



Local Lens on GREY COUNTY

277 businesses in Grey County identified their workforce needs in this year's EmployerOne survey. This represents 38% of all survey responses from the Four County area, and 9% of all businesses in Grey County.

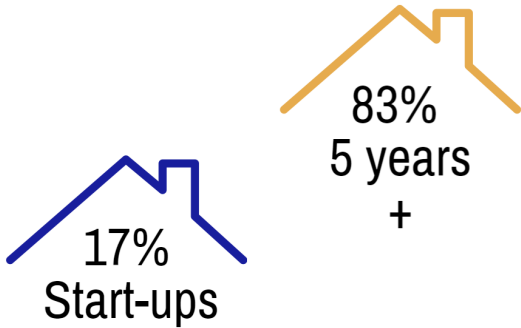
Survey Key Findings



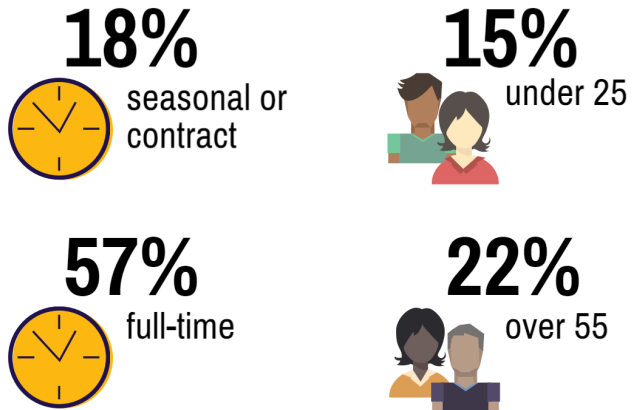
- 66% of employers hired in 2016
- 41% had hard-to-fill positions
- 55% plan to hire in 2017

Economic Profile

Years in Business

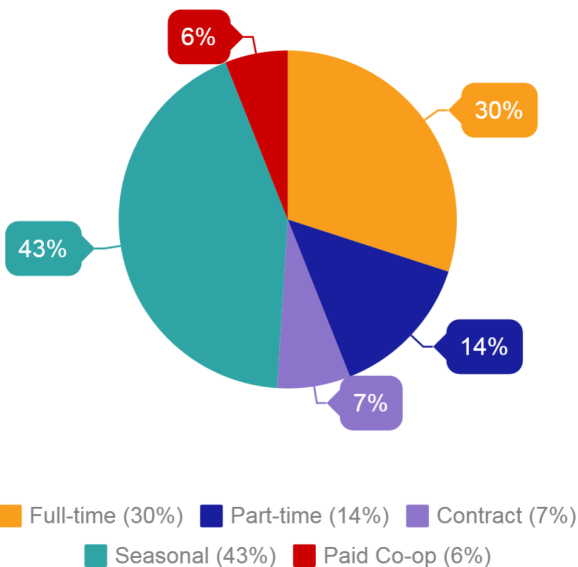


Grey County Workforce



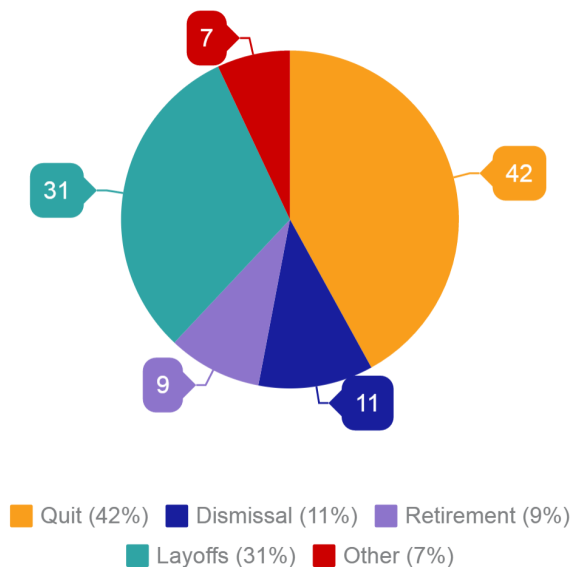
Hiring Trends

178 employers filled **1566** positions



Retention Trends

152 employers experienced **943** separations



Skill Shortage

Employers rate the availability of skilled workers as

33%

EXCELLENT-GOOD



67%

FAIR-POOR

Hard-to-Fill Jobs

23% of employers have spent over a year trying to fill hard-to-fill jobs

Top 3 reasons positions were hard to fill:

- Not enough applicants
- Lack of qualifications (education level/credentials)
- Lack of motivation, attitude, or interpersonal abilities

Top 3 Competencies needed in hard-to-fill positions:

- Work ethic, dedication, dependability
- Self-motivated/ability to work with little or no supervision
- Teamwork/interpersonal ability

Top Hard-to-Fill Jobs

- Chef/cook
- Sales
- Farm/field worker

Recruitment

Top Recruitment Methods



Word of Mouth



Online job boards/postings



Social Media

Positions Filled in 2016

- Sales
- Administrative Assistant
- Customer Service



Training

73% of employers supported ongoing training

27% of employers could not support ongoing training

Top 3 Barriers to supporting training



- Cost
- Relevant training not offered locally
- Loss of productivity during training time

For more information about EmployerOne or to sign up for next year's survey (January 2018), contact the Four County Labour Market Planning Board