

LOCAL LENS EmployerOne 2023

CONSTRUCTION



43 businesses in the Construction sector identified their workforce needs in this year's EmployerOne survey

Skills Shortage

Employers rate the availability of skilled workers as:

★★★★ 2.5% Excellent-Good

★★ 97.5% Fair-Poor

Top Reasons Positions were Hard-to-fill

- > Not enough applicants
- > Lack of motivation, attitude, or interpersonal abilities
- > Lack of qualifications

Top Recruitment Methods



Word of Mouth



Online Job Boards



Social Media

Top Retention Methods



Regular increases in salary or benefits

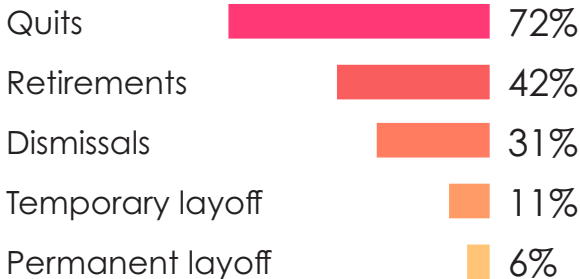


Training opportunities



Employee "perks"

Separations



Top Barriers to Training Employees



Risk of losing trained employees



Loss of productivity during training time



Cost of the training required to upskill

42% of employers have spent over a year trying to fill hard-to-fill positions

