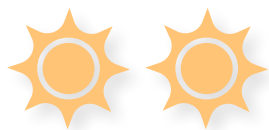


LOCAL LENS EmployerOne 2023

BRUCE COUNTY



158 businesses in Bruce County identified their workforce needs in this year's EmployerOne survey. This represents 40% of all survey responses from the Four County area, and 6% of businesses in Bruce County with at least one employee.

Skills Shortage

Employers rate the availability of skilled workers as:

★★★★ 10% Excellent-Good

★★★ 90% Fair-Poor

Top Reasons Positions were Hard-to-fill

- > Not enough applicants
- > Lack of motivation, attitude, or interpersonal abilities
- > Lack of work experience

Top Recruitment Methods



Word of Mouth



Online Job Boards



Social Media

Top Retention Methods



Regular increases in salary or benefits

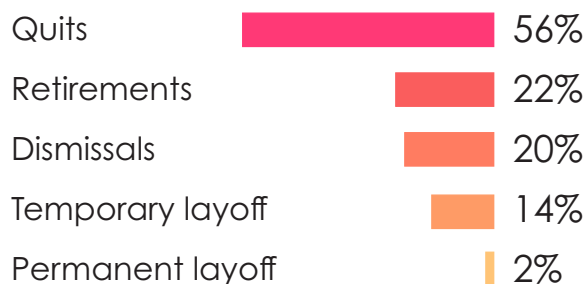


Recognition for service and/or outstanding work



Employee "perks"

Separations



31%

of employers have spent over a year trying to fill hard-to-fill positions

