

# BUSINESS COUNTS

## IN THE FOUR COUNTY REGION

UPDATE: APRIL 2022





# INTRODUCTION

In October 2021, the Four County Labour Market Planning Board (FCLMPB) produced its report on analyzing business counts changes between June 2020 and June 2021 in the local region.<sup>1</sup>

In February 2022, the business counts for December 2021 for the Four Counties were released. This report aims to provide an update on the business counts changes for each county between December 2020 and December 2021. During this time period, Canada experienced its second and third lockdowns in early 2021. But the pandemic situation was improved in the summer and autumn of 2021. Many business were able to operate at their full capacity with vaccination proofs. Though the fourth wave of COVID-19 hit the economy in October, its impact was much milder compared to previous waves. Thus, this updated analysis will provide some insight into how the ongoing pandemic has impacted local businesses in each county.

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<sup>1</sup> <https://www.planningboard.ca/reports/business-counts-in-the-four-county-region/>

# BRUCE COUNTY

## INDUSTRY CHANGES BETWEEN DECEMBER 2020 AND DECEMBER 2021

Table 1 highlights the changes in the number of firms by industry and by employee size between December 2020 and December 2021 for Bruce County. It also provides the context by listing the total number of firms in each industry in December 2020 and December 2021. The tables are colored in order to show any patterns (blue indicates increases and green indicates decreases).

TABLE 1: BRUCE COUNTY, CHANGE IN THE NUMBER OF EMPLOYERS, BY INDUSTRY AND BY FIRM SIZE, DEC 2020 TO DEC 2021

Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Agriculture, Forestry, Fishing and Hunting (not covered in economic census)	1,567	216	34	4	-1	253	1,820
Mining, Quarrying, and Oil and Gas Extraction	6	4	3	2	0	9	15
Utilities	68	6	0	-1	0	5	73
Construction	643	80	60	8	0	148	791
Manufacturing	126	27	16	1	1	45	171
Wholesale Trade	101	15	1	3	0	19	120
Retail Trade	420	31	28	3	0	62	482
Transportation and Warehousing	164	20	5	6	1	32	196
Information	40	6	4	0	0	10	50
Finance and Insurance	257	29	8	0	0	37	294
Real Estate and Rental and Leasing	1,016	253	2	2	0	257	1,273
Professional, Scientific, and Technical Services	692	34	10	0	0	44	736
Management of Companies and Enterprises	31	7	2	-1	0	8	39
Administrative and Support and Waste Management and Remediation Services	151	33	19	0	1	53	204
Educational Services	46	-2	2	2	1	3	49

Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Health Care and Social Assistance	301	2	33	6	2	43	344
Arts, Entertainment, and Recreation	82	6	-4	0	0	2	84
Accommodation and Food Services	259	20	24	5	-1	48	307
Other Services (except Public Administration)	443	10	29	-1	-1	37	480
Public Administration (not covered in economic census)	10	0	0	1	2	3	13
<b>TOTAL</b>	<b>6,423</b>	<b>797</b>	<b>276</b>	<b>40</b>	<b>5</b>	<b>1,118</b>	<b>7,541</b>

Source: Statistics Canada, Canadian Business Counts, December 2020 and December 2021

Overall, there have been net increases in the number of firms in every employee size category, resulting in a net increase of 1,118. Compared to December 2020, many industries have experienced business growth with only a few business closures. With 6,509 businesses in December 2019, the current level of 7,541 businesses in December 2021 shows that Bruce County has not only recovered from the pandemic but had its businesses grow beyond the pre-pandemic level.

Industries that very likely experienced net employment increases include:

- Mining, Quarrying, and Oil and Gas Extraction
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation and Warehousing
- Information
- Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Administrative and Support and Waste Management and Remediation Services
- Educational Services
- Health Care and Social Assistance
- Public Administration (not covered in economic census)

No industries in Bruce County were likely to have experienced net employment decreases during this time period.

# GREY COUNTY

## INDUSTRY CHANGES BETWEEN DECEMBER 2020 AND DECEMBER 2021

Table 2 highlights the changes in the number of firms by industry and by employee size between December 2020 and December 2021 for Grey County. It also provides the context by listing the total number of firms in each industry in December 2020 and December 2021. The tables are colored in order to show any patterns (blue indicates increases and green indicates decreases).

TABLE 2: GREY COUNTY, CHANGE IN THE NUMBER OF EMPLOYERS, BY INDUSTRY AND BY FIRM SIZE, DEC 2020 TO DEC 2021

Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Agriculture, Forestry, Fishing and Hunting (not covered in economic census)	1,882	15	-1	-3	-1	10	1,892
Mining, Quarrying, and Oil and Gas Extraction	12	2	-2	-2	0	-2	10
Utilities	54	2	-1	0	0	1	55
Construction	1,398	-53	-31	-5	0	-89	1,309
Manufacturing	455	1	19	0	2	22	477
Wholesale Trade	253	11	-5	-1	0	5	258
Retail Trade	835	-18	-42	-4	1	-63	772
Transportation and Warehousing	372	5	-3	-2	2	2	374
Information	127	-9	4	1	0	-4	123
Finance and Insurance	538	-20	-15	0	0	-35	503
Real Estate and Rental and Leasing	1,931	-23	6	1	0	-16	1,915
Professional, Scientific, and Technical Services	973	-22	-8	2	0	-28	945
Management of Companies and Enterprises	66	3	-3	0	-1	-1	65
Administrative and Support and Waste Management and Remediation Services	429	2	-13	1	1	-9	420
Educational Services	92	-12	6	0	-1	-7	85

Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Health Care and Social Assistance	740	-50	-18	-4	-5	-77	663
Arts, Entertainment, and Recreation	218	-30	-7	-3	0	-40	178
Accommodation and Food Services	369	-1	-27	-5	-1	-34	335
Other Services (except Public Administration)	845	-52	-8	0	0	-60	785
Public Administration (not covered in economic census)	16	0	0	0	-2	-2	14
<b>TOTAL</b>	<b>11,605</b>	<b>-249</b>	<b>-149</b>	<b>-24</b>	<b>-5</b>	<b>-427</b>	<b>11,178</b>

Source: Statistics Canada, Canadian Business Counts, December 2020 and December 2021

Overall, there have been net decreases in the number of firms in every employee size category, resulting in a net decrease of 427. Except Manufacturing, every other industry experienced different levels of closures. Generally, there were more closures than openings between December 2020 and 2021.

Industries that very likely experienced net employment increases include:

- Manufacturing
- Information
- Real Estate and Rental and Leasing

Industries that very likely experienced net employment decreases include:

- Agriculture, Forestry, Fishing and Hunting (not covered in economic census)
- Mining, Quarrying, and Oil and Gas Extraction
- Construction
- Wholesale Trade
- Finance and Insurance
- Management of Companies and Enterprises
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation and Food Services
- Other Services (except Public Administration)
- Public Administration (not covered in economic census)

# HURON COUNTY

## INDUSTRY CHANGES BETWEEN DECEMBER 2020 AND DECEMBER 2021

Table 3 highlights the changes in the number of firms by industry and by employee size between December 2020 and December 2021 for Huron County. It also provides the context by listing the total number of firms in each industry in December 2020 and December 2021. The tables are colored in order to show any patterns (blue indicates increases and green indicates decreases).

TABLE 3: HURON COUNTY, CHANGE IN THE NUMBER OF EMPLOYERS, BY INDUSTRY AND BY FIRM SIZE, DEC 2020 TO DEC 2021

Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Agriculture, Forestry, Fishing and Hunting (not covered in economic census)	3,363	-227	-36	-8	0	-271	3,092
Mining, Quarrying, and Oil and Gas Extraction	13	0	-2	0	0	-2	11
Utilities	67	1	0	0	0	1	68
Construction	793	-74	-23	-1	0	-98	695
Manufacturing	257	-18	-7	0	0	-25	232
Wholesale Trade	239	-18	-13	-5	1	-35	204
Retail Trade	573	-33	-49	-5	0	-87	486
Transportation and Warehousing	314	-36	-16	2	0	-50	264
Information	58	-8	-8	0	-1	-17	41
Finance and Insurance	398	-42	-24	1	0	-65	333
Real Estate and Rental and Leasing	1,464	-103	1	1	0	-101	1,363
Professional, Scientific, and Technical Services	397	-42	-24	1	0	-65	332
Management of Companies and Enterprises	66	6	2	-2	0	6	72
Administrative and Support and Waste Management and Remediation Services	214	-27	-11	-2	0	-40	174
Educational Services	49	-2	-4	0	-1	-7	42



Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Health Care and Social Assistance	350	-36	-13	2	-1	-48	302
Arts, Entertainment, and Recreation	100	-24	-4	-2	0	-30	70
Accommodation and Food Services	244	-20	-30	-7	2	-55	189
Other Services (except Public Administration)	597	-58	-19	1	0	-76	521
Public Administration (not covered in economic census)	15	0	0	0	0	0	15
<b>TOTAL</b>	<b>9,571</b>	<b>-761</b>	<b>-280</b>	<b>-24</b>	<b>0</b>	<b>-1,065</b>	<b>8,506</b>

Source: Statistics Canada, Canadian Business Counts, December 2020 and December 2021

Overall, there have been net decreases in the number of firms in every employee size category, resulting in a net decrease of 1,065. Except Utilities that experienced pure openings, every other industry experienced different levels of closures. In general, the number of closures outweighed the number of openings.

Industries that very likely experienced net employment increases include:

- Utilities

Industries that very likely experienced net employment decreases include:

- Agriculture, Forestry, Fishing and Hunting (not covered in economic census)
- Mining, Quarrying, and Oil and Gas Extraction
- Construction
- Manufacturing
- Retail Trade
- Information
- Administrative and Support and Waste Management and Remediation Services
- Educational Services
- Arts, Entertainment, and Recreation

# PERTH COUNTY

## INDUSTRY CHANGES BETWEEN DECEMBER 2020 AND DECEMBER 2021

Table 4 highlights the changes in the number of firms by industry and by employee size between December 2020 and December 2021 for Perth County. It also provides the context by listing the total number of firms in each industry in December 2020 and December 2021. The tables are colored in order to show any patterns (blue indicates increases and green indicates decreases).

TABLE 4: PERTH COUNTY, CHANGE IN THE NUMBER OF EMPLOYERS, BY INDUSTRY AND BY FIRM SIZE, DEC 2020 TO DEC 2021

Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Agriculture, Forestry, Fishing and Hunting (not covered in economic census)	2,321	276	54	2	0	332	2,653
Mining, Quarrying, and Oil and Gas Extraction	11	0	2	0	0	2	13
Utilities	32	8	0	0	0	8	40
Construction	850	8	30	-2	1	37	887
Manufacturing	313	-7	15	3	2	13	326
Wholesale Trade	234	15	-20	3	0	-2	232
Retail Trade	633	30	8	-4	2	36	669
Transportation and Warehousing	282	15	15	1	0	31	313
Information	74	-3	5	0	0	2	76
Finance and Insurance	467	3	-10	-3	0	-10	457
Real Estate and Rental and Leasing	1,361	112	13	0	0	125	1,486
Professional, Scientific, and Technical Services	573	-7	8	-2	1	0	573
Management of Companies and Enterprises	72	-2	0	2	0	0	72
Administrative and Support and Waste Management and Remediation Services	199	7	15	-1	0	21	220
Educational Services	67	-6	4	1	1	0	67

Industry	Total number of firms December 2020	Firm size (number of employees)					Total number of firms December 2021
		0	1-19	20-99	100+	Total	
Health Care and Social Assistance	547	-26	-16	2	-3	-43	504
Arts, Entertainment, and Recreation	235	-64	5	1	0	-58	177
Accommodation and Food Services	255	-21	-1	1	0	-21	234
Other Services (except Public Administration)	566	-19	4	-1	0	-16	550
Public Administration (not covered in economic census)	7	0	0	-1	1	0	7
<b>TOTAL</b>	<b>9,099</b>	<b>319</b>	<b>131</b>	<b>2</b>	<b>5</b>	<b>457</b>	<b>9,556</b>

Source: Statistics Canada, Canadian Business Counts, December 2020 and December 2021

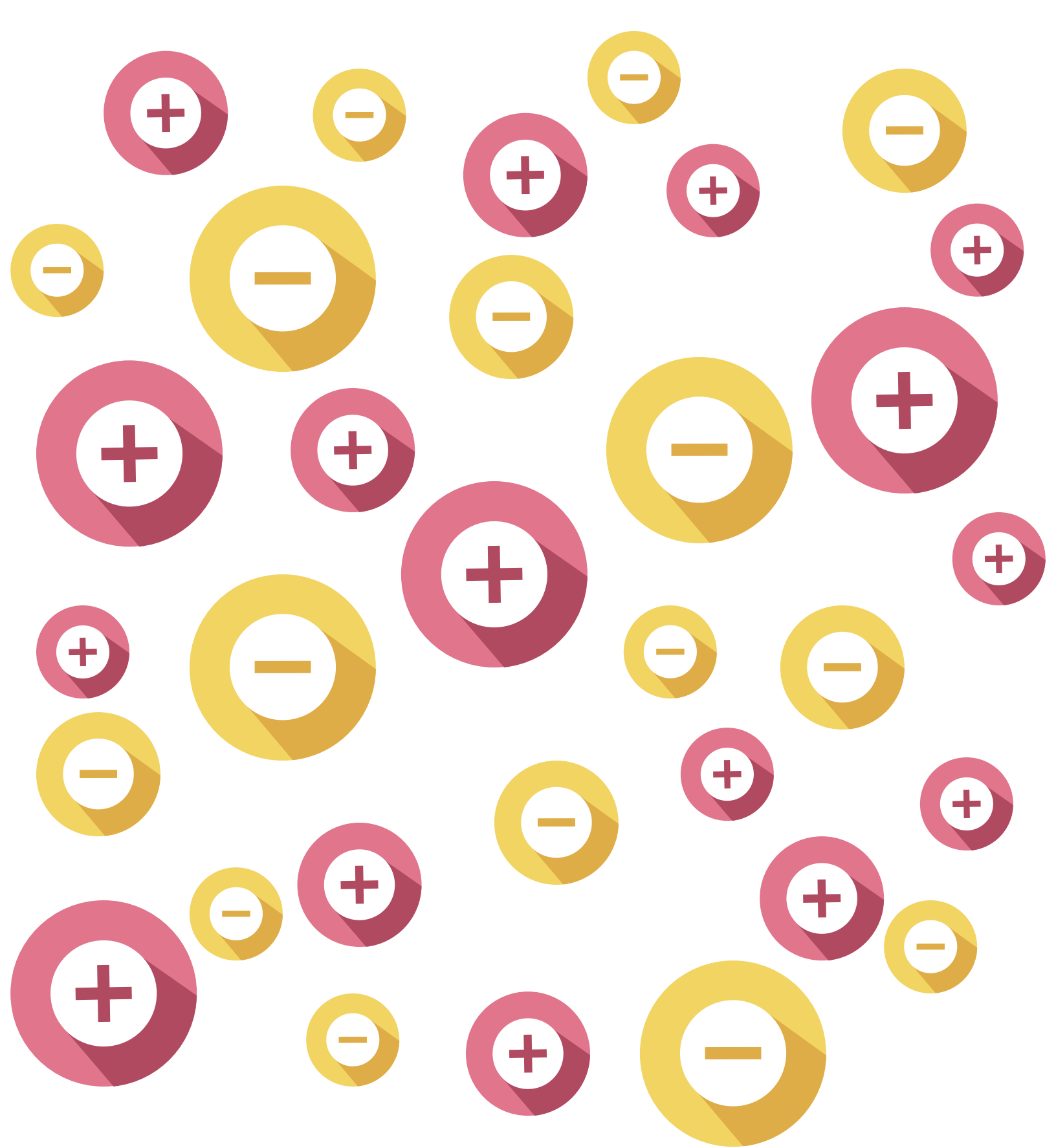
Overall, there have been net increases in the number of firms in every employee size category, resulting in a net increase of 457. Between December 2020 and December 2021, many industries in Perth County experienced pure openings. In general, there were more openings than closures.

Industries that very likely experienced net employment increases include:

- Agriculture, Forestry, Fishing and Hunting (not covered in economic census)
- Mining, Quarrying, and Oil and Gas Extraction
- Utilities
- Manufacturing
- Transportation and Warehousing
- Information
- Real Estate and Rental and Leasing
- Educational Services

Industries that very likely experienced net employment decreases include:

- Finance and Insurance
- Health Care and Social Assistance



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