

# Workforce Focus

From the Bruce Grey Huron Perth Georgian Triangle Training Board

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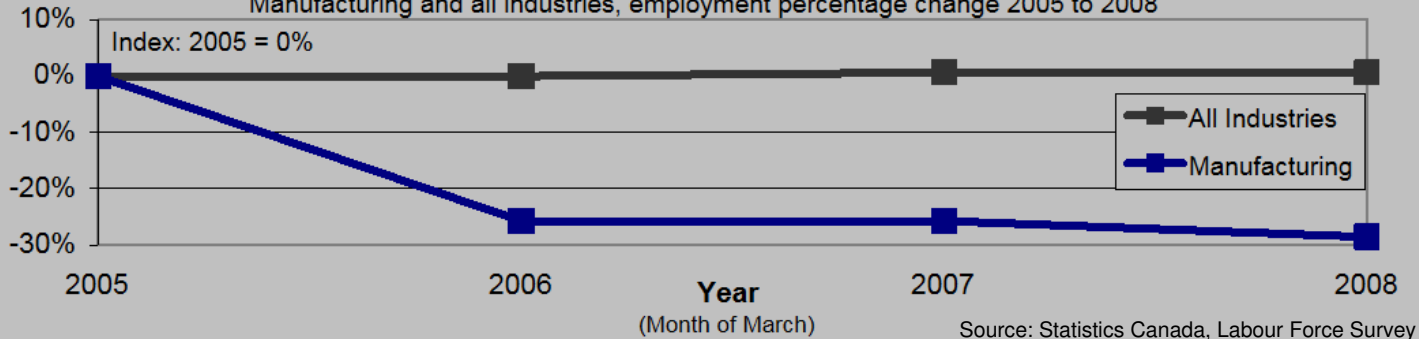
**Manufacturing**

- Employment Trends
- Demographics
- Gender Profile

## Employment Trends

Stratford-Bruce Peninsula Economic Region

Manufacturing and all industries, employment percentage change 2005 to 2008

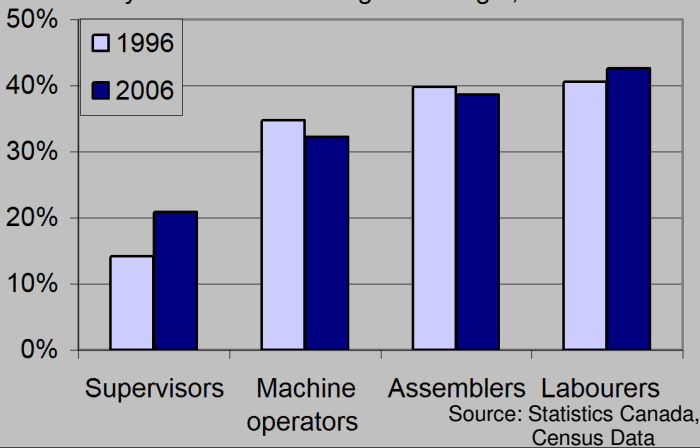


## Manufacturing's Decline

Manufacturing in the Stratford-Bruce Peninsula economic region declined greatly between 2005 and 2006 with an employment loss of 9,000 jobs. Since that time employment has remained quite stable. This region is not alone as Ontario's manufacturing has collectively declined by 15% and lost 163,000 jobs over this period. Contributing factors have included foreign competition, automation, and more recently, a slumping U.S. economy and strong Canadian dollar. Despite manufacturing's troubles, the local economy overall remained quite stable.

## Women in Manufacturing

Female employment share by manufacturing occupation  
Bruce-Grey-Huron-Perth-Georgian Triangle, 1996 and 2006

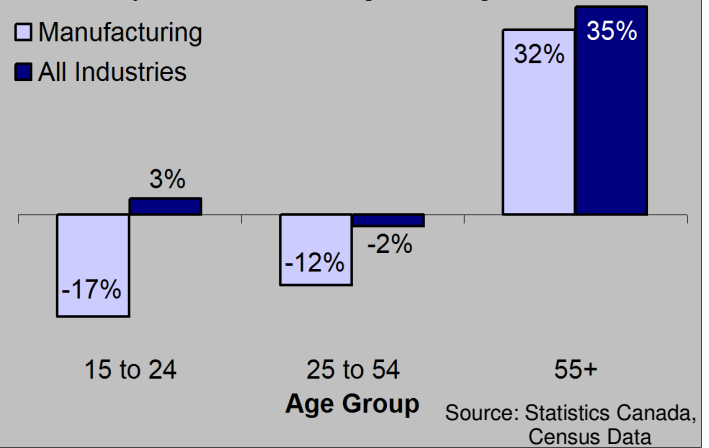


## Under-representation Continues

Manufacturing continues to be male dominated in this region as the female share of employment remained unchanged, despite gains in Ontario as a whole. There was a 7% increase in the share of female supervisors and a slight gain in the share of labourers but these gains were offset by increasing inequality in the machine operating and assembling occupations.

## Employment Change by Age Group

Manufacturing and all industries  
Bruce-Grey-Huron-Perth-Georgian Triangle, 2001 to 2006



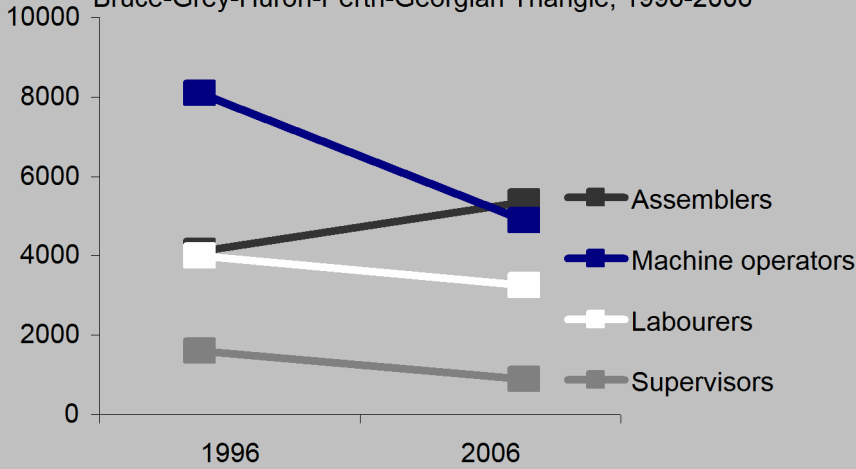
## Aging Workforce

Local manufacturing employment declined for all but the oldest age group, where the number of workers over age 55 increased by 32% from 2001 to 2006. This trend is likely due to the large baby boom cohort that is increasingly passing age 55, and seniority rights in many manufacturing workplaces that lay off younger workers first. Manufacturing is however aging slower than average.



### Occupational Change

Employment change by manufacturing occupation  
Bruce-Grey-Huron-Perth-Georgian Triangle, 1996-2006



Source: Statistics Canada, Census Data

### Changing Composition

All local manufacturing occupations have declined in employment with the exception of assemblers, which grew by 31%. Machine operators experienced the greatest decline, with employment dropping by 40%. The employment composition within manufacturing is now very similar to the Ontario average.

### Recent Start-ups and Closures

Bruce-Grey-Huron-Perth-Georgian Triangle

Manufacturing sectors by significant net establishment change  
December 2006 to December 2007

|                                 |     |
|---------------------------------|-----|
| Fabricated Metal Product        | +4  |
| Machinery                       | +3  |
| Computer and Electronic Product | +3  |
| Petroleum and Coal Product      | +3  |
| Chemical                        | -5  |
| Clothing                        | -7  |
| Printing and Related Activities | -9  |
| Food                            | -10 |
| Wood Product                    | -12 |

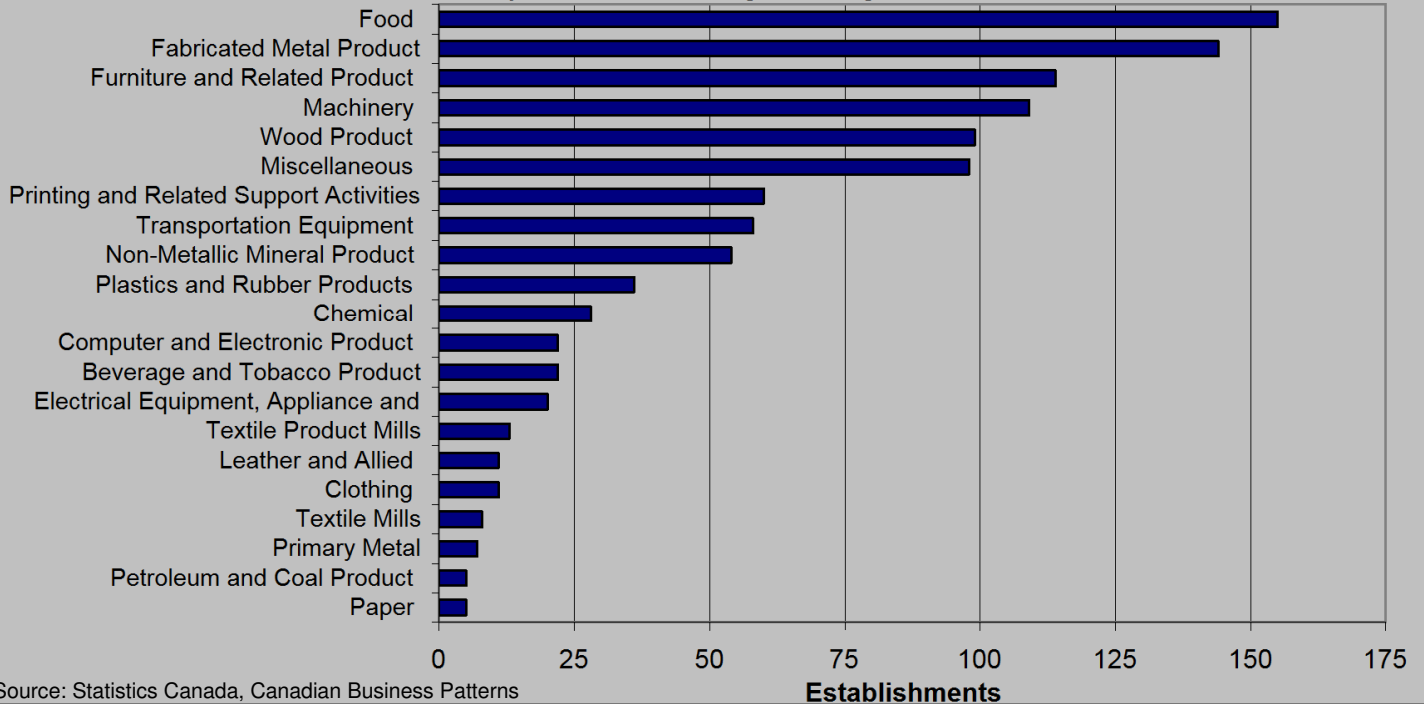
### Sector Trends

A total of seven manufacturing sectors experienced expansion over last year, while eleven contracted. Wood products have suffered in nearly every region across the province.

-Business Patterns

### Manufacturing Industries by Share of Establishments

Bruce-Grey-Huron-Perth-Georgian Triangle, December 2007



Source: Statistics Canada, Canadian Business Patterns

Establishments

### Prevalent Sectors

In terms of the number of establishments, food leads local manufacturing. This sector is typically a medium to large-sized employer. Fabricated metal, which is typically a medium-sized employer, ranks second.

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