LENS RETAIL TRADE

EmployerOne



27 businesses in the Retail Trade sector identified their workforce needs in this year's EmployerOne survey

Skills Shortage

Employers rate the availability of skilled workers as:



12% Excellent-Good



** 88% Fair-Poor

Top Reasons Positions were Hard-to-fill

- Not enough applicants
- Lack of motivation, attitude, or interpersonal *abilities*
- No applicants at all

Top Recruitment Methods



Word of Mouth



Online Job Boards



Social Media

Top Retention Methods



Employee "perks"

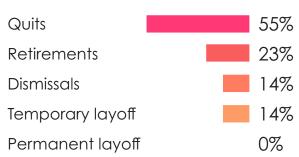


Regular increases in salaries or benefits



Recognition for service and/or outstanding work

Separations



Top Barriers to Training Employees



Loss of productivity during training time



Cost of the training required to upskill



Risk of losing trained employees

of employers have spent over a year trying to fill hard-to-fill positions











