

# Job Demand Report



## Report Filters

**Jobs Active During:** July 2024

**Employment Agencies:** Hide

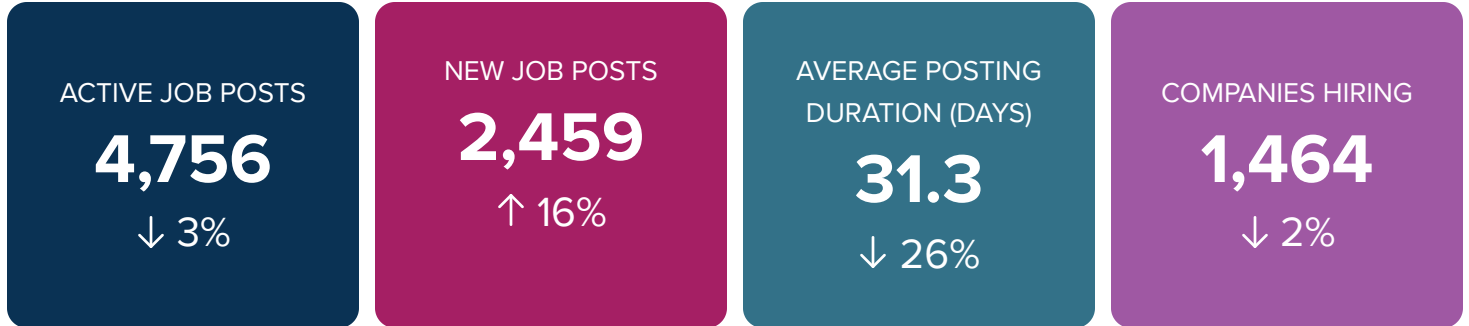


This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.

# Snapshot

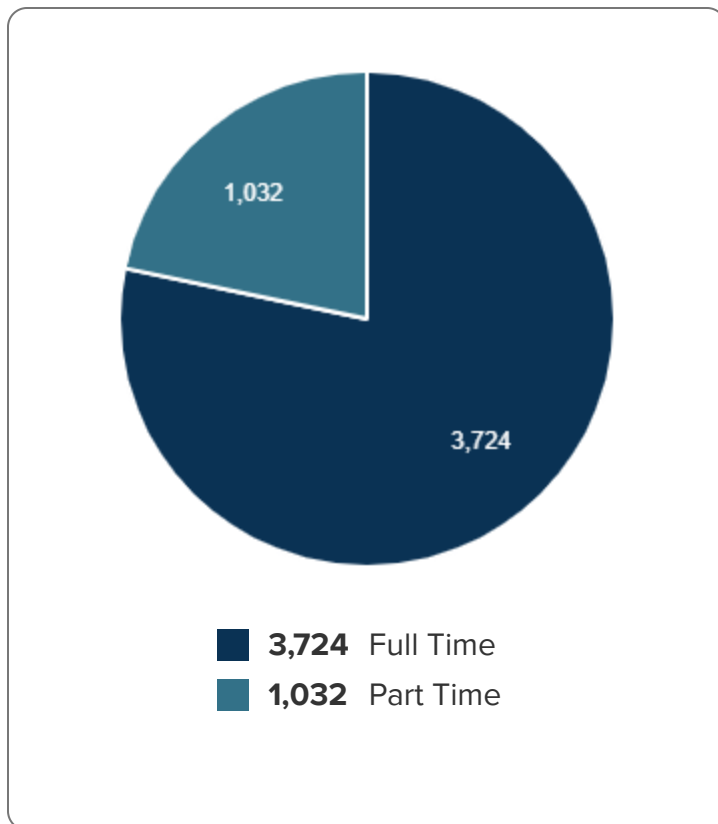
## Quick Statistics

The following metrics include the % increase/decrease over the previous period.



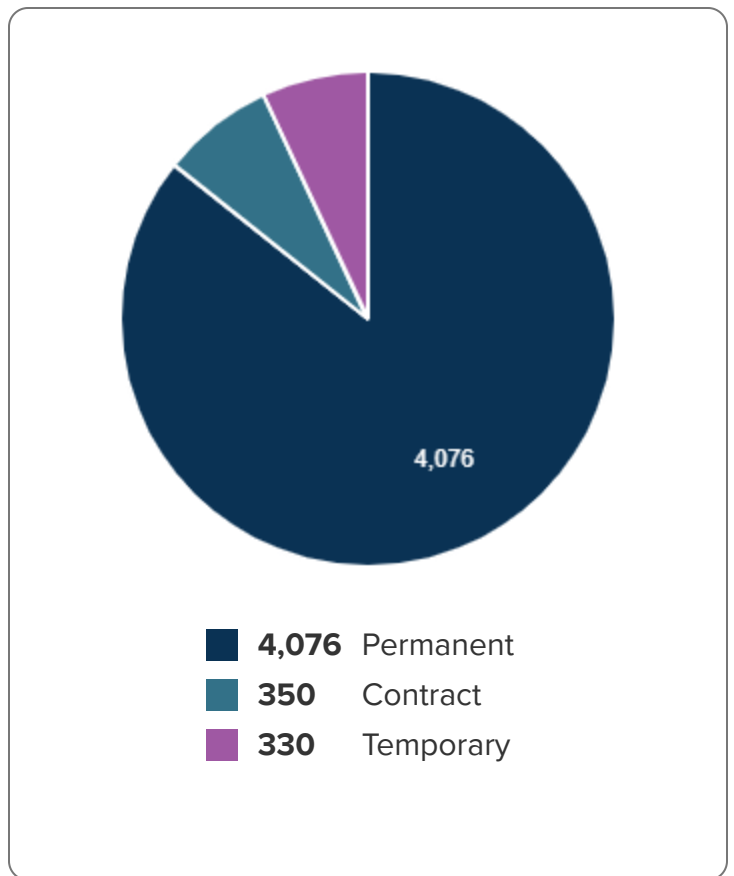
## Job Type

Full time vs. Part time.



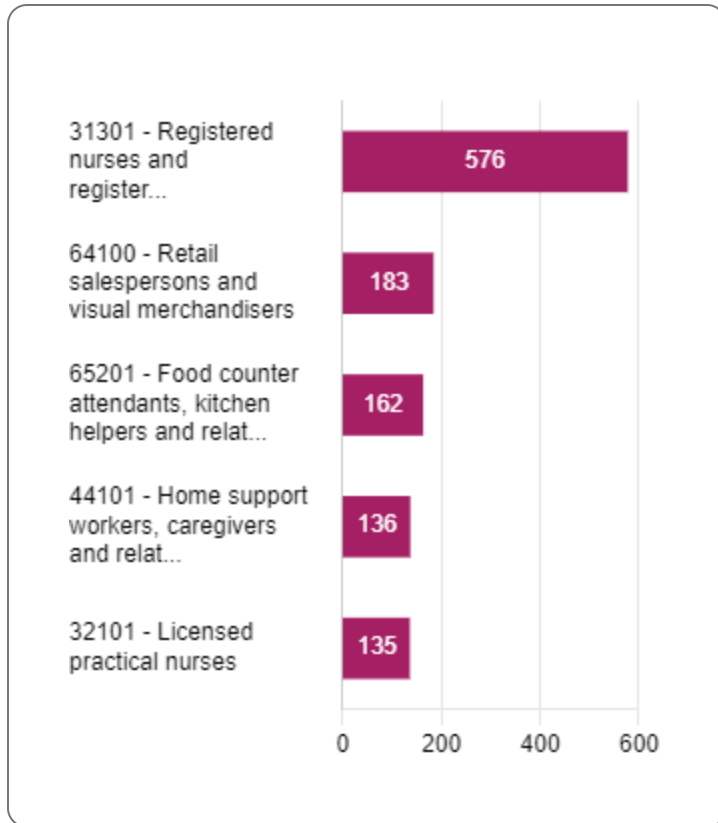
## Job Duration

Permanency of jobs posted.



## Top Occupations

Top in-demand occupations based on posting count.



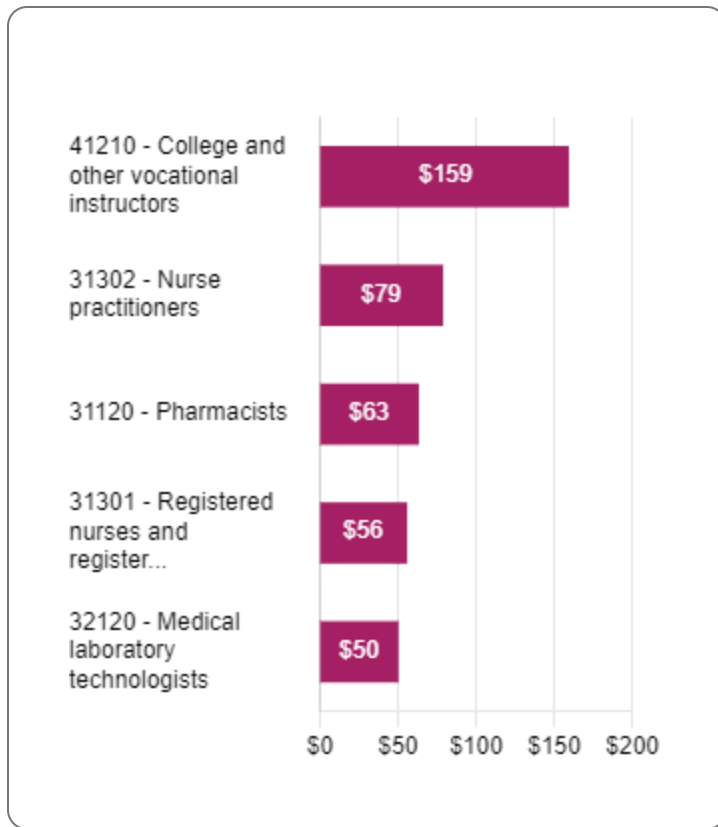
## Top Skills

Top in-demand skills based on posting count.



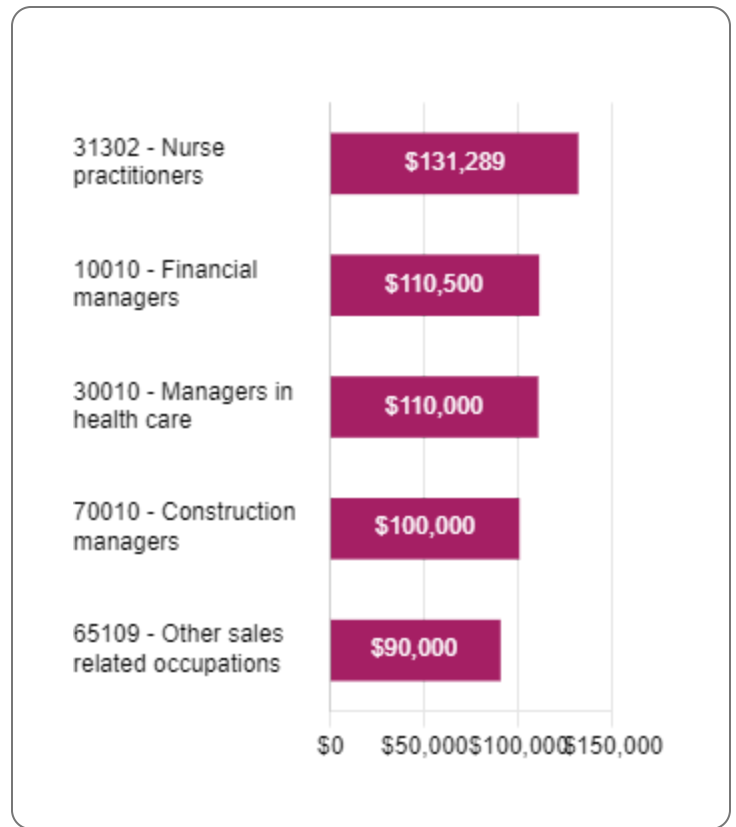
## Top Hourly Wages

Top median hourly wages by occupation.



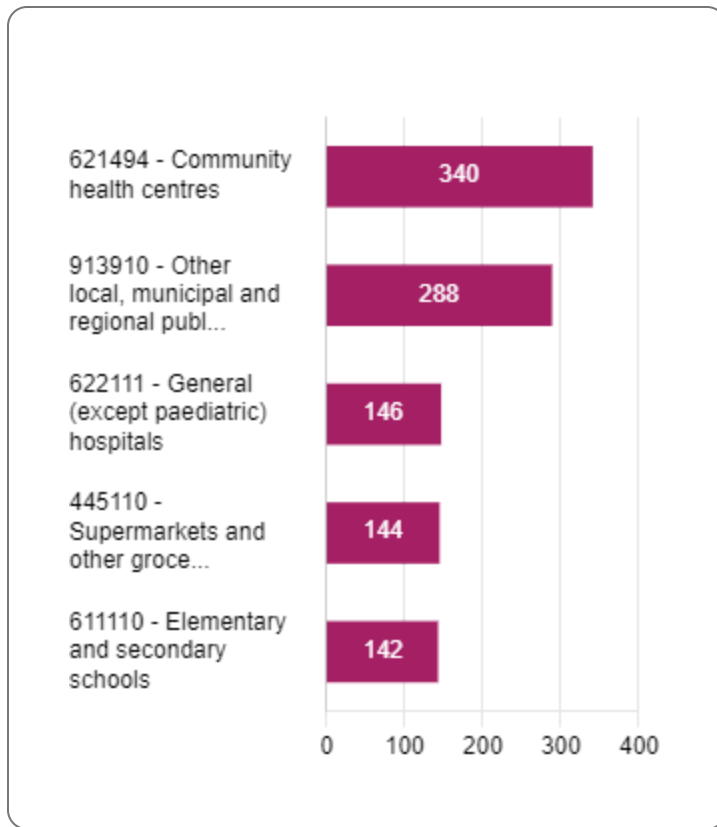
## Top Salaries

Top median yearly salaries by occupation.



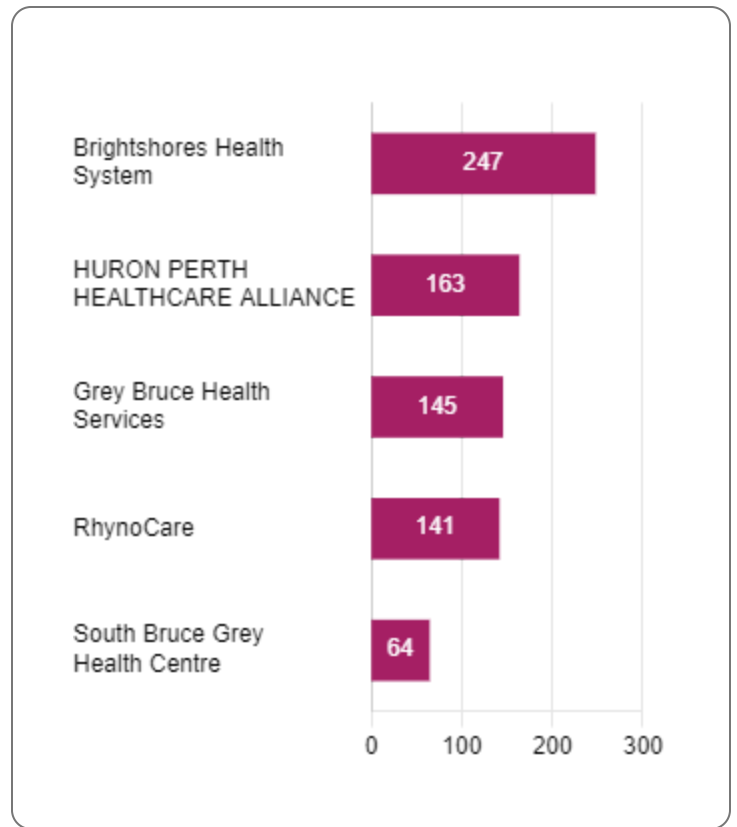
## Top Sectors

Top in-demand sectors based on posting count.



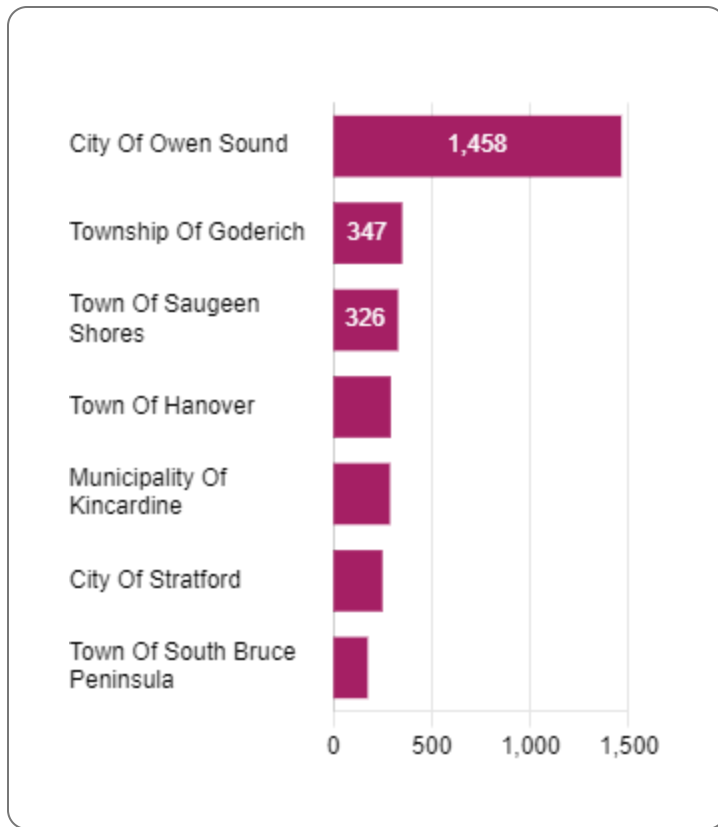
## Top Hiring Employers

Top employers based on hiring activity.



## Top Locations

Top locations based on job posting count.



## Top Languages

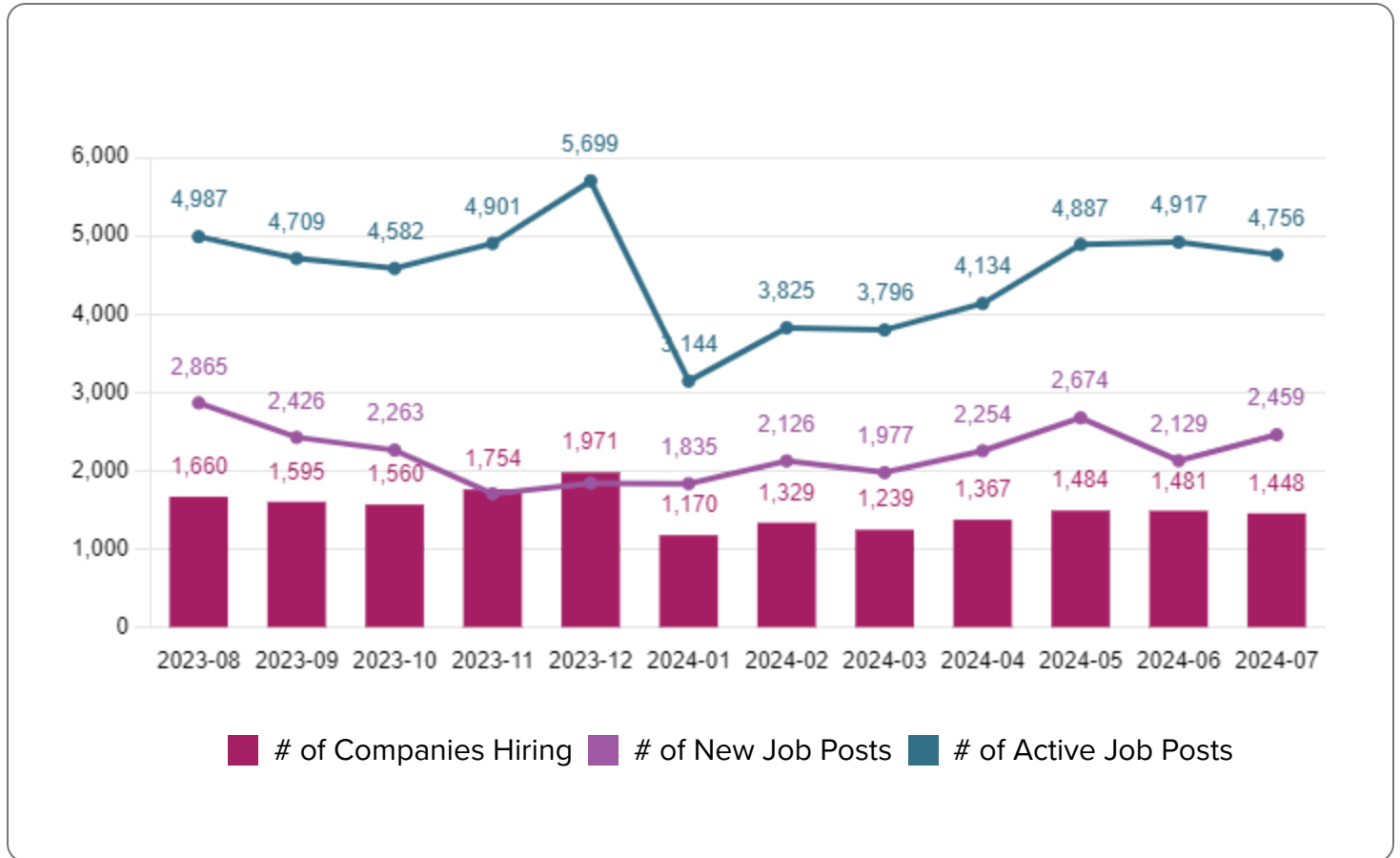
Top language skills being recruited for.

No data found for the selected filters.

# Trends

## Job Post Trends

The number of new job posts, active job posts, and companies hiring over the last 12 months.



## Sector Trends

Data based on number of job postings over the last 12 months.

<b>GROWING SECTORS</b> <b>1</b> 5%	<b>TOP GROWTH SECTOR</b> <b>Educational services</b> ↑ 10%	<b>TOP DECLINE SECTOR</b> <b>Health care and social assistance</b> ↓ 27%
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## Top Growing Sectors

Top growing sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
61 - Educational services	916	1,004	↑ 10	↑ 88

## Top Declining Sectors

Top declining sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
62 - Health care and social assistance	8,181	5,894	↓ 27	↓ 2,287
72 - Accommodation and food services	4,247	2,208	↓ 48	↓ 2,039
56 - Administrative and support, waste management and remediation services	3,135	1,292	↓ 58	↓ 1,843
23 - Construction	2,143	870	↓ 59	↓ 1,273
44 - Retail trade	4,210	3,066	↓ 27	↓ 1,144



## Occupation Trends

Data based on number of job postings over the last 12 months.

### GROWING OCCUPATIONS

**165**  
39%

### TOP GROWTH OCCUPATION

**Registered nurses  
and registered  
psychiatric nurses**

↑ 22%

### TOP DECLINE OCCUPATION

**Retail salespersons  
and visual  
merchandisers**

↓ 37%

## Top Growing Occupations

Top growing occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
31301 - Registered nurses and registered psychiatric nurses	1,305	1,582	↑ 22	↑ 277
41220 - Secondary school teachers	123	238	↑ 94	↑ 115
65109 - Other sales related occupations	120	205	↑ 71	↑ 85
43100 - Elementary and secondary school teacher assistants	60	142	↑ 137	↑ 82
32122 - Medical sonographers	11	68	↑ 519	↑ 57

## Top Declining Occupations

Top declining occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
64100 - Retail salespersons and visual merchandisers	2,650	1,657	↓ 37	↓ 993
65201 - Food counter attendants, kitchen helpers and related support occupations	1,434	931	↓ 35	↓ 503
63200 - Cooks	1,102	618	↓ 43	↓ 484
65310 - Light duty cleaners	995	599	↓ 39	↓ 396
73300 - Transport truck drivers	685	337	↓ 50	↓ 348

## Wage Trends by Occupation

Wage trends based on job posting data over the last 12 months.

OCCUPATIONS WITH  
GROWING WAGES

**204**

82%

TOP OCCUPATION WAGE  
GROWTH

**College and other  
vocational  
instructors**

↑ 353%

TOP OCCUPATION WAGE  
DECLINE

**Professional  
occupations in  
business  
management  
consulting**

↓ 33%

## Top Growing Wages by Occupation

Wage trends based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
41210 - College and other vocational instructors	\$68,874	\$311,590	↑ 353
32103 - Respiratory therapists, clinical perfusionists and cardiopulmonary technologists	\$48,750	\$101,400	↑ 108
63102 - Financial sales representatives	\$30,225	\$58,170	↑ 93
22214 - Technical occupations in geomatics and meteorology	\$40,735	\$78,602	↑ 93
22230 - Non-destructive testers and inspectors	\$58,500	\$97,500	↑ 67

## Top Declining Wages by Occupation

Top declining wages by occupation based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
11201 - Professional occupations in business management consulting	\$100,036	\$67,000	↓ 33
30010 - Managers in health care	\$112,876	\$80,000	↓ 29
41403 - Social policy researchers, consultants and program officers	\$86,716	\$60,710	↓ 29
12102 - Procurement and purchasing agents and officers	\$73,606	\$53,513	↓ 27
21310 - Electrical and electronics engineers	\$105,000	\$76,000	↓ 27

## Wage Trends by Sector

Wage trends based on job posting data over the last 12 months.

<b>SECTORS WITH GROWING WAGES</b> <b>23</b> 96%	<b>TOP SECTOR WAGE GROWTH</b> <b>Utilities</b> ↑ 28%	<b>TOP SECTOR WAGE DECLINE</b> <b>Transportation and warehousing</b> ↓ 4%
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## Top Growing Wages by Sector

Top growing wages by sector based on number of job postings over the last 12 months.

NAICS Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
22 - Utilities	\$52,007	\$66,095	↑ 28
21 - Mining, quarrying, and oil and gas extraction	\$40,950	\$51,742	↑ 27
51 - Information and cultural industries	\$40,745	\$49,452	↑ 22
32 - Manufacturing	\$42,412	\$48,798	↑ 16
71 - Arts, entertainment and recreation	\$38,161	\$43,572	↑ 15

## Top Declining Wages by Sector

Top declining wages by sector based job posting data over the last 12 months.

NAICS Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
48 - Transportation and warehousing	\$42,127	\$40,365	↓ 4
52 - Finance and insurance	\$48,000	\$48,000	↑ 0
55 - Management of companies and enterprises	\$0	\$35,002	↑ 0

# Regional Comparison

## REGION TYPE

Region



## COMPARING FROM

Search Regions...

## REGION TYPE

Region



## COMPARING TO

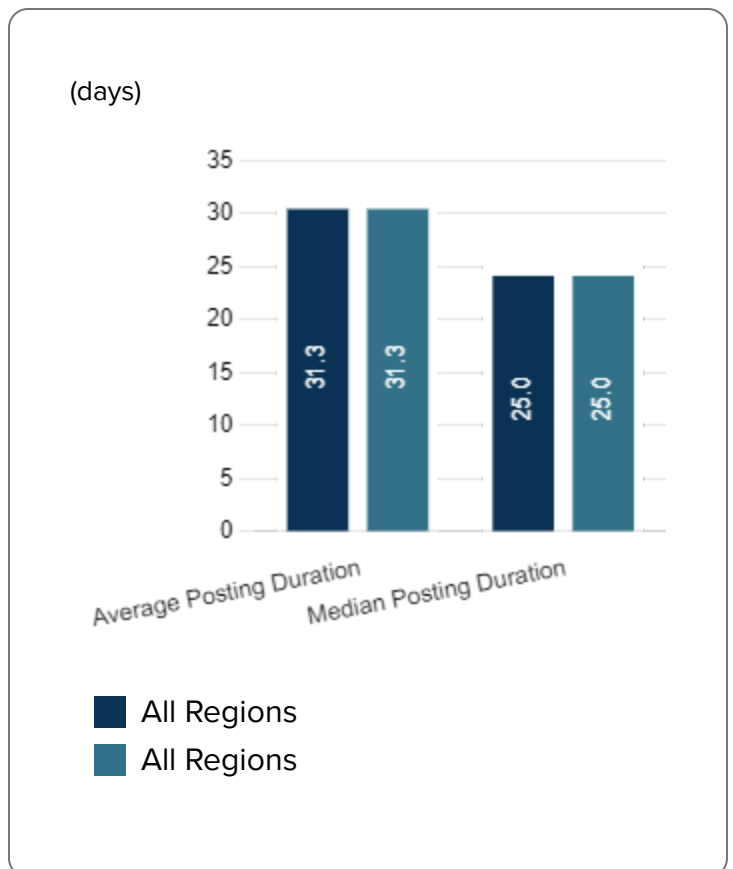
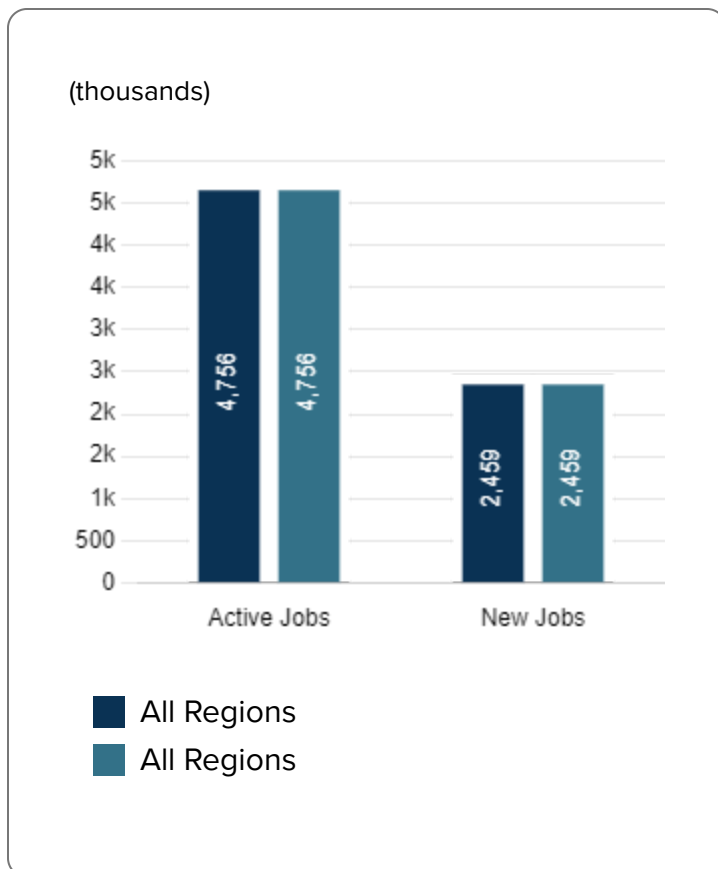
Search Regions...

## Job Post Activity

The number of active and newly discovered job posts.

## Posting Duration

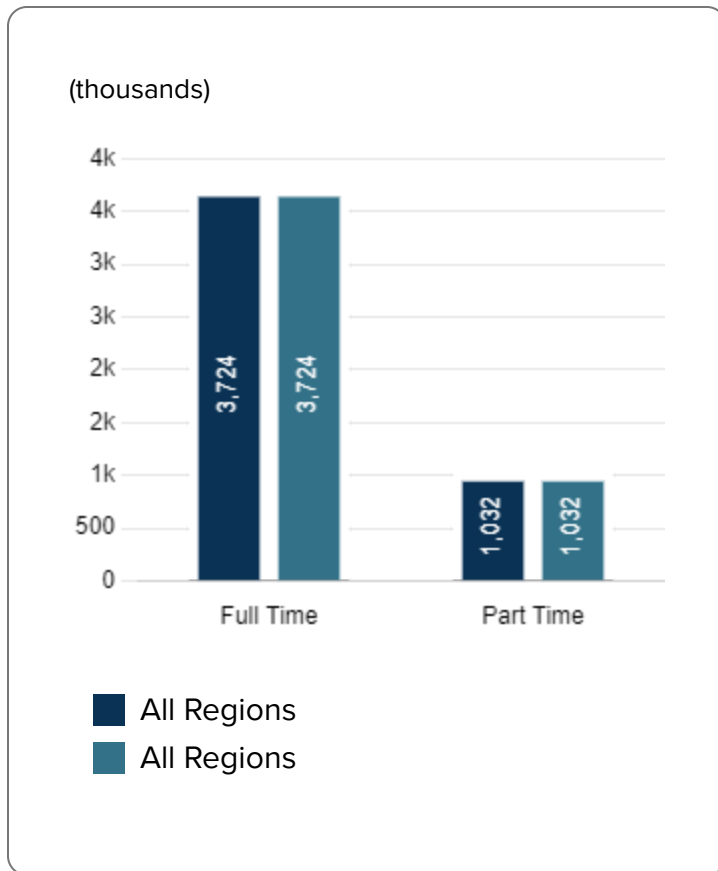
The average and median number of days postings remained active.





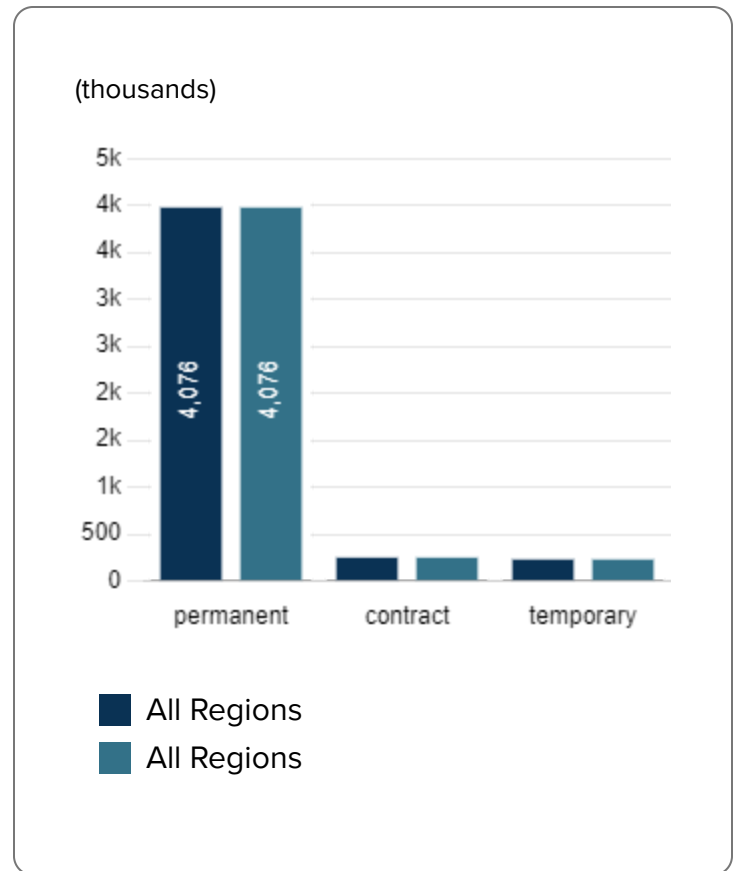
## Job Type

Full time vs. part time.



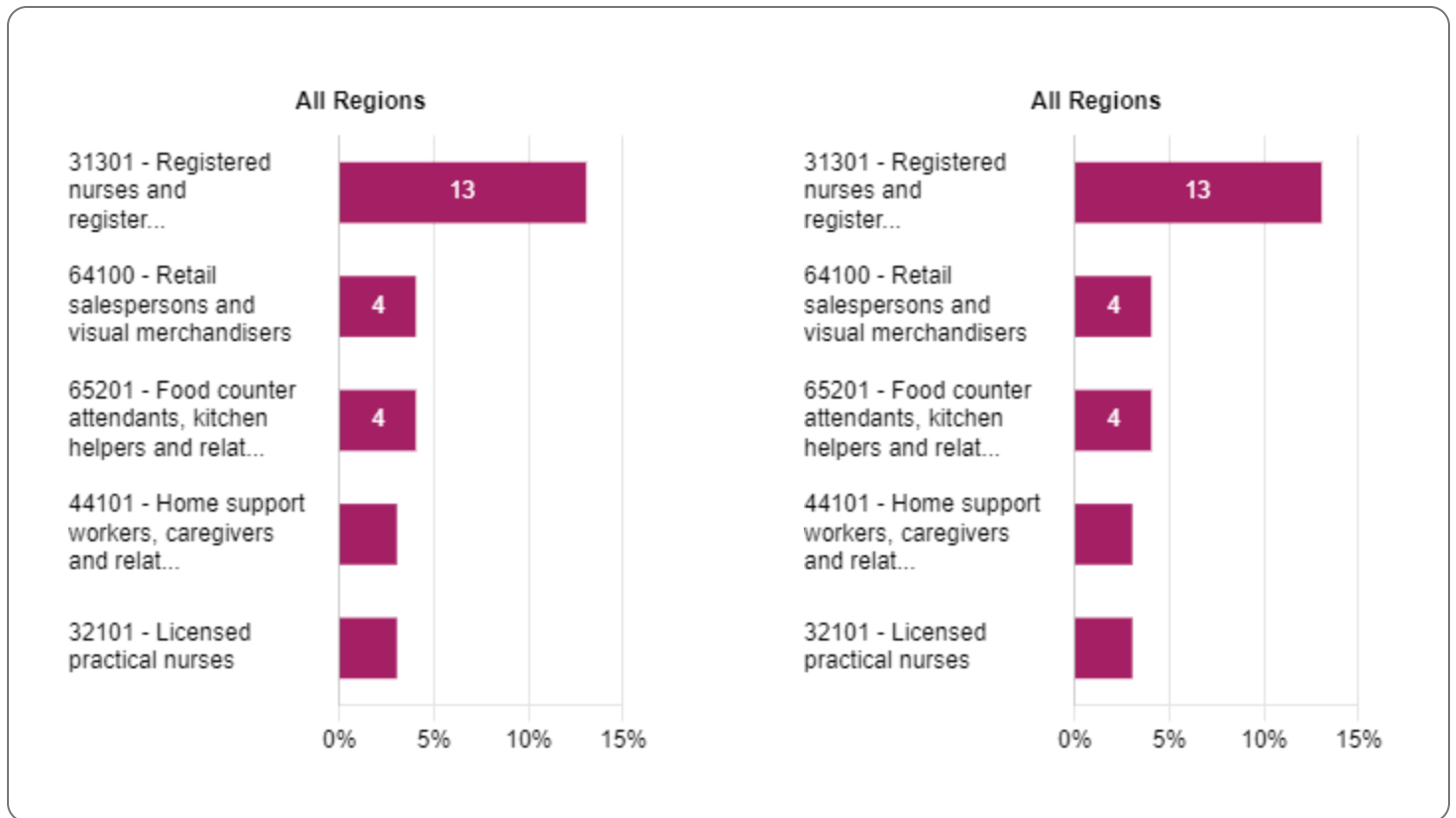
## Job Duration

Permanency of jobs posted.



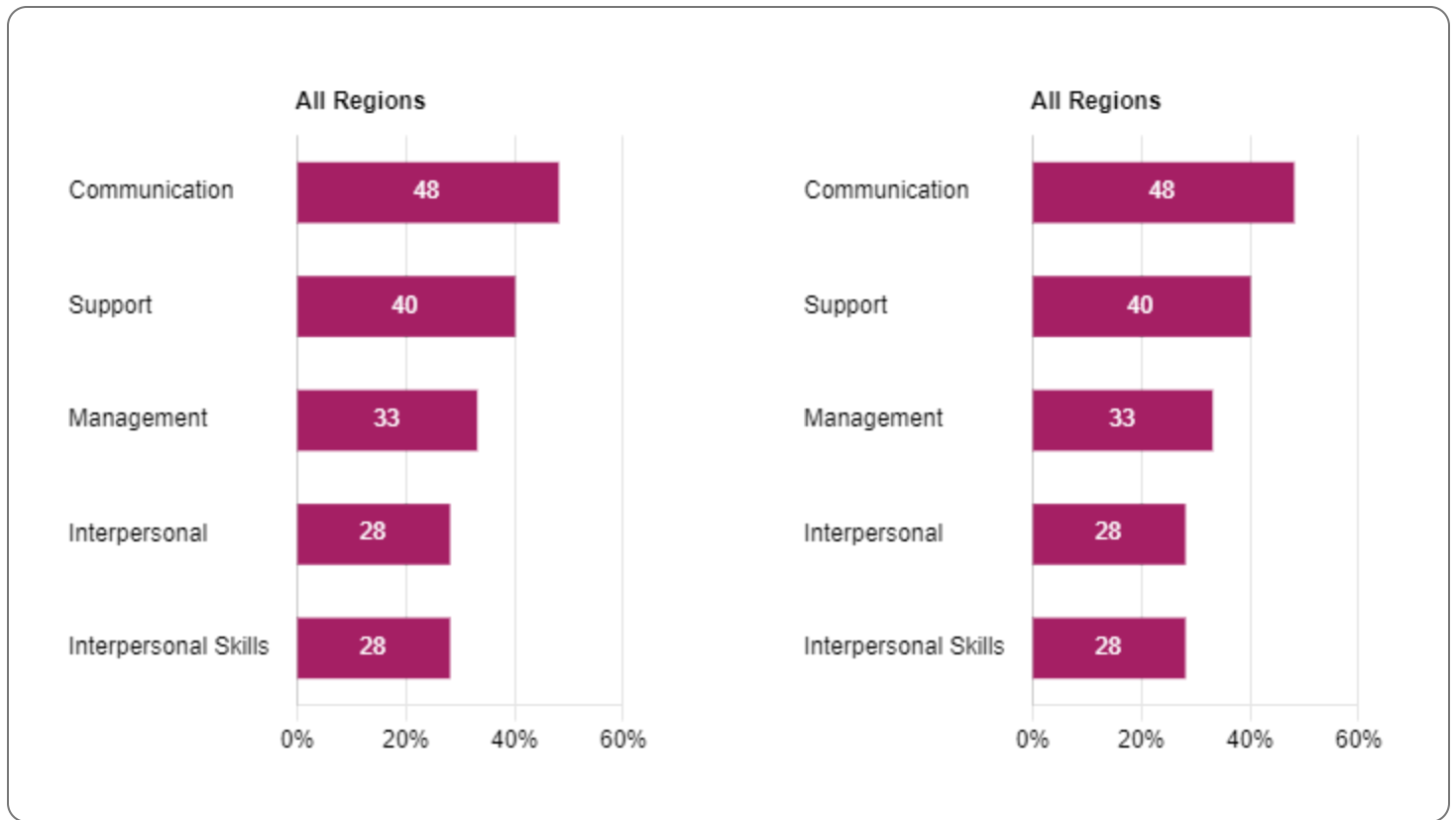
## Top Occupations

Top in-demand occupations based on posting count.



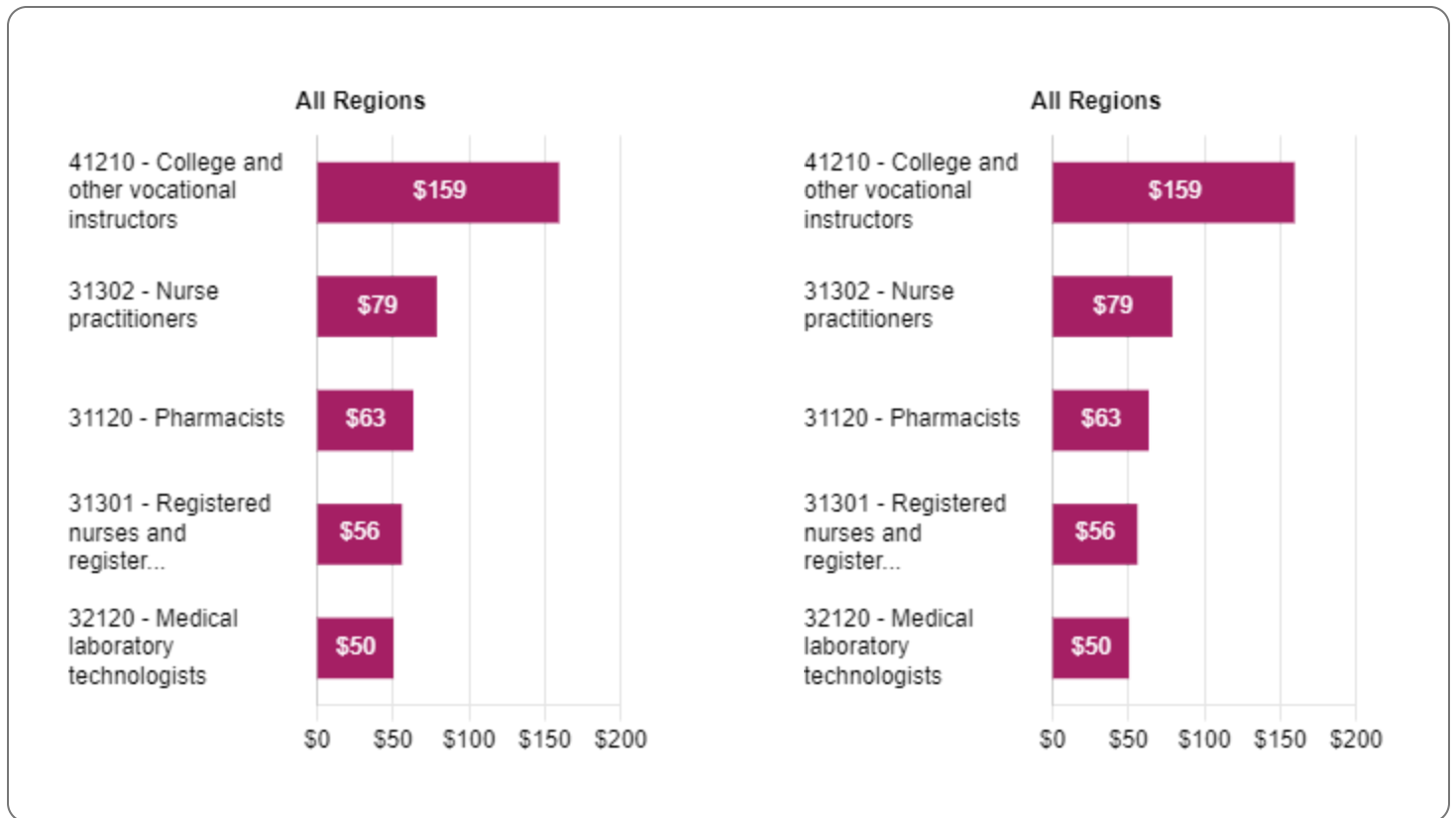
## Top Skills

Top in-demand skills based on posting count.



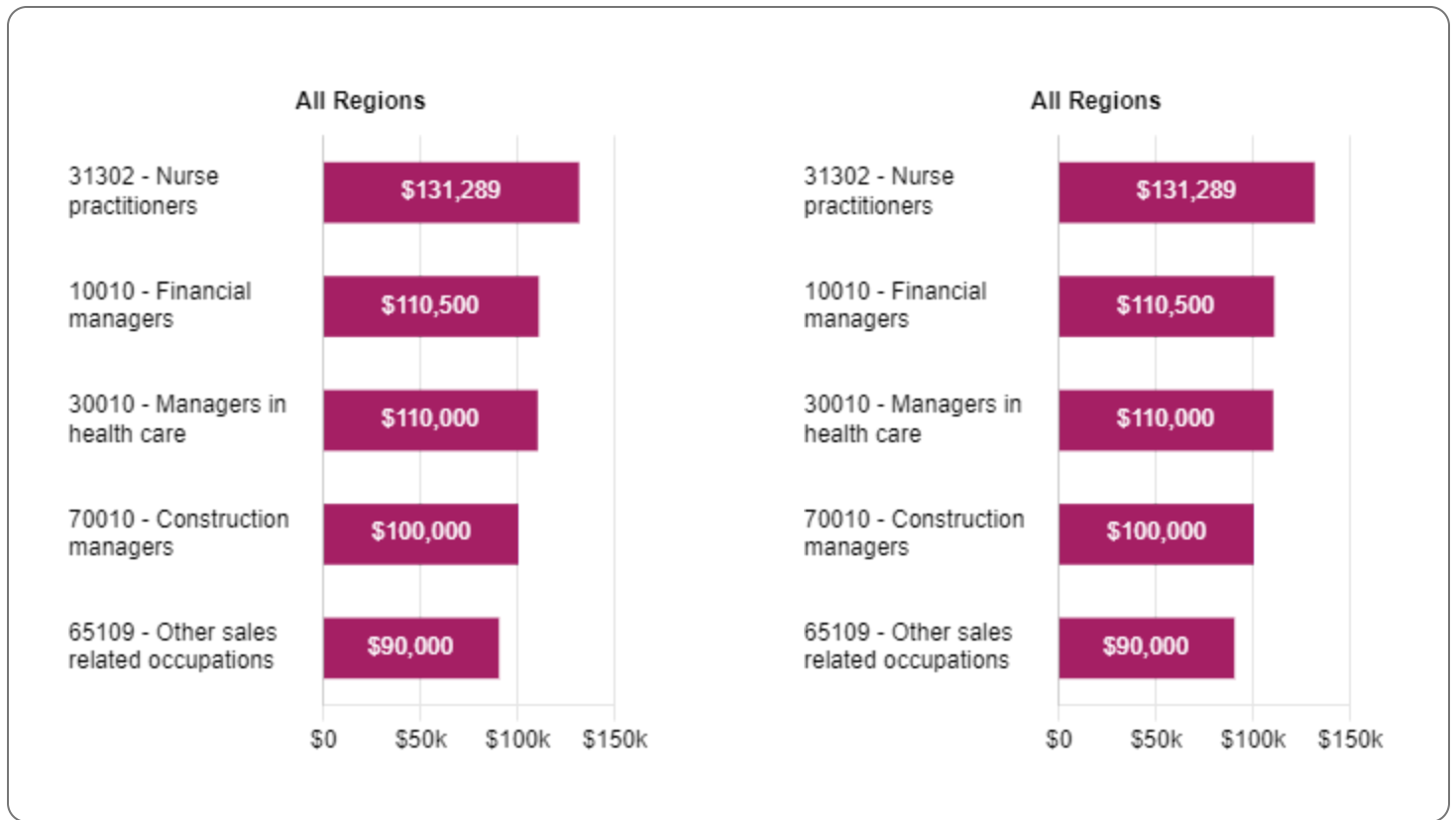
## Top Hourly Wages

Top median hourly wages by occupation.



## Top Salaries

Top median yearly salaries by occupation.



# Occupations

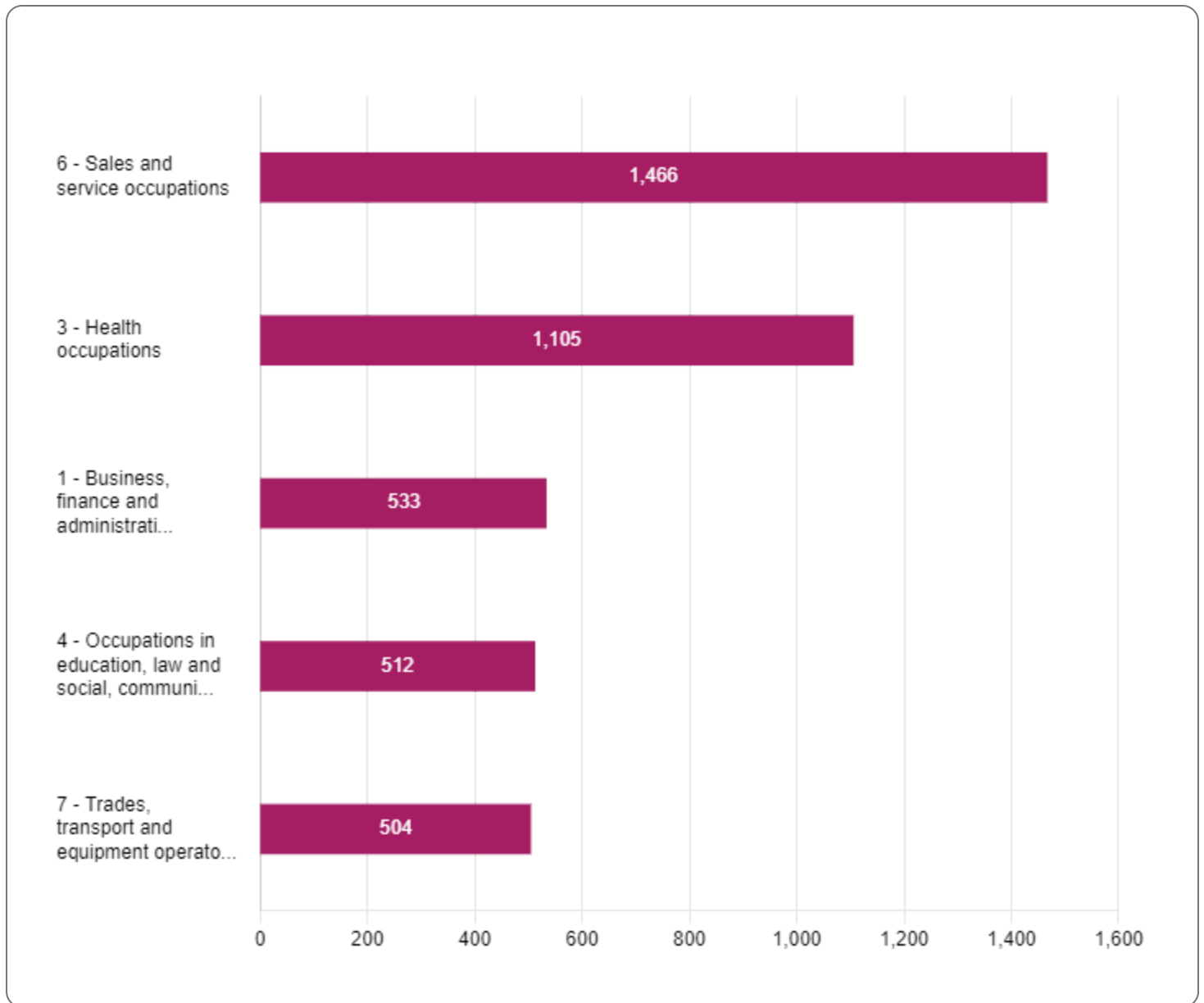
## Demand by Occupation

Which occupations are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
31301	Registered nurses and registered psychiatric nurses	576
64100	Retail salespersons and visual merchandisers	183
65201	Food counter attendants, kitchen helpers and related support occupations	162
44101	Home support workers, caregivers and related occupations	136
32101	Licensed practical nurses	135

## Demand by Occupational Category

Which occupational categories are hard to fill, or in demand?



## Demand by Major Group

Which major groups are hard to fill, or in demand?

NOC Code ↕	NOC Label ↕	Posting Count ↕
31	Professional occupations in health	697
65	Sales and service support occupations	570
64	Sales and service representatives and other customer and personal services occupations	322
32	Technical occupations in health	277
62	Retail sales and service supervisors and specialized occupations in sales and services	259



## Demand by Minor Group

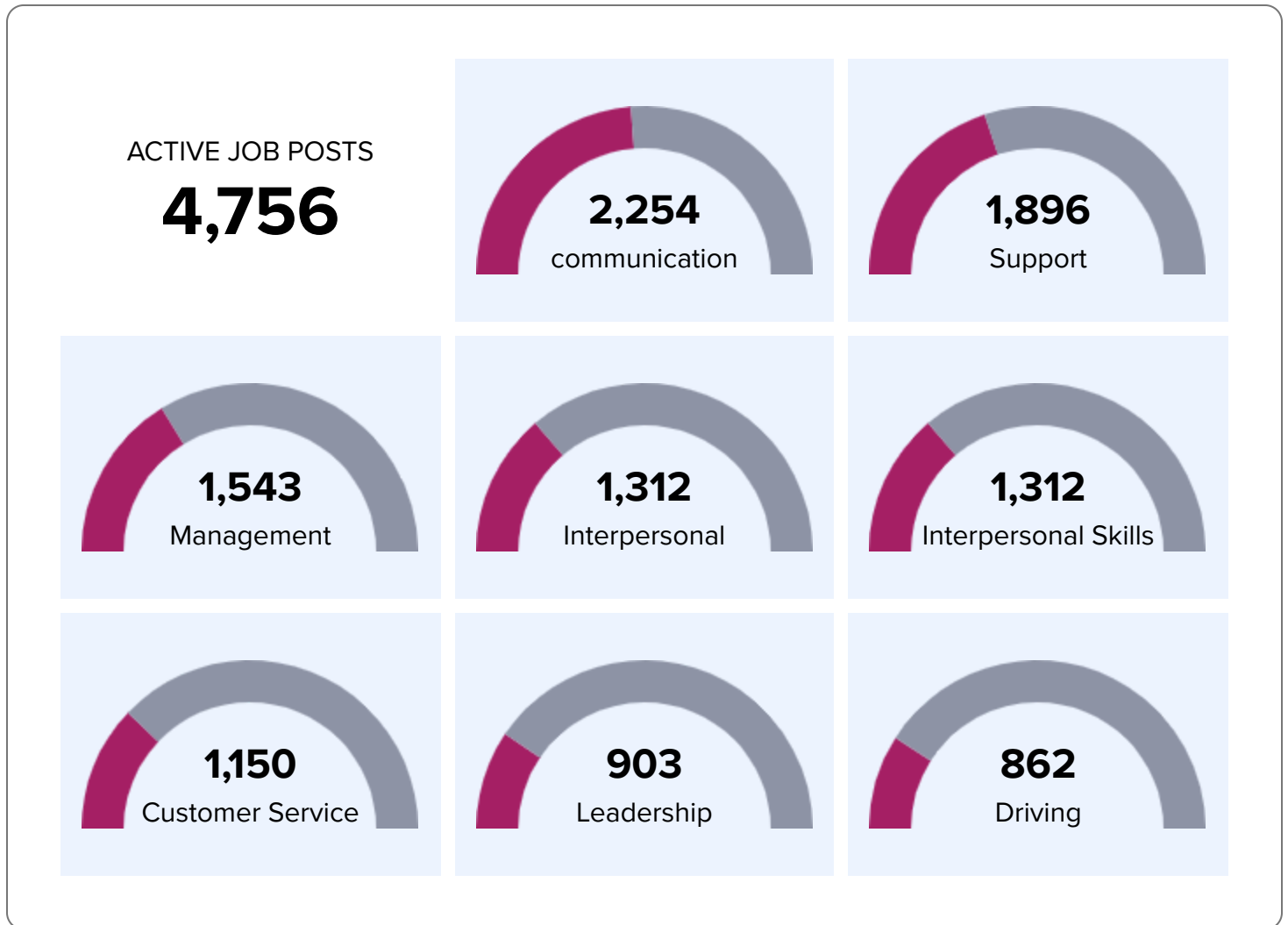
Which minor groups are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
3130	Nursing and allied health professionals	607
6510	Cashiers and other sales support occupations	218
6520	Food support occupations	208
6410	Retail salespersons and non-technical wholesale trade sales and account representatives	185
4220	Paraprofessional occupations in legal, social, community and education services	167

## Skills & Experience

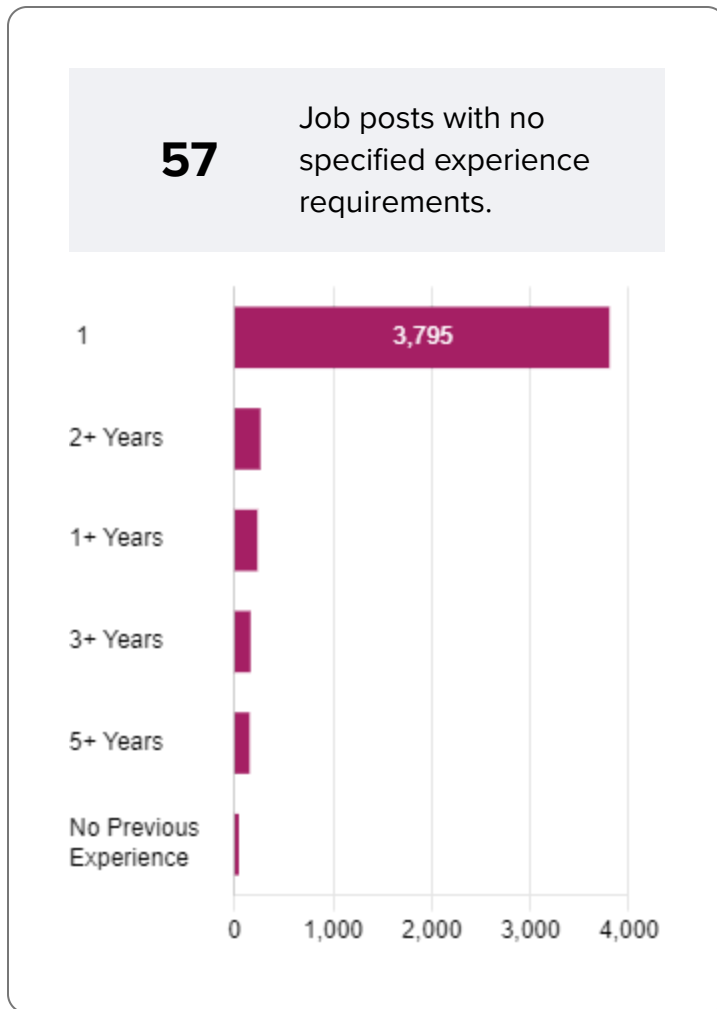
### Top In-Demand Skills

How many times were these skills found in job postings?



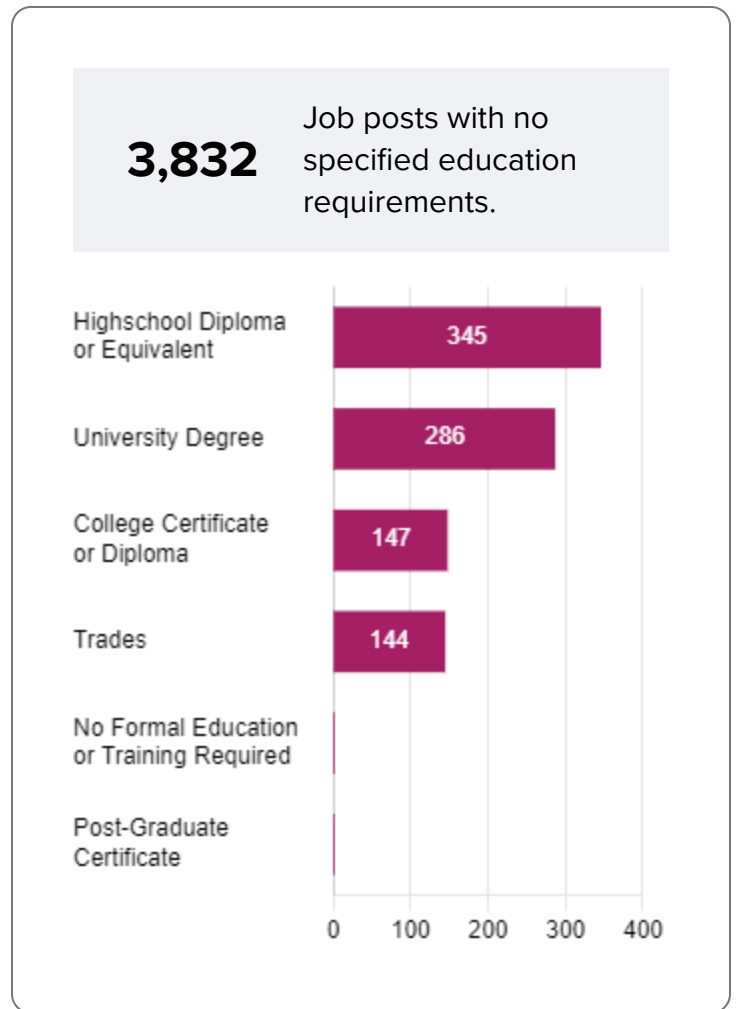
## Experience Insights

A look at published experience requirements.



## Education Insights

A look at published education requirements.



## Key Job Requirements

How often are these requirements desired in job postings?

# 4,756

Active Job Posts



333

Microsoft Office



368

First Aid



598

Criminal Record  
Check



275

Regular Access to a  
Vehicle

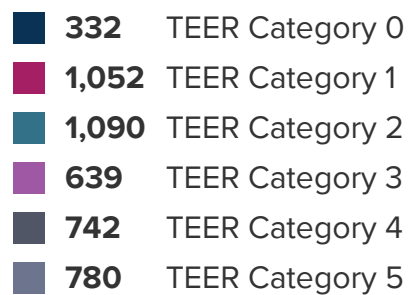
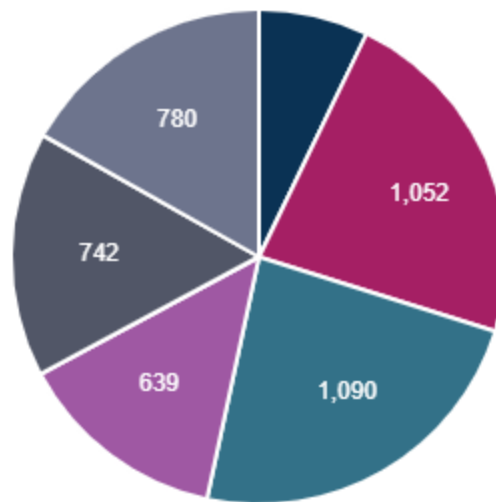


148

Food Safety

## Postings By NOC TEER Category

What skills are employers looking for by occupational TEER Category?



# Skills & Knowledge

Browse the table below to discover how often skills and knowledge are specified in job postings.

Skills & Knowledge	Frequency
> Knowledge	19,866
> Skills	30,120
> Tools and Technologies	6,358

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## Wages & Benefits

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### Quick Statistics

The following metrics include the % increase/decrease over the previous period.

AVERAGE POSTED WAGE

**\$29.62**

↑ 0%

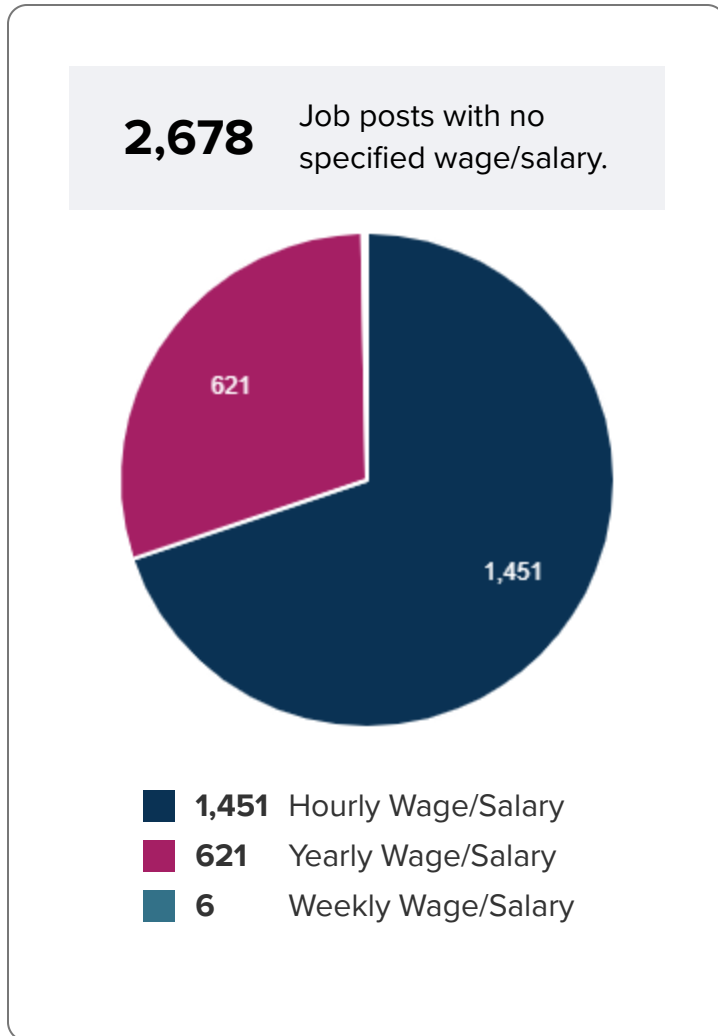
MEDIAN POSTED WAGE

**\$25**

↑ 0%

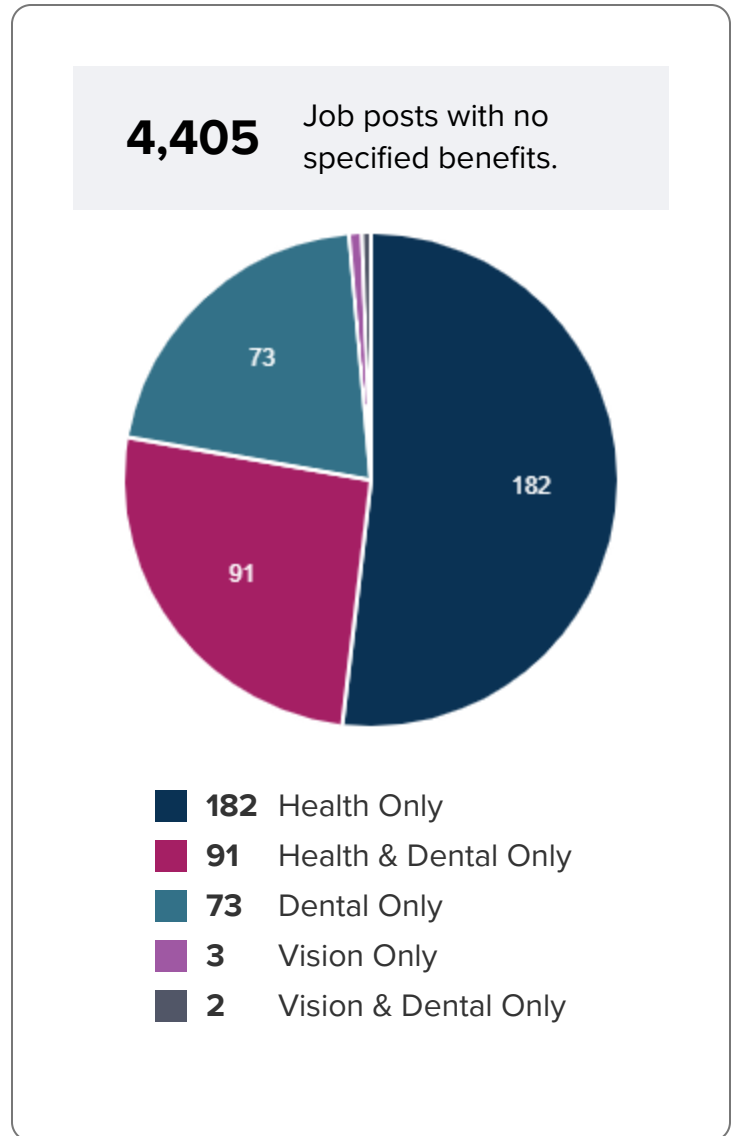
## Published Wages/Salaries

What percentage of job postings include wage or salary information?



## Advertised Benefits

What percentage of job postings include benefit information?



## Top Salaries By Occupation

What are employers willing to pay to find the perfect candidate?

NOC Code ↕	NOC Label ↕	Median Salary ↕
31301	Registered nurses and registered psychiatric nurses	\$86,000
64100	Retail salespersons and visual merchandisers	\$54,000
60020	Retail and wholesale trade managers	\$54,500
64409	Other customer and information services representatives	\$50,000
10010	Financial managers	\$110,500



## Top Salaries by Occupational Category

Which occupational categories pay the most?

NOC Code	NOC Label	Median Salary
6	Sales and service occupations	\$52,000
1	Business, finance and administration occupations	\$68,500
3	Health occupations	\$90,000
4	Occupations in education, law and social, community and government services	\$68,000
2	Natural and applied sciences and related occupations	\$85,000

## Top Salaries by Minor Group

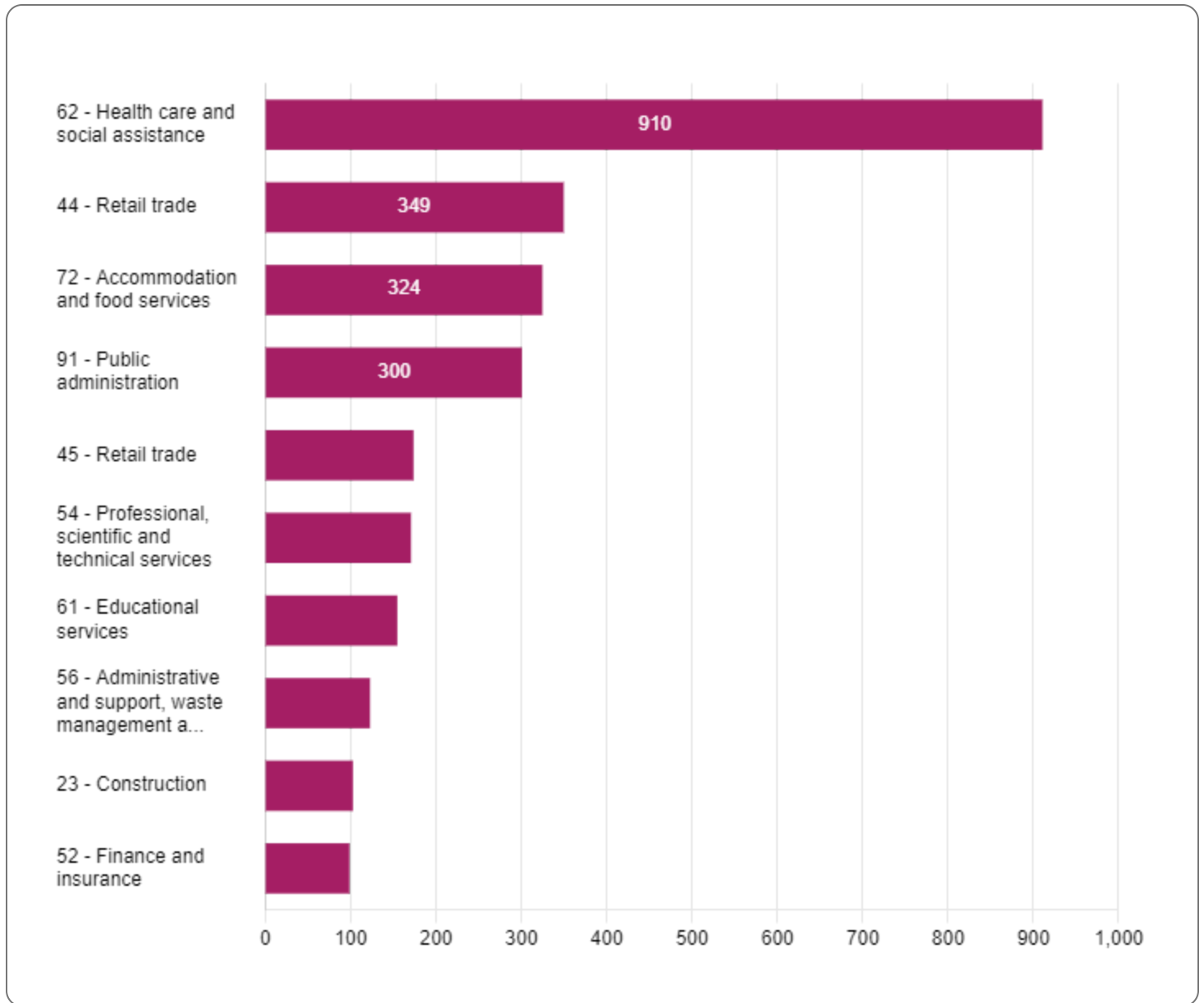
Which minor groups pay the most?

NOC Code ↕	NOC Label ↕	Median Salary ↕
3130	Nursing and allied health professionals	\$88,000
6410	Retail salespersons and non-technical wholesale trade sales and account representatives	\$54,000
6002	Retail and wholesale trade managers	\$54,500
4220	Paraprofessional occupations in legal, social, community and education services	\$64,000
1311	Office administrative assistants - general, legal and medical	\$66,374

# Sectors

## Top Focus Sectors

How many job postings were active for at least 1 day in a given month?



## Top Hiring Sectors

What sectors are hiring?

NAICS Code ↕	NAICS Label ↕	Posting Count ↕
> 11	Agriculture, forestry, fishing and hunting	53
> 21	Mining, quarrying, and oil and gas extraction	14
> 22	Utilities	24
> 23	Construction	154
> 31,32,33	Manufacturing	171
> 41	Wholesale trade	79
> 44,45	Retail trade	560
> 48,49	Transportation and warehousing	71
> 51	Information and cultural industries	23
> 52	Finance and insurance	98
> 53	Real estate and rental and leasing	27
> 54	Professional, scientific and technical services	175
> 55	Management of companies and enterprises	9
> 56	Administrative and support, waste management and remediation services	125
> 61	Educational services	154

>	62	Health care and social assistance	923
>	71	Arts, entertainment and recreation	91
>	72	Accommodation and food services	334
>	81	Other services (except public administration)	100
>	91	Public administration	305

Job postings may be double-counted to less specific NAICS categories if they are posted by an employer belonging to more than one 6-digit NAICS classification. This accounts for roughly 5% of all employers, and roughly 11% of all job postings.

# Employers

## Top Hiring Companies

What companies are hiring?

Company	Location ↕	Active Job Posts ↕
Brightshores Health System	N/A	247
HURON PERTH HEALTHCARE ALLIANCE	Seaforth	163
Grey Bruce Health Services	Markdale	145
RhynoCare	N/A	141
South Bruce Grey Health Centre	Walkerton	64
Southbridge Care Homes	Cambridge	59
Kijiji	N/A	54
County of Bruce	Warton	53
Avon Maitland District School Board	Seaforth	52
Pickpack24	N/A	51

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## Locations

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### Job Postings by Regional Municipalities, Counties, United Counties, or Districts

What specific locations are job opportunities being offered?

Location ↕	Active Job Posts ↕
Grey County	2,213
Bruce County	1,084
Huron County	935
Perth County	473

# Job Postings by Cities, Towns, Townships or Municipalities

In which regions are job opportunities being offered?

Region ↕	Active Job Posts ↕
City Of Owen Sound	1,458
Township Of Goderich	347
Town Of Saugeen Shores	326
Town Of Hanover	289
Municipality Of Kincardine	285