

Local Lens on

BRUCE COUNTY

EMPLOYER ONE SURVEY OBSERVATIONS 2019

78 businesses identified their workforce needs in this year's EmployerOne survey.
This represents a statistically valid sample size.

ECONOMIC PROFILE

88% HIRED IN 2018

78% *Reported* HARD-TO-FILL POSITIONS IN 2018

79% PLAN TO HIRE IN 2019

WORKFORCE

FULL-TIME
62% 

PART-TIME
28% 

CONTRACT
1% 

SEASONAL
9% 

UNDER 25
16%  OVER 55
22% 

RECRUITMENT

TOP 3 METHODS
WORD OF MOUTH



ONLINE JOB BOARDS



COMPANY'S OWN INTERNET SITE*

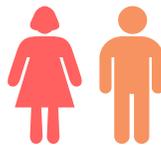


SOCIAL MEDIA*



*Tied for third most frequent response

HIRING DYNAMICS



TOTAL NUMBER OF HIRES
68 EMPLOYERS **509** *positions* filled IN 2018



POSITIONS FILLED IN 2018

MANAGERS/DIRECTORS/SUPERVISORS
ADMINISTRATIVE ASSISTANTS
SALES REPRESENTATIVES

