

# Job Demand Report



## Report Filters

**Jobs Active During:** July 2024

**Region:** Bruce County, Grey County

**Employment Agencies:** Hide

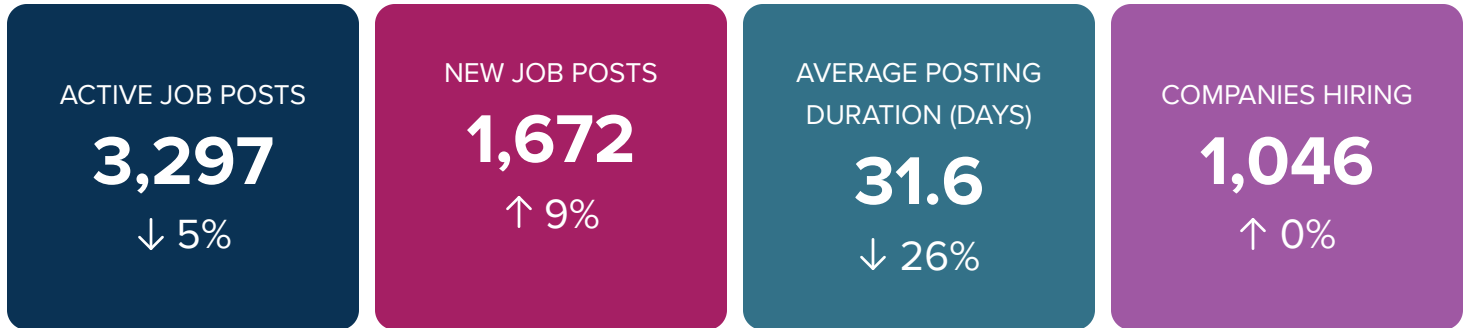


This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.

# Snapshot

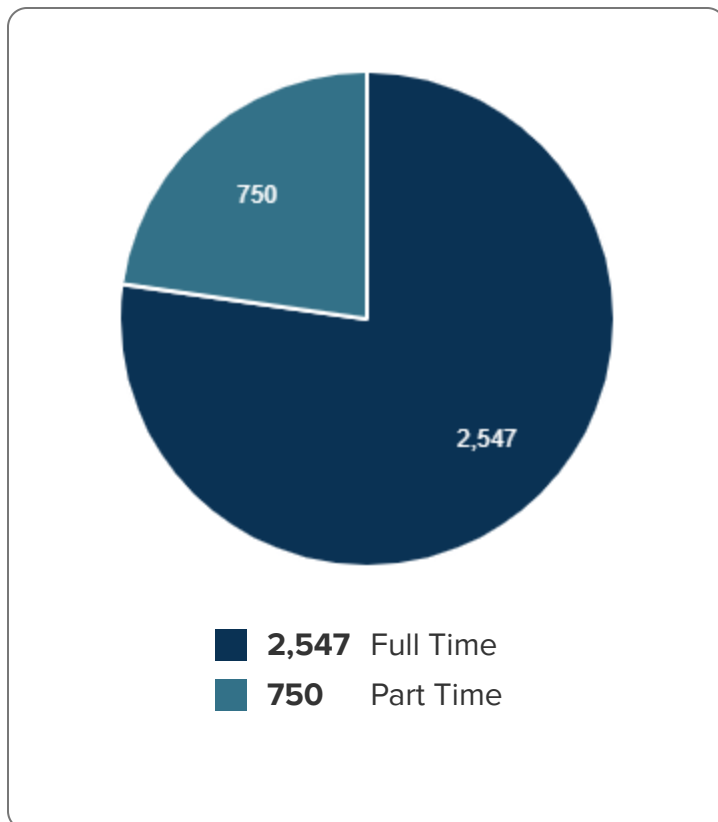
## Quick Statistics

The following metrics include the % increase/decrease over the previous period.



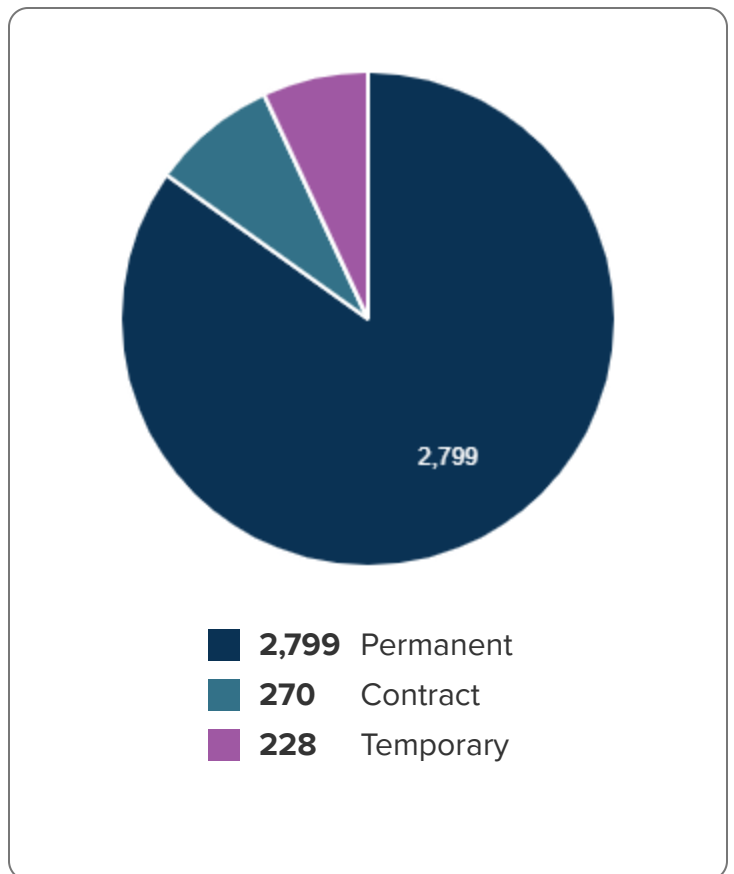
## Job Type

Full time vs. Part time.



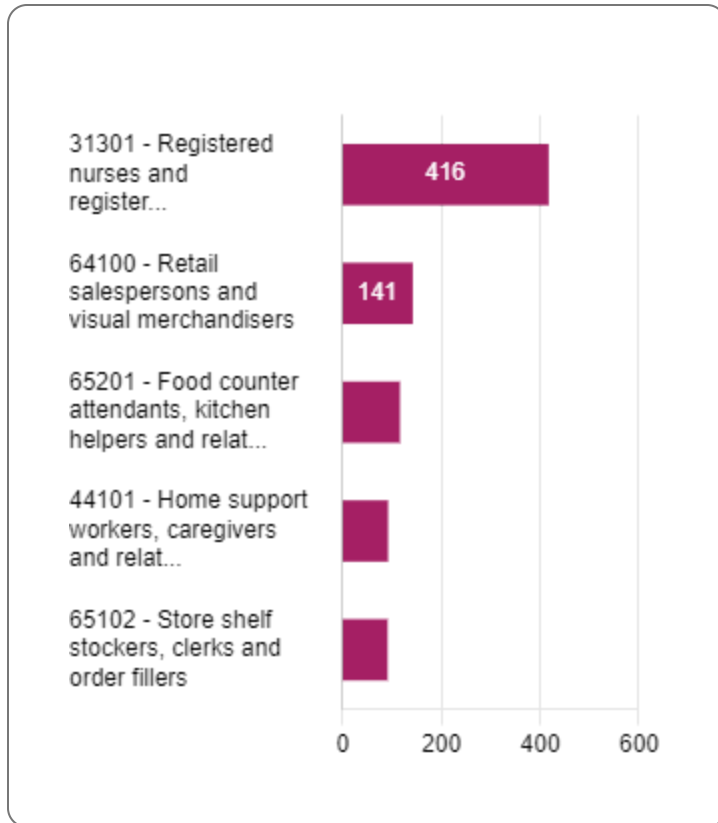
## Job Duration

Permanency of jobs posted.



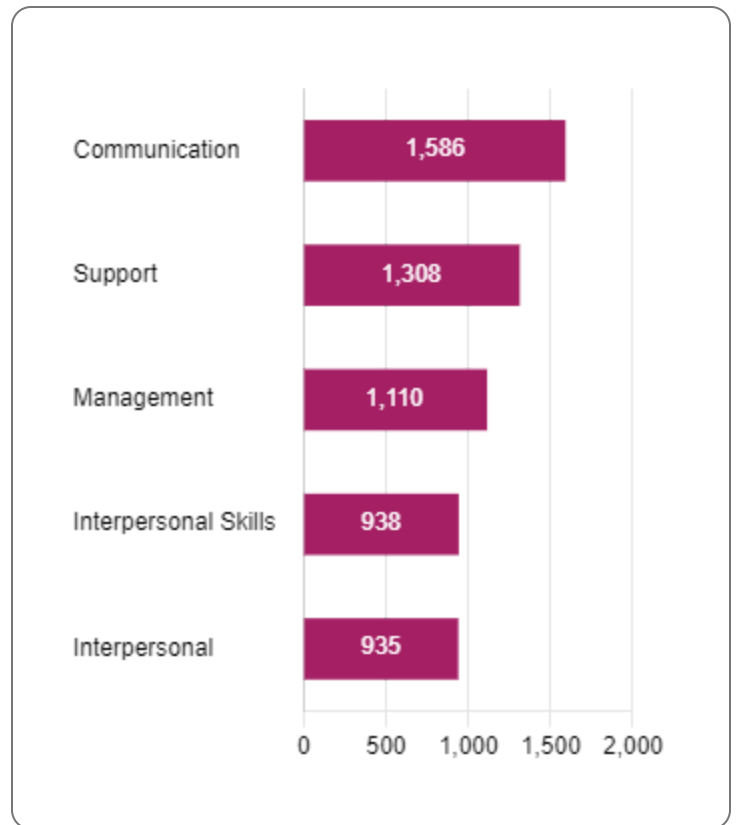
## Top Occupations

Top in-demand occupations based on posting count.



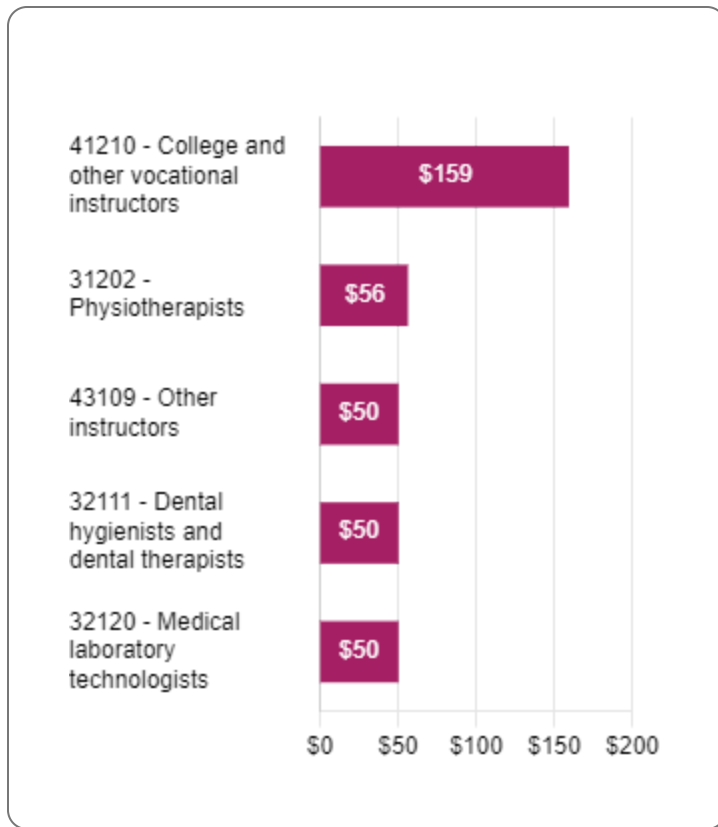
## Top Skills

Top in-demand skills based on posting count.



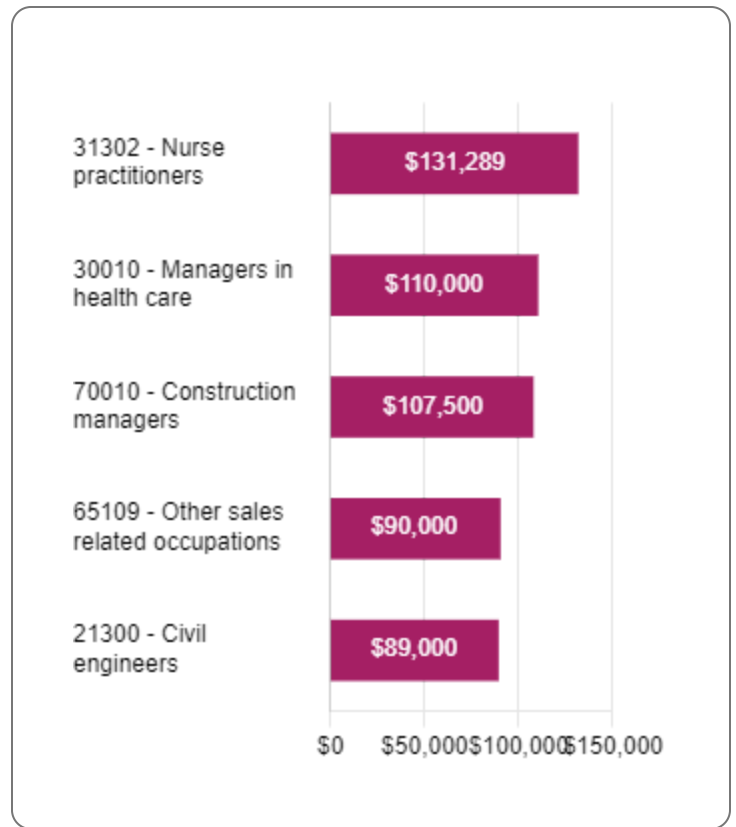
## Top Hourly Wages

Top median hourly wages by occupation.



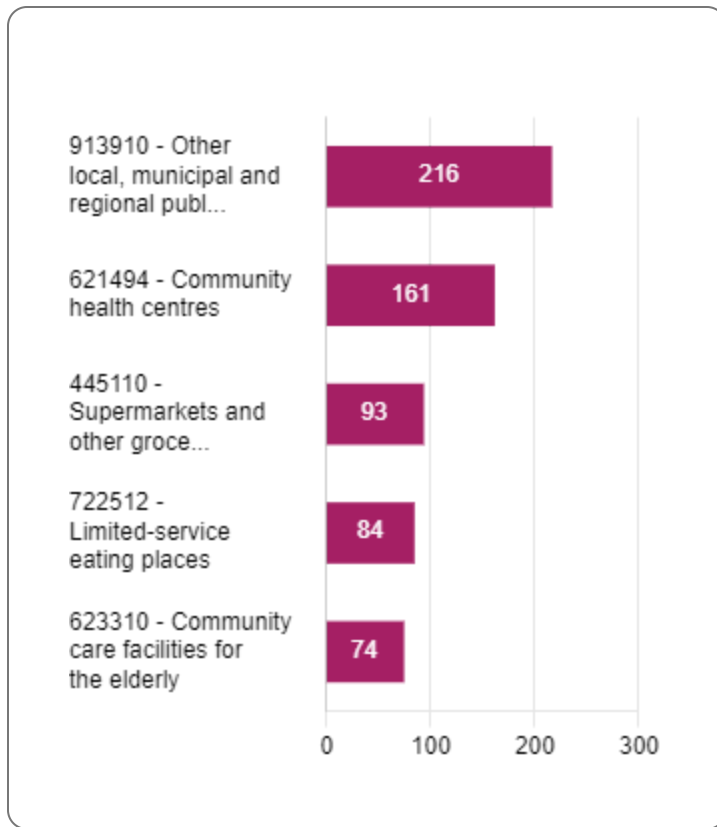
## Top Salaries

Top median yearly salaries by occupation.



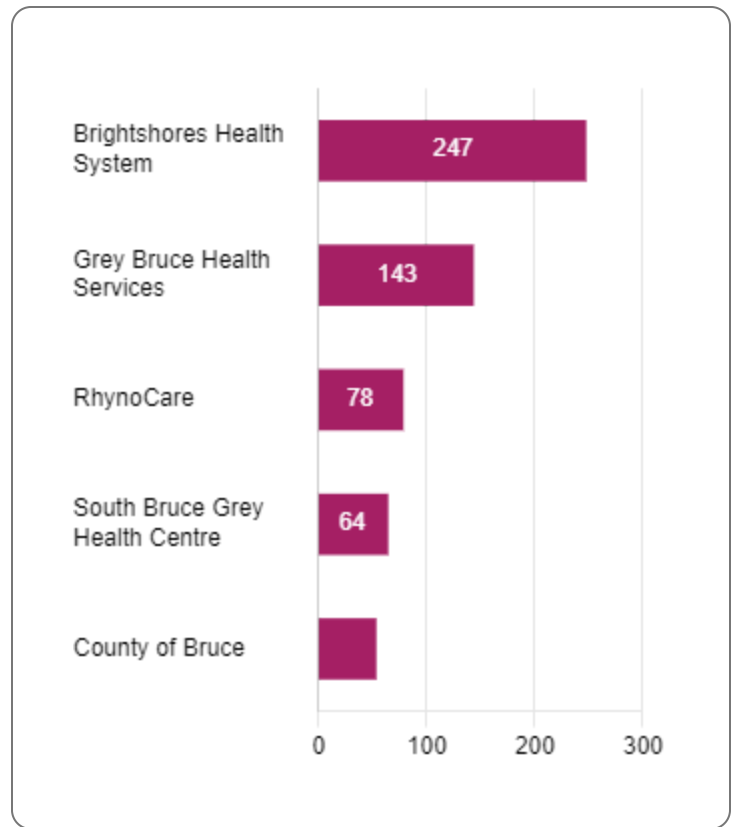
## Top Sectors

Top in-demand sectors based on posting count.



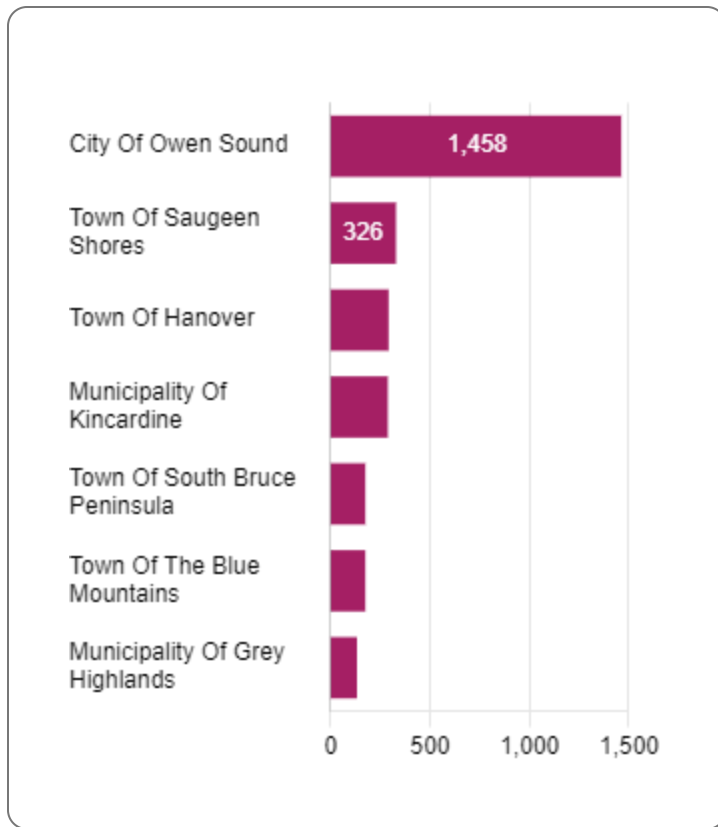
## Top Hiring Employers

Top employers based on hiring activity.



## Top Locations

Top locations based on job posting count.



## Top Languages

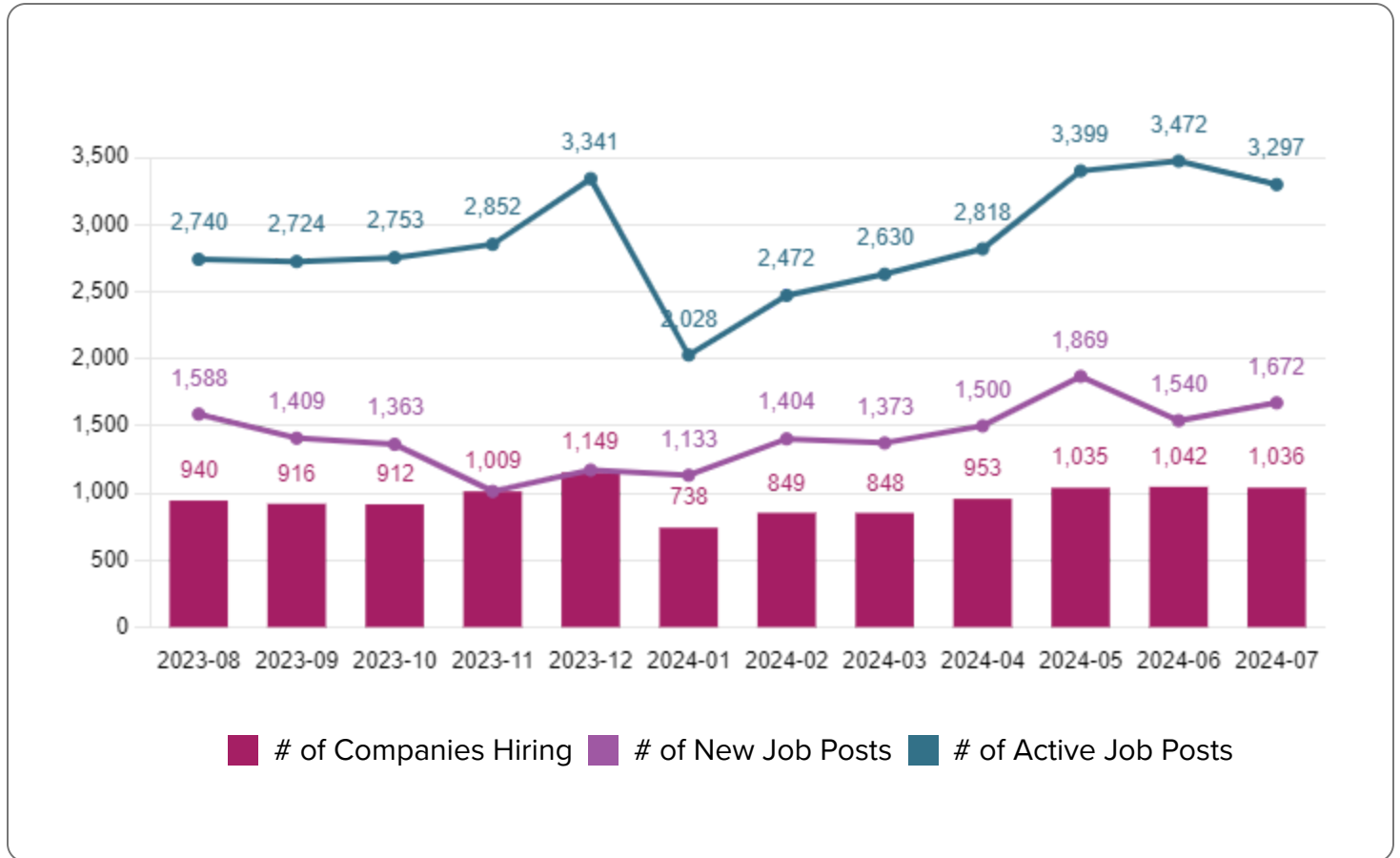
Top language skills being recruited for.

No data found for the selected filters.

# Trends

## Job Post Trends

The number of new job posts, active job posts, and companies hiring over the last 12 months.



## Sector Trends

Data based on number of job postings over the last 12 months.

<b>GROWING SECTORS</b> <b>1</b> 5%	<b>TOP GROWTH SECTOR</b> <b>Educational services</b> ↑ 9%	<b>TOP DECLINE SECTOR</b> <b>Accommodation and food services</b> ↓ 45%
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## Top Growing Sectors

Top growing sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
61 - Educational services	562	607	↑ 9	↑ 45

## Top Declining Sectors

Top declining sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
72 - Accommodation and food services	2,925	1,596	↓ 45	↓ 1,329
62 - Health care and social assistance	4,450	3,237	↓ 27	↓ 1,213
56 - Administrative and support, waste management and remediation services	1,643	791	↓ 51	↓ 852
23 - Construction	1,307	582	↓ 55	↓ 725
71 - Arts, entertainment and recreation	1,069	429	↓ 59	↓ 640



## Occupation Trends

Data based on number of job postings over the last 12 months.

### GROWING OCCUPATIONS

**181**  
46%

### TOP GROWTH OCCUPATION

**Registered nurses  
and registered  
psychiatric nurses**

↑ 61%

### TOP DECLINE OCCUPATION

**Retail salespersons  
and visual  
merchandisers**

↓ 28%

## Top Growing Occupations

Top growing occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
31301 - Registered nurses and registered psychiatric nurses	578	926	↑ 61	↑ 348
41220 - Secondary school teachers	83	191	↑ 131	↑ 108
65102 - Store shelf stockers, clerks and order fillers	472	579	↑ 23	↑ 107
65109 - Other sales related occupations	60	136	↑ 127	↑ 76
43100 - Elementary and secondary school teacher assistants	33	101	↑ 207	↑ 68

## Top Declining Occupations

Top declining occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
64100 - Retail salespersons and visual merchandisers	1,507	1,070	↓ 28	↓ 437
63200 - Cooks	672	395	↓ 41	↓ 277
65310 - Light duty cleaners	605	377	↓ 37	↓ 228
32101 - Licensed practical nurses	512	309	↓ 39	↓ 203
73300 - Transport truck drivers	375	190	↓ 49	↓ 185

## Wage Trends by Occupation

Wage trends based on job posting data over the last 12 months.

<p>OCCUPATIONS WITH GROWING WAGES</p> <p><b>167</b></p> <p>84%</p>	<p>TOP OCCUPATION WAGE GROWTH</p> <p><b>College and other vocational instructors</b></p> <p>↑ 352%</p>	<p>TOP OCCUPATION WAGE DECLINE</p> <p><b>Electrical and electronics engineers</b></p> <p>↓ 36%</p>
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## Top Growing Wages by Occupation

Wage trends based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
41210 - College and other vocational instructors	\$68,942	\$311,590	↑ 352
22214 - Technical occupations in geomatics and meteorology	\$39,000	\$77,862	↑ 100
32103 - Respiratory therapists, clinical perfusionists and cardiopulmonary technologists	\$58,500	\$100,873	↑ 73
63102 - Financial sales representatives	\$30,225	\$50,900	↑ 69
22110 - Biological technologists and technicians	\$36,075	\$59,737	↑ 66

## Top Declining Wages by Occupation

Top declining wages by occupation based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
21310 - Electrical and electronics engineers	\$105,000	\$67,000	↓ 36
94213 - Industrial painters, coaters and metal finishing process operators	\$52,318	\$37,147	↓ 28
30010 - Managers in health care	\$122,265	\$89,000	↓ 27
60031 - Accommodation service managers	\$58,700	\$42,529	↓ 27
75211 - Railway and motor transport labourers	\$42,900	\$34,320	↓ 20

## Wage Trends by Sector

Wage trends based on job posting data over the last 12 months.



## Top Growing Wages by Sector

Top growing wages by sector based on number of job postings over the last 12 months.

NAICS Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
71 - Arts, entertainment and recreation	\$38,161	\$46,800	↑ 23
49 - Transportation and warehousing	\$33,000	\$39,000	↑ 19
51 - Information and cultural industries	\$39,500	\$46,527	↑ 18
22 - Utilities	\$58,280	\$68,250	↑ 18
81 - Other services (except public administration)	\$48,137	\$56,091	↑ 17

## Top Declining Wages by Sector

Top declining wages by sector based job posting data over the last 12 months.

NAICS Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
53 - Real estate and rental and leasing	\$44,850	\$41,475	↓ 7
11 - Agriculture, forestry, fishing and hunting	\$40,833	\$39,000	↓ 4
21 - Mining, quarrying, and oil and gas extraction	\$40,950	\$40,950	↑ 0

# Regional Comparison

## REGION TYPE

Region



## COMPARING FROM

Bruce County ✕

## REGION TYPE

Region



## COMPARING TO

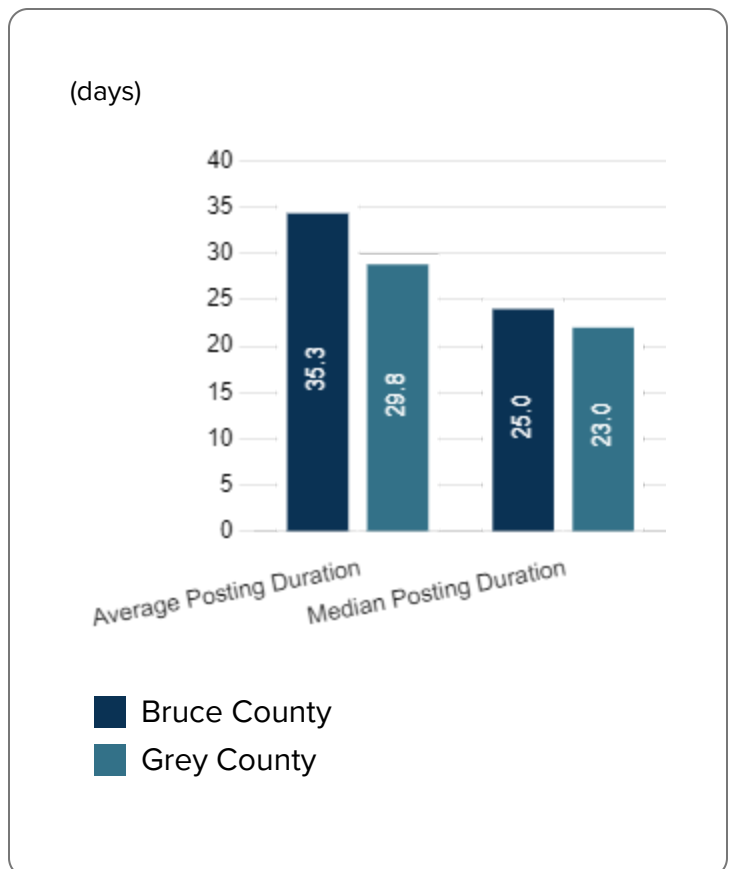
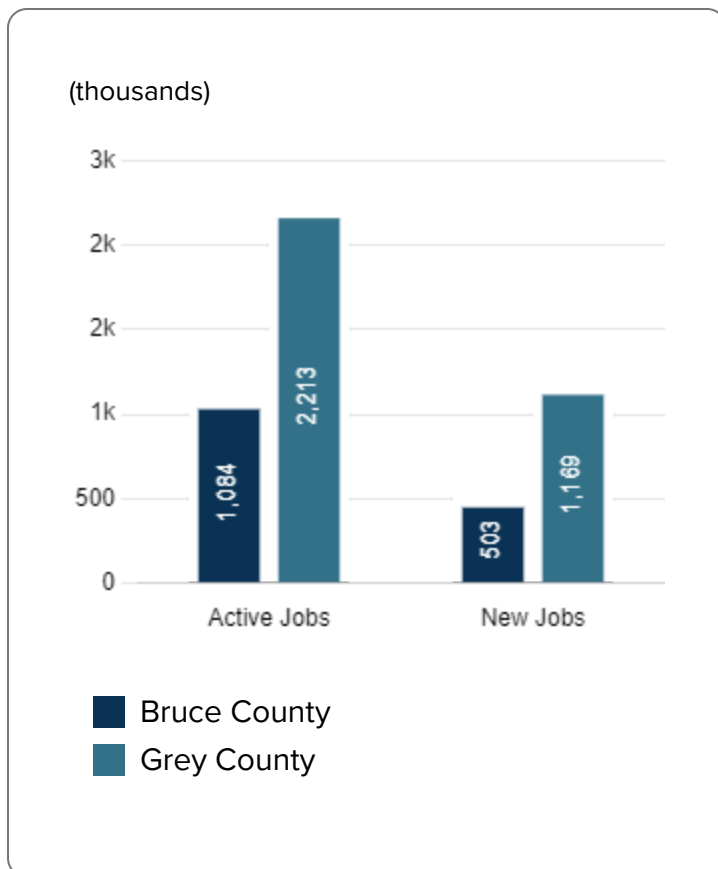
Grey County ✕

## Job Post Activity

The number of active and newly discovered job posts.

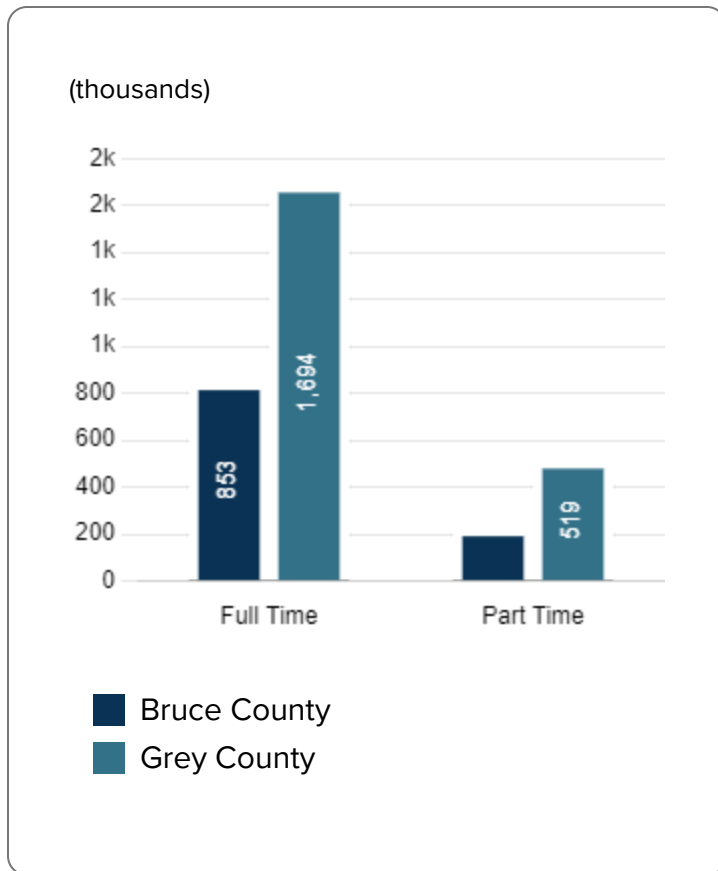
## Posting Duration

The average and median number of days postings remained active.



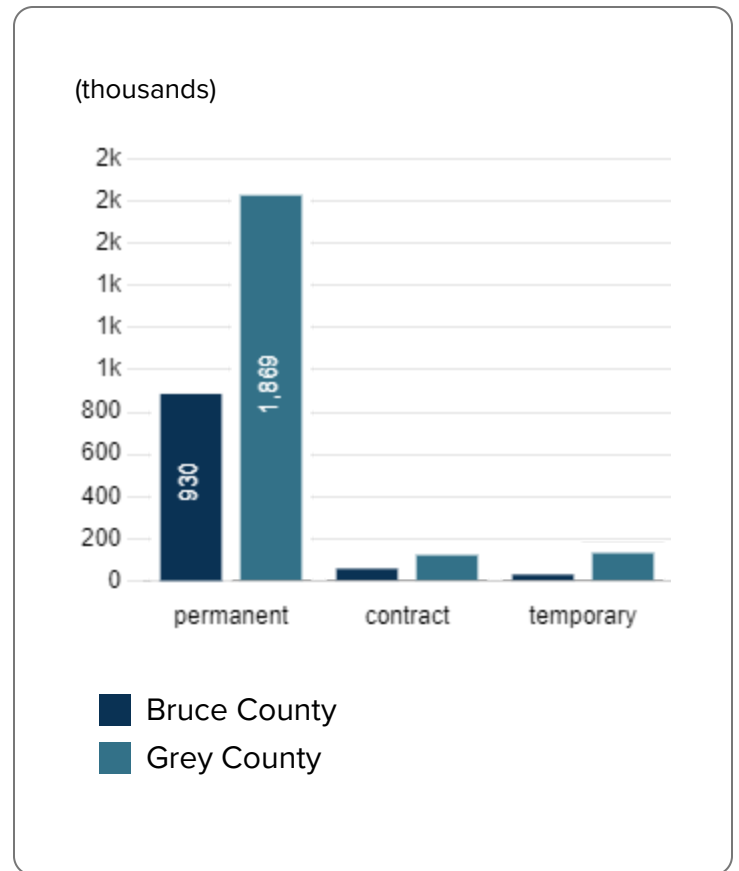
## Job Type

Full time vs. part time.



## Job Duration

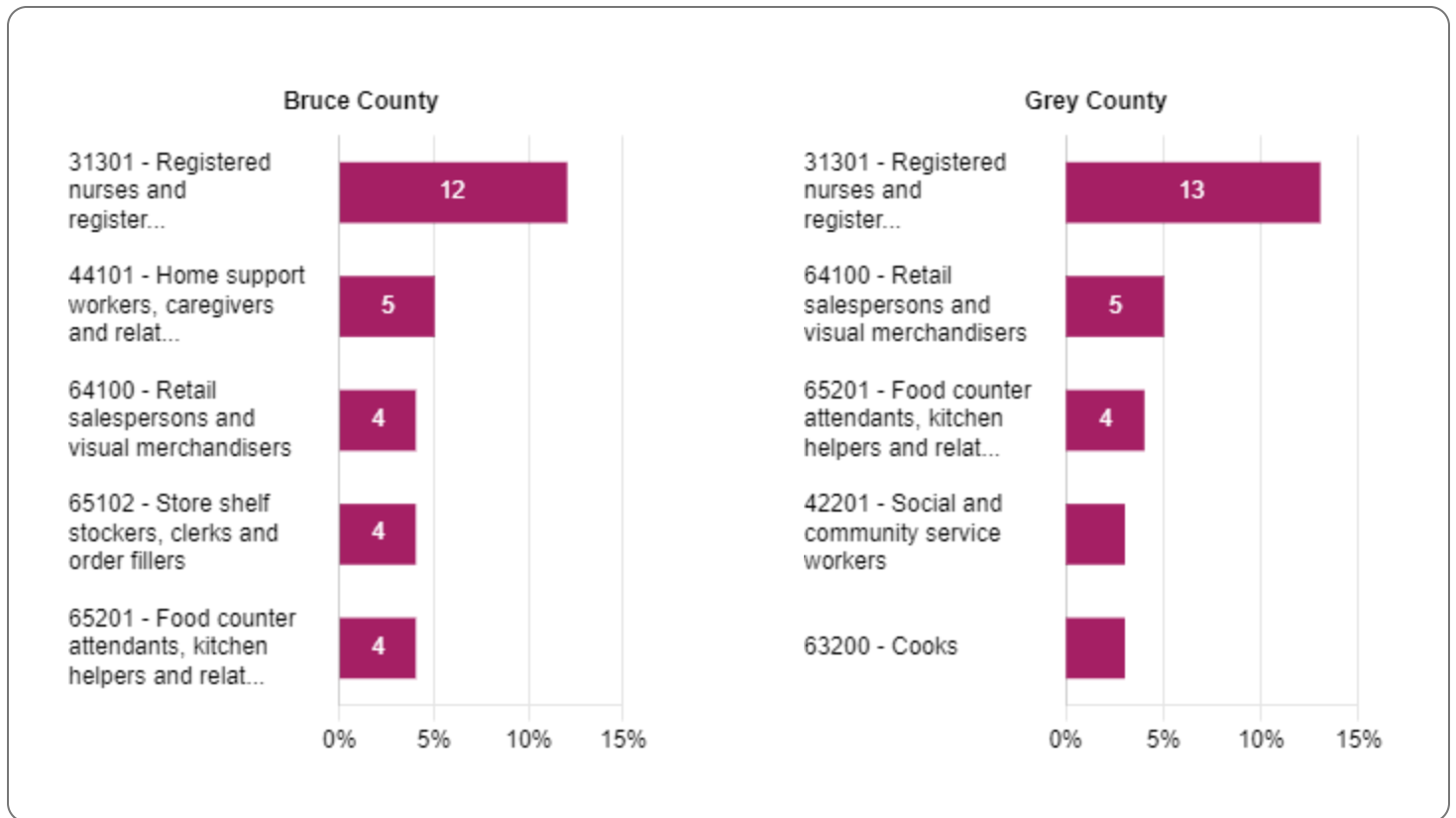
Permanency of jobs posted.





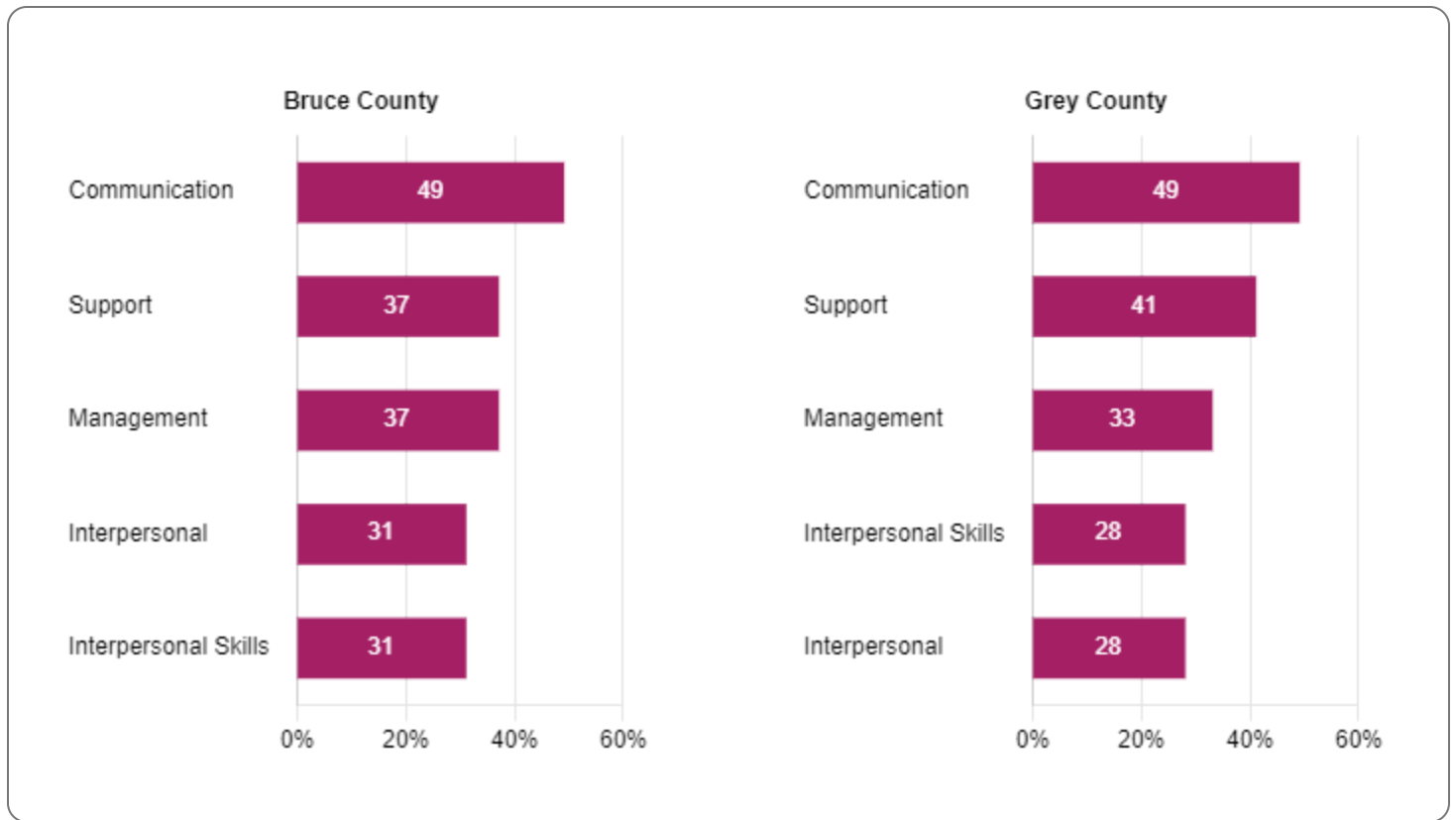
## Top Occupations

Top in-demand occupations based on posting count.



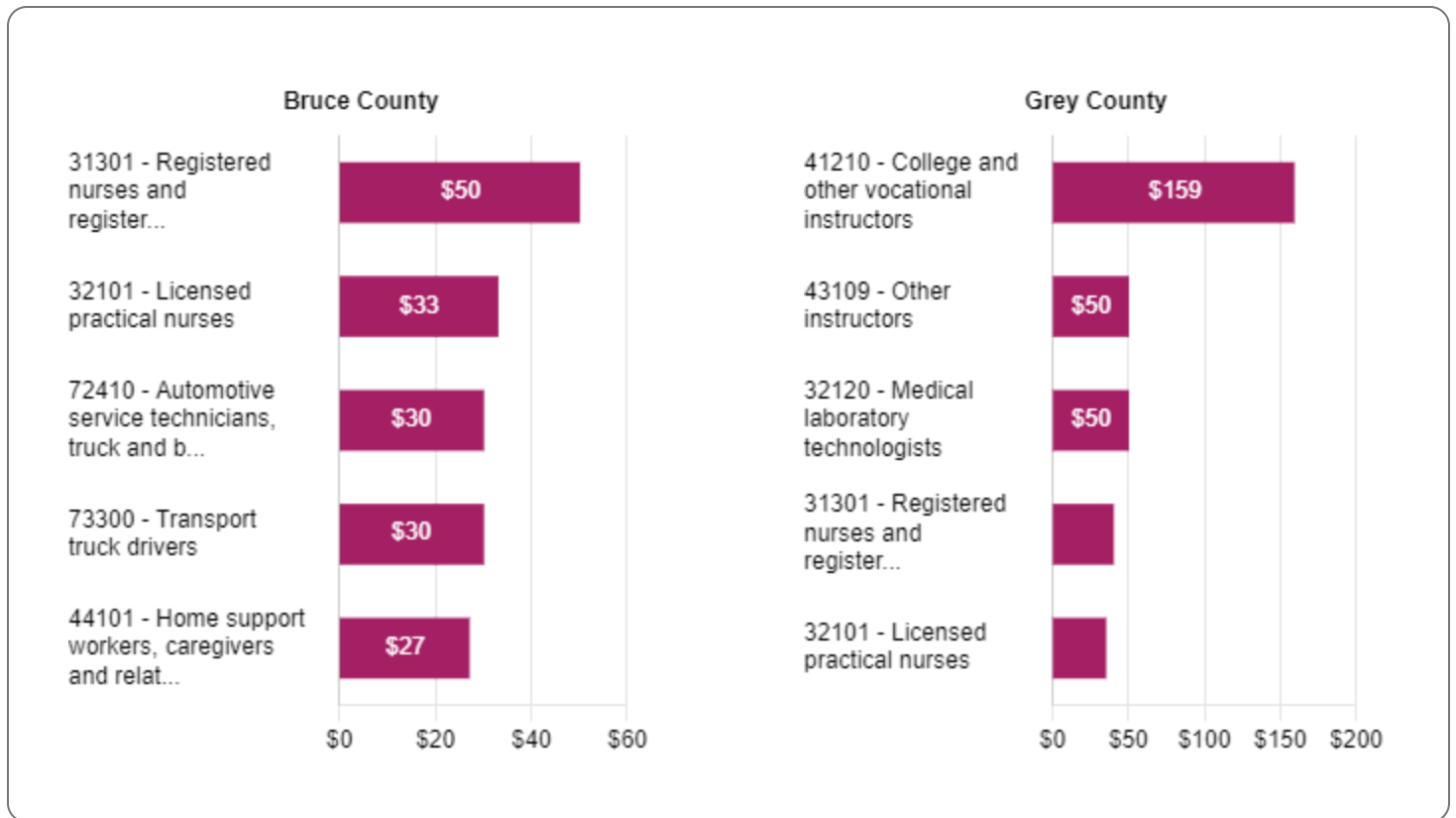
## Top Skills

Top in-demand skills based on posting count.



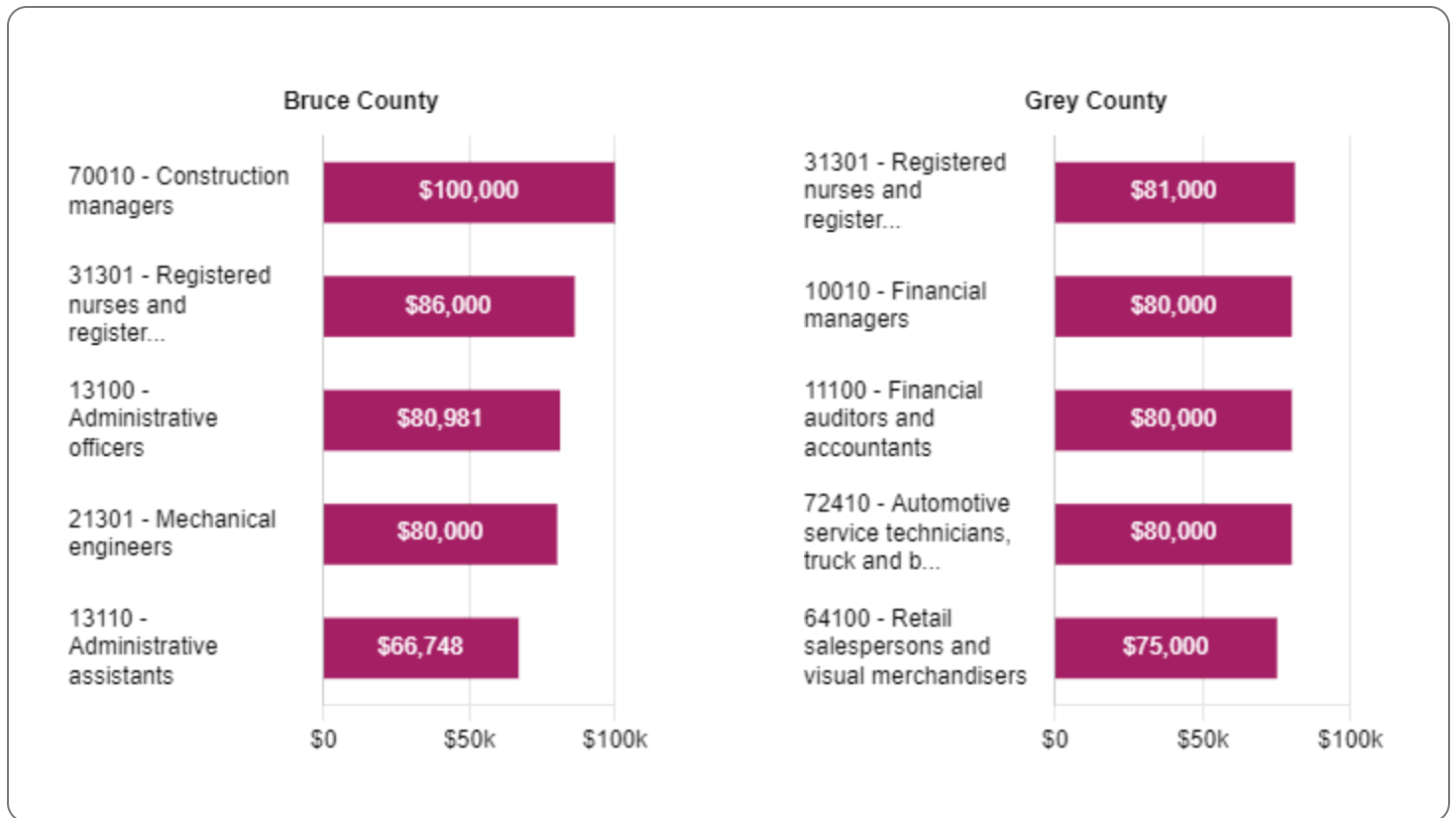
## Top Hourly Wages

Top median hourly wages by occupation.



## Top Salaries

Top median yearly salaries by occupation.



# Occupations

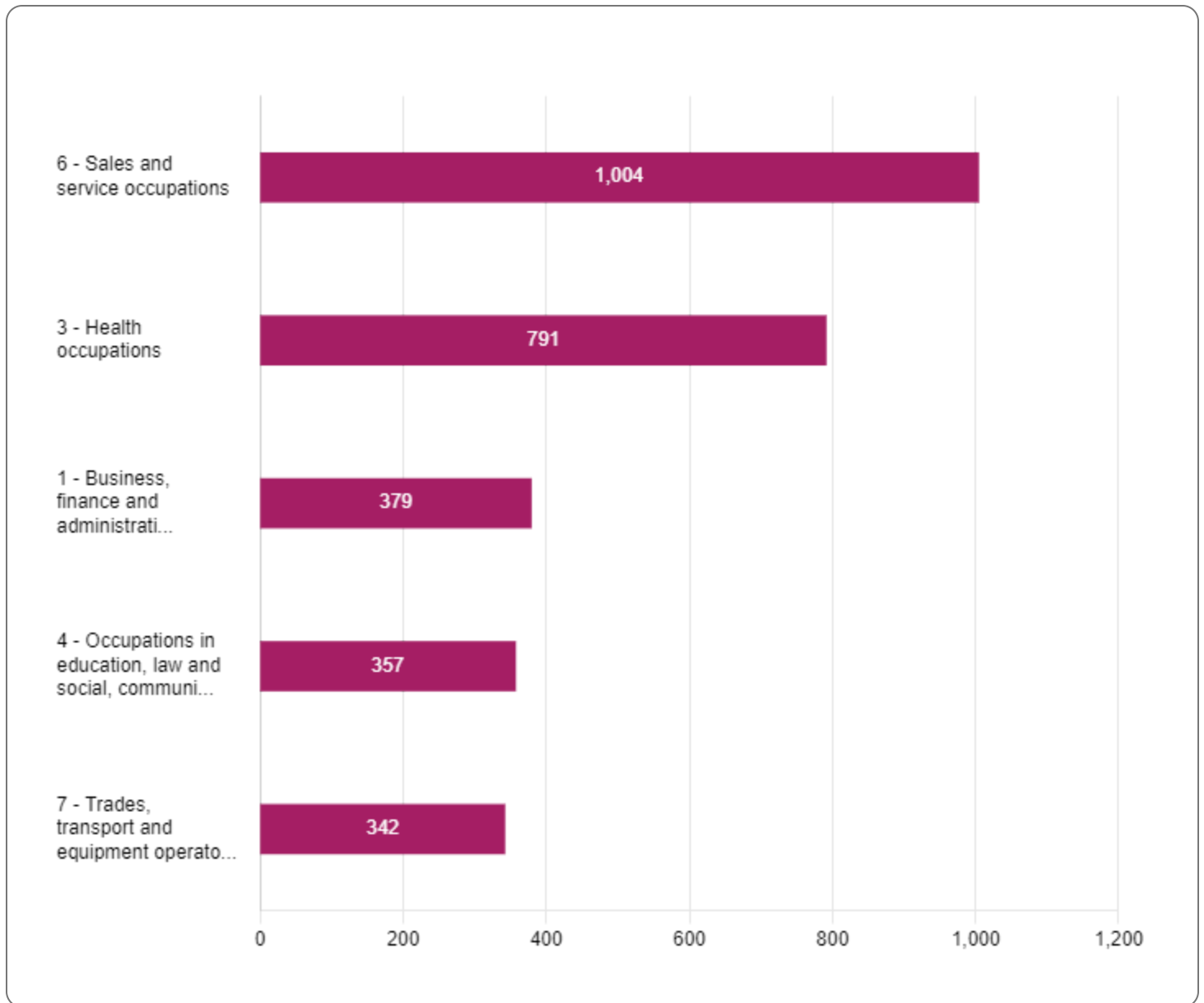
## Demand by Occupation

Which occupations are hard to fill, or in demand?

NOC Code ↕	NOC Label ↕	Posting Count ↕
31301	Registered nurses and registered psychiatric nurses	416
64100	Retail salespersons and visual merchandisers	141
65201	Food counter attendants, kitchen helpers and related support occupations	115
44101	Home support workers, caregivers and related occupations	91
65102	Store shelf stockers, clerks and order fillers	90

## Demand by Occupational Category

Which occupational categories are hard to fill, or in demand?



## Demand by Major Group

Which major groups are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
31	Professional occupations in health	513
65	Sales and service support occupations	390
64	Sales and service representatives and other customer and personal services occupations	241
62	Retail sales and service supervisors and specialized occupations in sales and services	175
32	Technical occupations in health	168

## Demand by Minor Group

Which minor groups are hard to fill, or in demand?

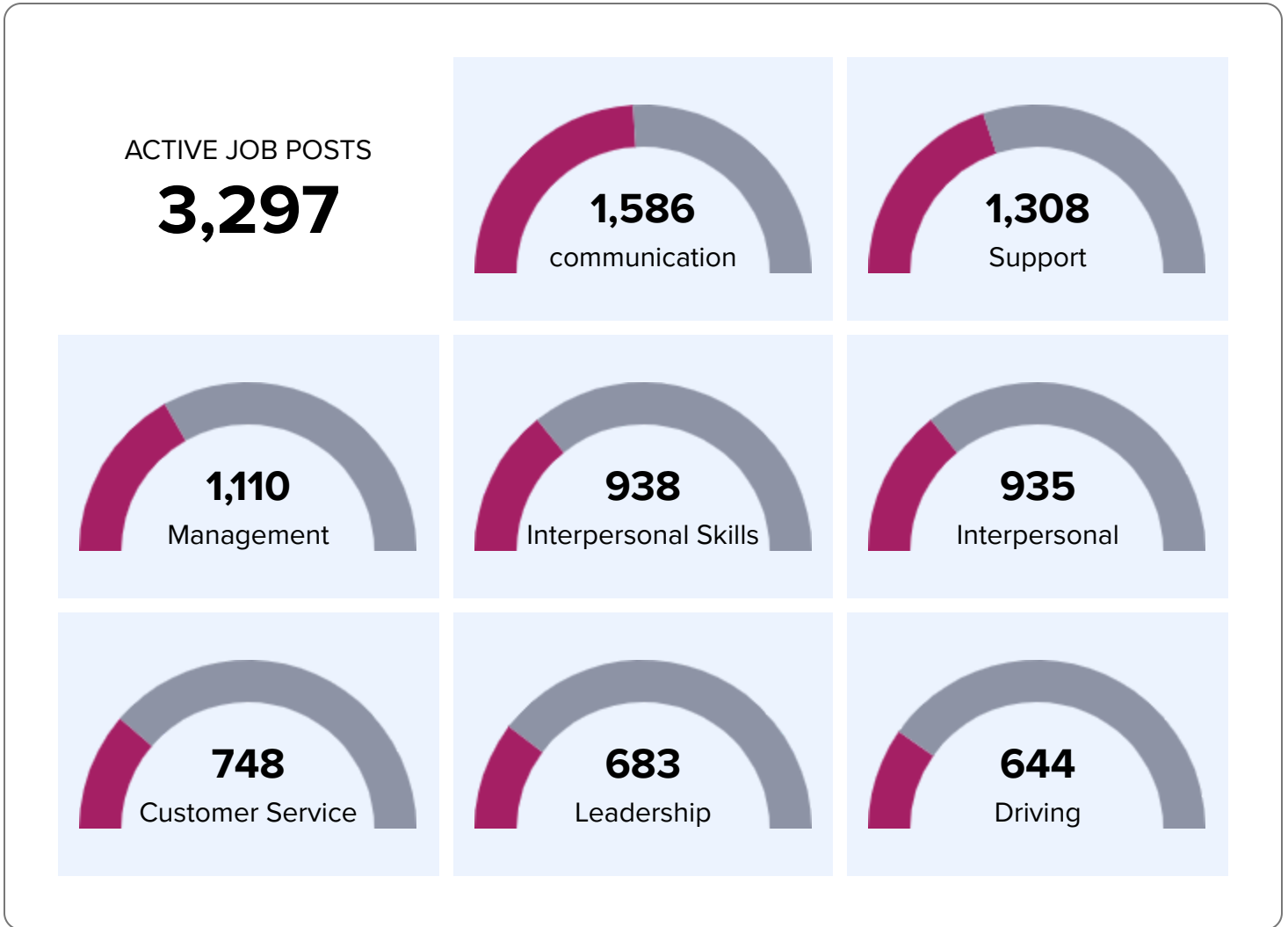
NOC Code	NOC Label	Posting Count
3130	Nursing and allied health professionals	440
6510	Cashiers and other sales support occupations	153
6520	Food support occupations	147
6410	Retail salespersons and non-technical wholesale trade sales and account representatives	143
4220	Paraprofessional occupations in legal, social, community and education services	131



# Skills & Experience

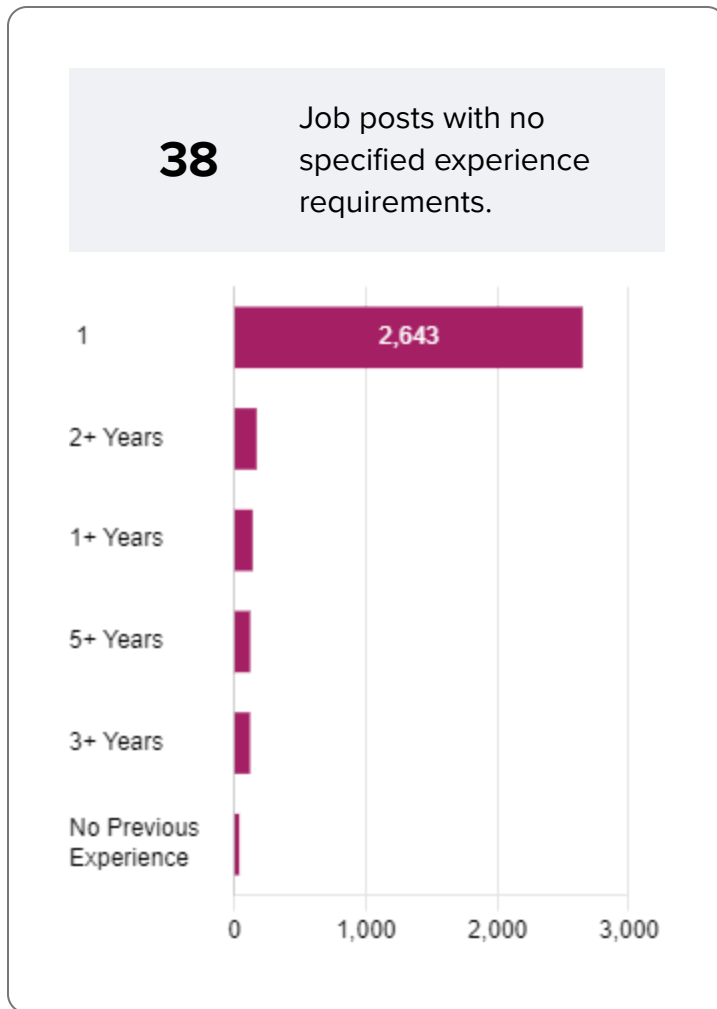
## Top In-Demand Skills

How many times were these skills found in job postings?



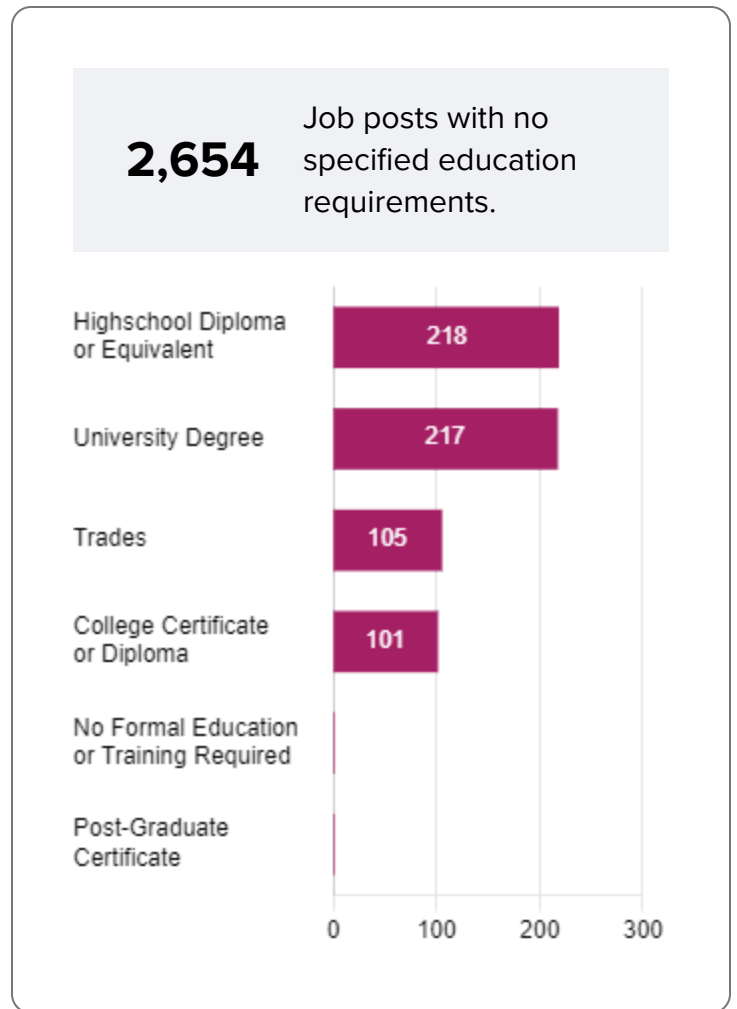
## Experience Insights

A look at published experience requirements.



## Education Insights

A look at published education requirements.



## Key Job Requirements

How often are these requirements desired in job postings?

**3,297**  
Active Job Posts



**231**  
Microsoft Office



**264**  
First Aid



**415**  
Criminal Record  
Check



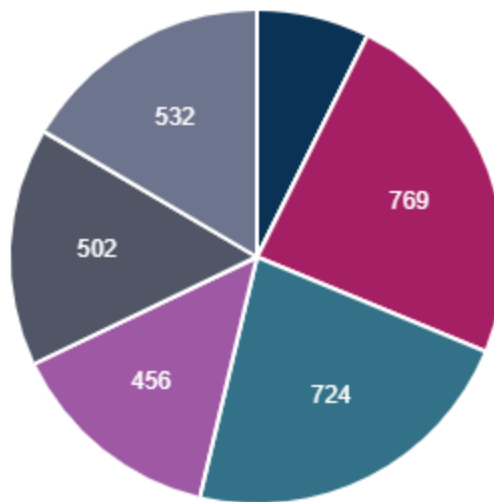
**230**  
Regular Access to a  
Vehicle



**102**  
Food Safety

## Postings By NOC TEER Category

What skills are employers looking for by occupational TEER Category?



- 237** TEER Category 0
- 769** TEER Category 1
- 724** TEER Category 2
- 456** TEER Category 3
- 502** TEER Category 4
- 532** TEER Category 5

# Skills & Knowledge

Browse the table below to discover how often skills and knowledge are specified in job postings.

Skills & Knowledge	Frequency
> Knowledge	14,052
> Skills	21,636
> Tools and Technologies	4,443

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## Wages & Benefits

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### Quick Statistics

The following metrics include the % increase/decrease over the previous period.

AVERAGE POSTED WAGE

**\$29.26**

↑ 0%

MEDIAN POSTED WAGE

**\$25**

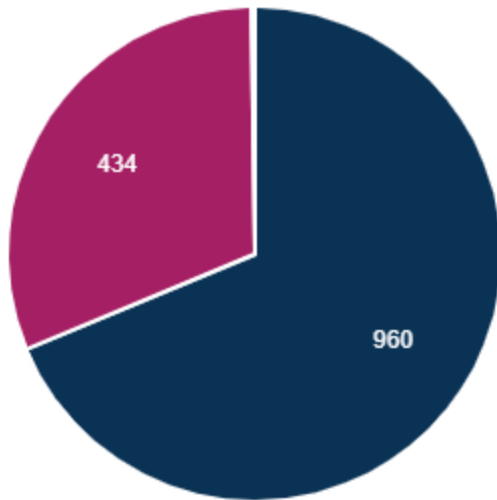
↑ 0%

## Published Wages/Salaries

What percentage of job postings include wage or salary information?

**1,900**

Job posts with no specified wage/salary.



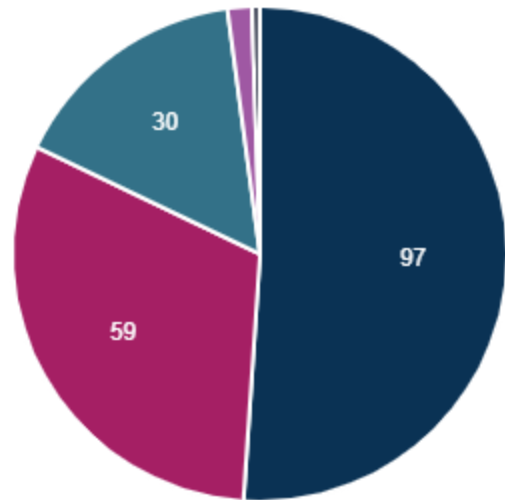
- **960** Hourly Wage/Salary
- **434** Yearly Wage/Salary
- **3** Weekly Wage/Salary

## Advertised Benefits

What percentage of job postings include benefit information?

**3,107**

Job posts with no specified benefits.



- **97** Health Only
- **59** Health & Dental Only
- **30** Dental Only
- **3** Vision Only
- **1** Vision & Dental Only

## Top Salaries By Occupation

What are employers willing to pay to find the perfect candidate?

NOC Code ↕	NOC Label ↕	Median Salary ↕
31301	Registered nurses and registered psychiatric nurses	\$86,000
64100	Retail salespersons and visual merchandisers	\$54,000
60020	Retail and wholesale trade managers	\$55,000
64409	Other customer and information services representatives	\$47,000
21301	Mechanical engineers	\$80,000

## Top Salaries by Occupational Category

Which occupational categories pay the most?

NOC Code ↕	NOC Label ↕	Median Salary ↕
6	Sales and service occupations	\$54,000
1	Business, finance and administration occupations	\$73,000
3	Health occupations	\$91,000
2	Natural and applied sciences and related occupations	\$86,500
4	Occupations in education, law and social, community and government services	\$70,000



## Top Salaries by Minor Group

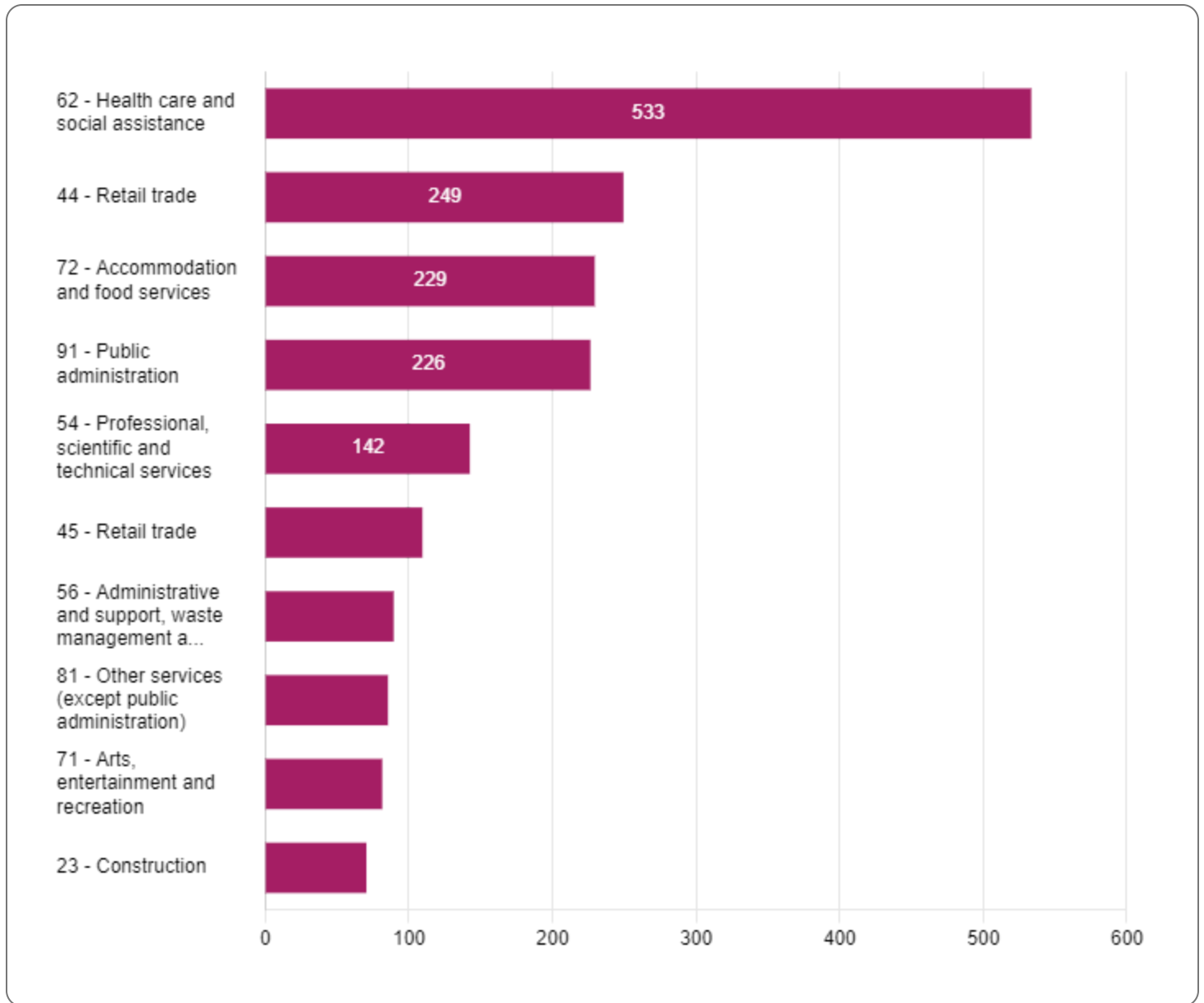
Which minor groups pay the most?

NOC Code ↕	NOC Label ↕	Median Salary ↕
3130	Nursing and allied health professionals	\$88,000
6410	Retail salespersons and non-technical wholesale trade sales and account representatives	\$54,000
2130	Civil and mechanical engineers	\$86,500
4220	Paraprofessional occupations in legal, social, community and education services	\$67,000
6002	Retail and wholesale trade managers	\$55,000

# Sectors

## Top Focus Sectors

How many job postings were active for at least 1 day in a given month?



## Top Hiring Sectors

What sectors are hiring?

NAICS Code	NAICS Label	Posting Count
> 11	Agriculture, forestry, fishing and hunting	36
> 21	Mining, quarrying, and oil and gas extraction	10
> 22	Utilities	20
> 23	Construction	121
> 31,32,33	Manufacturing	102
> 41	Wholesale trade	50
> 44,45	Retail trade	379
> 48,49	Transportation and warehousing	44
> 51	Information and cultural industries	17
> 52	Finance and insurance	61
> 53	Real estate and rental and leasing	23
> 54	Professional, scientific and technical services	147
> 55	Management of companies and enterprises	9
> 56	Administrative and support, waste management and remediation services	92
> 61	Educational services	55

>	62	Health care and social assistance	545
>	71	Arts, entertainment and recreation	82
>	72	Accommodation and food services	233
>	81	Other services (except public administration)	86
>	91	Public administration	231

Job postings may be double-counted to less specific NAICS categories if they are posted by an employer belonging to more than one 6-digit NAICS classification. This accounts for roughly 5% of all employers, and roughly 11% of all job postings.

# Employers

## Top Hiring Companies

What companies are hiring?

Company	Location ↕	Active Job Posts ↕
Brightshores Health System	N/A	247
Grey Bruce Health Services	Markdale	143
RhynoCare	N/A	78
South Bruce Grey Health Centre	Walkerton	64
County of Bruce	Warton	53
Pickpack24	N/A	51
YMCA of Owen Sound Grey Bruce	Owen Sound	42
Kijiji	N/A	37
Bruce County	Walkerton	36
Blue Mountain Resort	The Blue Mountains	35

## Locations

### Job Postings by Regional Municipalities, Counties, United Counties, or Districts

What specific locations are job opportunities being offered?

Location ↕	Active Job Posts ↕
Grey County	2,213
Bruce County	1,084

### Job Postings by Cities, Towns, Townships or Municipalities

In which regions are job opportunities being offered?

Region ↕	Active Job Posts ↕
City Of Owen Sound	1,458
Town Of Saugeen Shores	326
Town Of Hanover	289
Municipality Of Kincardine	285
Town Of South Bruce Peninsula	172