

LOCAL LENS EmployerOne 2023

MANUFACTURING



29 businesses in the Manufacturing sector identified their workforce needs in this year's EmployerOne survey

Skills Shortage

Employers rate the availability of skilled workers as:

★★★★ 14% Excellent-Good

★★ 86% Fair-Poor

Top Reasons Positions were Hard-to-fill

- > Lack of motivation, attitude, or interpersonal abilities
- > Not enough applicants
- > Lack of work experience

Top Recruitment Methods



Word of Mouth



Online Job Boards



Social Media

Top Retention Methods



Regular increases in salary/benefits

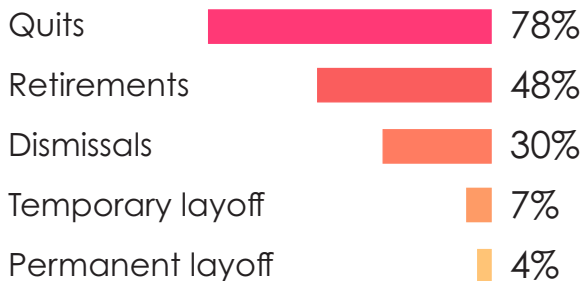


Training opportunities



Employee "perks"

Separations



Top Barriers to Training Employees



Loss of productivity during training time



Risk of losing trained employees



Training required not offered locally

26% of employers have spent over a year trying to fill hard-to-fill positions

