



# Local Lens on HURON COUNTY

140 businesses in Huron County identified their workforce needs in this year's EmployerOne survey. This represents 19% of all survey responses from the Four County area, and 7% of all businesses in Huron County.

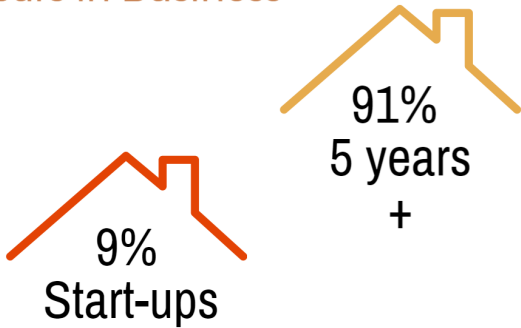
## Survey Key Findings



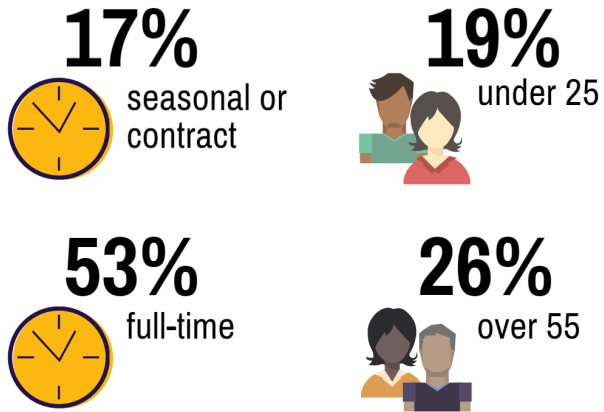
- 73% of employers hired in 2016
- 50% had hard-to-fill positions
- 62% plan to hire in 2017

## Economic Profile

### Years in Business

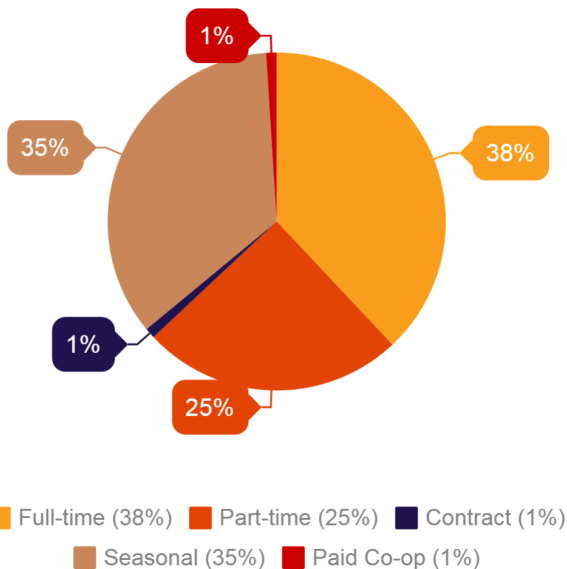


## Huron County Workforce



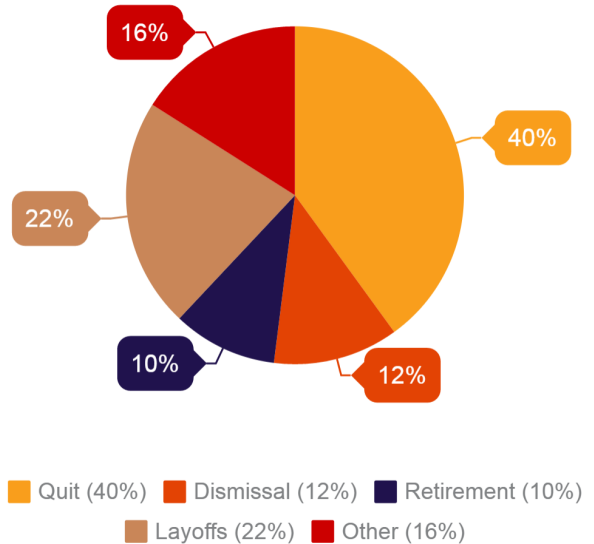
## Hiring Trends

101 employers filled **693** positions



## Retention Trends

90 employers experienced **561** separations



# Skill Shortage

Employers rate the availability of skilled workers as

34%

EXCELLENT-GOOD



66%

FAIR-POOR

## Hard-to-Fill Jobs

30% of employers have spend over a year trying to fill hard-to-fill jobs

Top 3 reasons positions were hard to fill:

- Not enough applicants
- Lack of motivation, attitude, or interpersonal abilities
- Lack of qualifications (education level/credentials)

Top 3 Competencies needed in hard-to-fill positions:

- Work ethic, dedication, dependability
- Self-motivated/ability to work with little or no supervision
- Teamwork/interpersonal ability

**Top Hard-to-Fill Jobs**

- Labourer
- Sales
- Chef/cook

## Recruitment

Top Recruitment Methods



Word of Mouth



Newspaper ads



Online job boards/postings

Positions Filled in 2016

Labourer  
Truck Driver  
Cook



## Training

76% of employers supported ongoing training

24% of employers could not support ongoing training

Top 3 Barriers to supporting training



- Cost
- Loss of productivity during training time
- Relevant training not offered locally

For more information about EmployerOne or to sign up for next year's survey (January 2018), contact the Four County Labour Market Planning Board