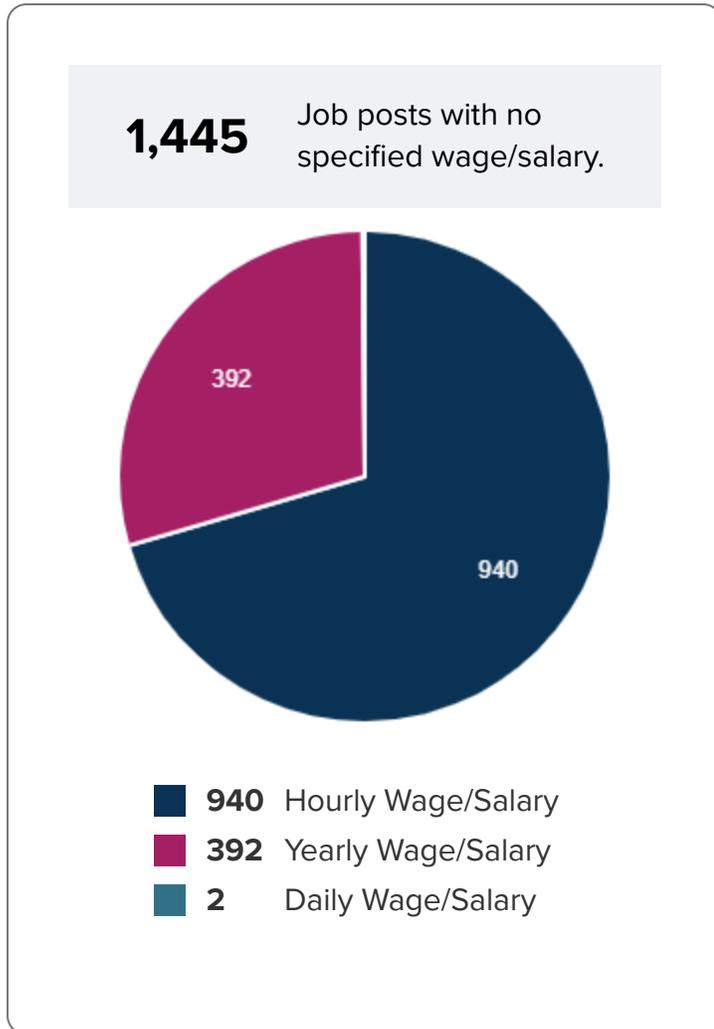
MEDIAN POSTED WAGE

**\$25**

↑ 0%

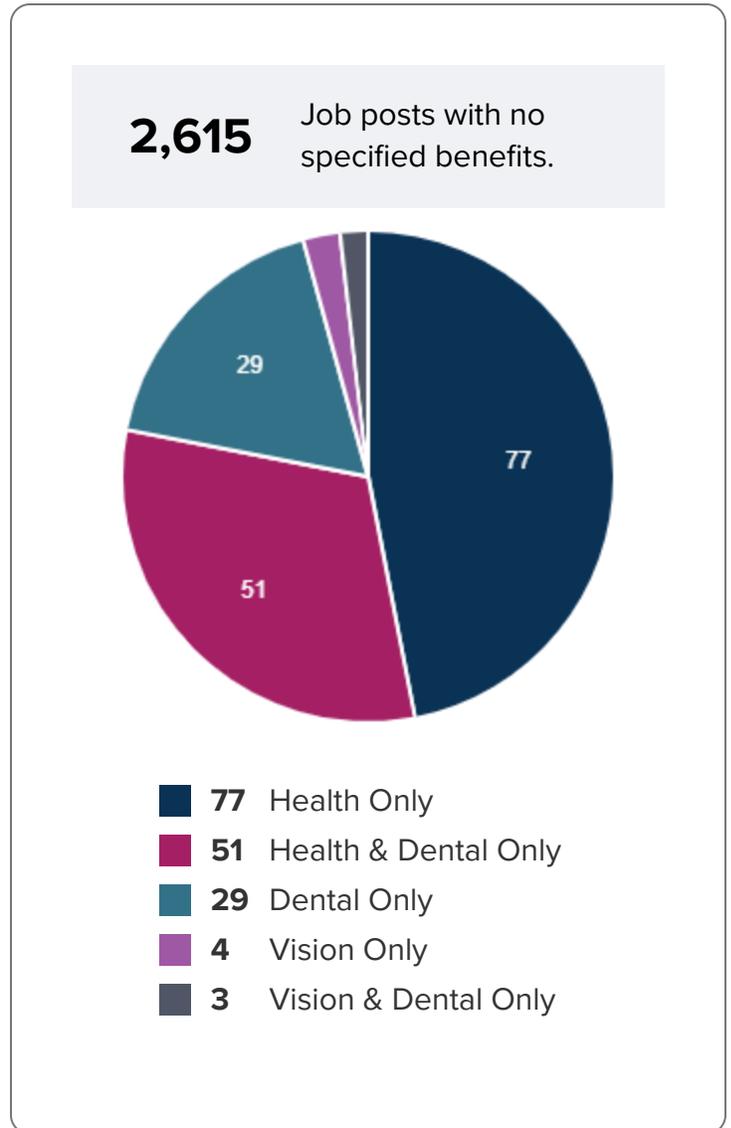
## Published Wages/Salaries

What percentage of job postings include wage or salary information?



## Advertised Benefits

What percentage of job postings include benefit information?



## Top Salaries By Occupation

What are employers willing to pay to find the perfect candidate?

NOC Code ↕	NOC Label ↕	Median Salary ↕
60020	Retail and wholesale trade managers	\$51,000
31301	Registered nurses and registered psychiatric nurses	\$88,000
42201	Social and community service workers	\$67,000
13100	Administrative officers	\$79,000
64100	Retail salespersons and visual merchandisers	\$54,500

## Top Salaries by Occupational Category

Which occupational categories pay the most?

NOC Code	NOC Label	Median Salary
6	Sales and service occupations	\$52,000
1	Business, finance and administration occupations	\$72,000
3	Health occupations	\$90,000
4	Occupations in education, law and social, community and government services	\$69,000
7	Trades, transport and equipment operators and related occupations	\$77,000

## Top Salaries by Minor Group

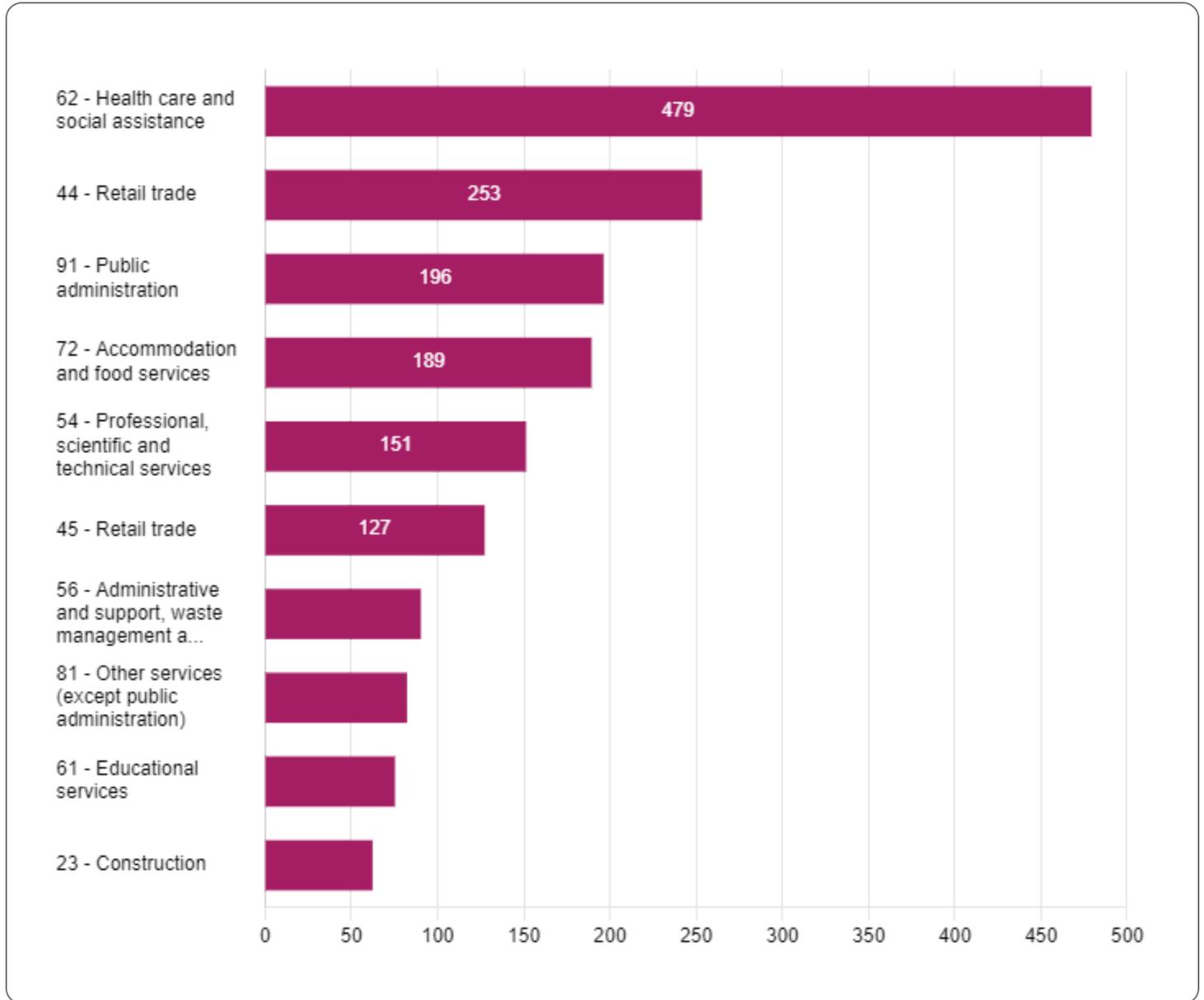
Which minor groups pay the most?

NOC Code ↕	NOC Label ↕	Median Salary ↕
6002	Retail and wholesale trade managers	\$51,000
3130	Nursing and allied health professionals	\$90,000
4220	Paraprofessional occupations in legal, social, community and education services	\$64,500
1310	Administrative, property and payroll officers	\$79,000
1311	Office administrative assistants - general, legal and medical	\$66,748

# Sectors

## Top Focus Sectors

How many job postings were active for at least 1 day in a given month?



## Top Hiring Sectors

What sectors are hiring?

NAICS Code ↕	NAICS Label ↕	Posting Count ↕
> 11	Agriculture, forestry, fishing and hunting	21
> 21	Mining, quarrying, and oil and gas extraction	21
> 22	Utilities	15
> 23	Construction	98
> 31,32,33	Manufacturing	87
> 41	Wholesale trade	43
> 44,45	Retail trade	409
> 48,49	Transportation and warehousing	49
> 51	Information and cultural industries	14
> 52	Finance and insurance	58
> 53	Real estate and rental and leasing	16
> 54	Professional, scientific and technical services	159
> 55	Management of companies and enterprises	7
> 56	Administrative and support, waste management and remediation services	92
> 61	Educational services	75

>	62	Health care and social assistance	496
>	71	Arts, entertainment and recreation	54
>	72	Accommodation and food services	189
>	81	Other services (except public administration)	83
>	91	Public administration	202

Job postings may be double-counted to less specific NAICS categories if they are posted by an employer belonging to more than one 6-digit NAICS classification. This accounts for roughly 5% of all employers, and roughly 11% of all job postings.

# Employers

## Top Hiring Companies

What companies are hiring?

Company	Location ↕	Active Job Posts ↕
Brightshores Health System	N/A	185
Grey Bruce Health Services	Markdale	146
County of Bruce	Warton	51
Bluewater District School Board	Chesley	39
South Bruce Grey Health Centre	Walkerton	38
Blue Mountain Resort	The Blue Mountains	35
Town of South Bruce Peninsula	Warton	34
Kijiji	N/A	33
Bruce County	Walkerton	30
Walmart Canada	Hanover	27

## Locations

### Job Postings by Regional Municipalities, Counties, United Counties, or Districts

What specific locations are job opportunities being offered?

Location ↕	Active Job Posts ↕
Grey County	1,854
Bruce County	925

### Job Postings by Cities, Towns, Townships or Municipalities

In which regions are job opportunities being offered?

Region ↕	Active Job Posts ↕
City Of Owen Sound	1,162
Town Of Saugeen Shores	266
Town Of Hanover	252
Municipality Of Kincardine	251
Town Of The Blue Mountains	169

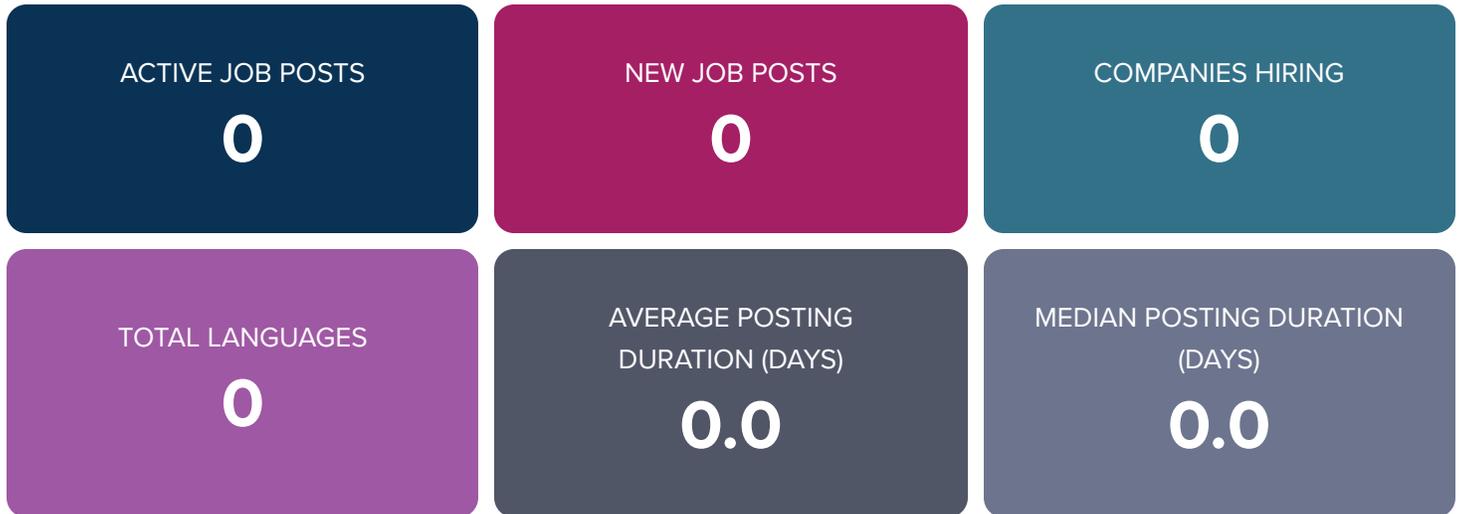
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# Languages

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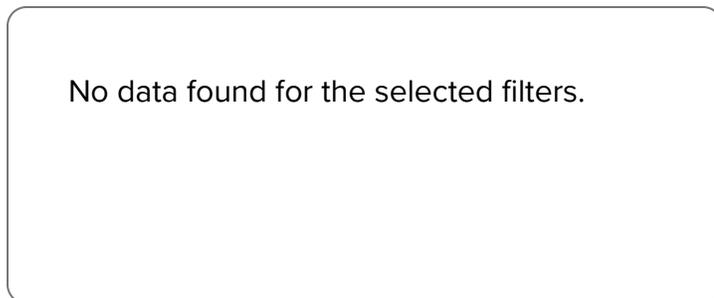
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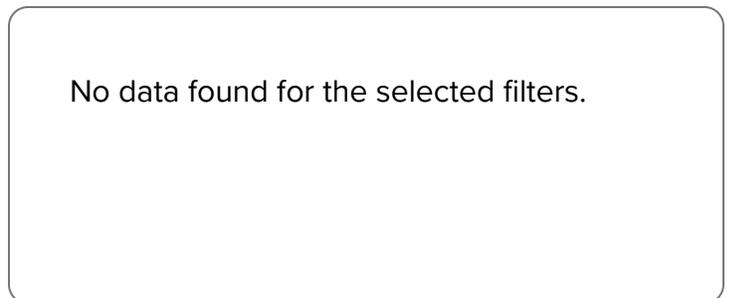
## Postings By NOC TEER

What language skills are employers looking for by occupational TEER Category?



## Postings by Region

In which regions are multilingual job opportunities being offered?



## Demand by Language

What kind of language skills do employers seek?

